Feed the Future Partnering for Innovation is changing the landscape for supporting agriculture in emerging markets by empowering the private sector to raise incomes and reduce hunger. Partnering for Innovation, a USAID-funded program, builds partnerships with agribusinesses to help them sell new products and services to smallholder farmers, who represent a potential market of more than 500 million customers worldwide. Businesses are provided with the investment assistance, expert guidance, and technical support they need to expand in emerging markets and create a growing and lasting customer base for their agricultural innovations.

**PROGRAM ACHIEVEMENTS**

- **8 years, 75 partners, and 24 countries**
- **133 new agricultural technologies and management practices commercially available to smallholder farmers**
- **More than 1.7 million** smallholder farmers gaining access to opportunities to increase their productivity and incomes, reinvest in their businesses, and strengthen food security
- **Over $151 million** invested in commercializing new agricultural technologies and services, including more than $104 million leveraged by private sector partners
- **$110 million in sales** of new agricultural technologies and services to smallholder farmers by local, US, and multinational businesses

**OUR APPROACH**

The Partnering for Innovation approach considers factors that determine business market success and strives to bolster each link in the agricultural supply chain by:

- Strengthening businesses that serve smallholder farmers.
- Carefully selecting the right partners and maximizing opportunities for success.
- Providing expertise and guidance in agricultural development, public-private partnerships, and collaboration with smallholder farmers.

Learn more about how together we can improve agricultural productivity at partneringforinnovation.org