Feed the Future Partnering for Innovation is changing the landscape for supporting agriculture in emerging market countries by empowering the private sector to raise incomes and reduce hunger. Partnering for Innovation, a USAID-funded program, builds partnerships with agribusinesses to help them sell new products and services to smallholder farmers, who represent a potential market of more than 500 million customers. Businesses are provided with the investment assistance, expert guidance, and technical support they need to expand in emerging markets and create a growing and lasting customer base for their agricultural innovations.

**PROGRAM ACHIEVEMENTS**

- 6 years, 50 partners, and 17 countries
- 94 new agricultural products and services commercially available to smallholder farmers
- More than 1 million smallholder farmers gaining access to opportunities to increase their productivity and incomes
- $92 million invested in commercializing new agricultural products and services, as of February 2018, including more than $66 million in matching contributions from private sector sources
- $65 million in sales of new agricultural products and services to smallholder farmers by local, US, and multinational businesses

**OUR APPROACH**

The Partnering for Innovation approach considers factors that determine business market success and strives to strengthen each link in the agricultural supply chain. The program:

- Builds successful businesses that serve smallholder farmers.
- Carefully selects the right partners, maximizing the opportunities for success.
- Provides expertise and guidance in agricultural development, public private partnerships, and collaboration with smallholder farmers.

Learn more about how together we can improve agricultural productivity at [www.partneringforinnovation.org](http://www.partneringforinnovation.org).

"I am very comfortable with Partnering for Innovation’s business milestone approach. These are the same targets that my own company holds me accountable to."

– SPENCER MORLEY
Farmforce implementation manager, Syngenta Foundation for Sustainable Agriculture

"Now I am no longer a farmhand, but I employ farmhands to help in my farming. I now cultivate my own land, and Musoni is there to give me money to buy seeds and fertilizers to increase the productivity of my farm."

– RUTH
smallholder farmer in Kenya working with a program-funded business

CONNECT WITH US

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