CleanPowerSF Update

Citizen’s Advisory Committee
Power Subcommittee

October 10, 2023
Agenda

1. Enrollment and Service Statistics
2. Community Events
3. 2022 Power Content Label
4. Customer Programs Update
Enrollment and Service Statistics

- Enrolled >409,000 customer accounts
- 4.5% opt-out rate (96% retention) since launch
- 2.2% SuperGreen 100% renewable upgrade rate
- SuperGreen now accounts for >9% of retail sales
Community Events: SuperGreen Activation

- Designed and built a 10’ x 10’ “SuperGreen” apartment set to help promote CleanPowerSF’s 100% renewable electricity service
- Deployed at numerous events and locations throughout the city this spring and summer, including:
  - Cherry Blossom Festival in Japantown
  - Earth Day in Golden Gate Park
  - San Francisco Giants Watch Party in the Mission
  - Bayview Back to School Backpack Giveaway (BMAGIC)
  - Civic Center Plaza
Community Events: SFPUC Power Webinar

Keeping the lights on: electric grid reliability and a changing climate
Thursday, August 24th @ 10am

Purpose:
Educational webinar designed to inform our customers and the public about how the grid works, what San Francisco is doing to increase renewable and other clean energy resources, and what is being done to enhance grid reliability in the face of climate change.

Results:
• 363 registrations
• 147 attendees
• Many questions!!
2022 Power Content

• **Green product** featured >97% clean and renewable electricity with an annual emissions factor of 47 pounds of CO2 equivalents per megawatt-hour.
  - 90% less GHG emissions than the statewide average in 2021.

• **SuperGreen product** featured 100% California-certified Renewable Portfolio Standard and 100% carbon–free electricity.

• The final Power Content Label was approved by the Commission in September and went out to customers in early October.
## Customer Programs Update

<table>
<thead>
<tr>
<th>Program</th>
<th>Status</th>
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<tbody>
<tr>
<td>Net Energy Metering</td>
<td>Operating</td>
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<tr>
<td>Budget Billing</td>
<td>Operating</td>
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<tr>
<td>GoSolarSF Incentives</td>
<td>Operating</td>
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<td>Low-income Solar Inverter Program</td>
<td>Operating</td>
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<tr>
<td>Peak Day Pricing</td>
<td>Operating</td>
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<td>Electric Heat Pump Water Heater Incentives</td>
<td>Operating</td>
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<td>“SuperGreen Saver” (Disadvantaged Communities (DAC) Green Tariff)</td>
<td>Operating</td>
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<td>EV Charge SF</td>
<td>Operating</td>
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<tr>
<td>Energy Efficiency for Food Services</td>
<td>Operating target = 2024</td>
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<tr>
<td>New Electrification Programs</td>
<td>Operating target = 2024/25</td>
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<tr>
<td>DAC Community Solar</td>
<td>Operating target = 2024/25</td>
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Thank You

Go 100% renewable today at:
www.CleanPowerSF.org