

## SHIFT PRINCIPLES FOR ADVANCING OUTDOOR RECREATION AND CONSERVATION

1. **Outdoor recreation and conservation require that a diversity of lands and waters be publicly owned, available for public access, and well-stewarded.** The uniquely Boulder public land heritage is a privilege and a birthright. Stewardship of our public lands – including waters and wildlife – is our responsibility.
2. **Recreation and conservation need each other.** Both are beneficial to economic well-being, quality of life and personal health. Outdoor recreation helps people understand the importance of healthy, intact ecosystems, which builds support for their protection and stewardship. Conservation protects the natural resources and wild places upon which outdoor recreation depends.
3. **The future of our public lands depends on support from all Boulderites.** Outdoor recreation and conservation must reflect, respect and value the demographic and cultural diversity of our community if they are to engage a coalition of stakeholders broad enough to insure the health and wellbeing of our public lands. This requires that they be relevant to all citizens, regardless of ability, race, gender identity, or sexual orientation, including those who live in urban areas as well as the private landowners whose lands provide connectivity and full-landscape solutions.
4. **Outdoor users are responsible for avoiding and minimizing the impacts of their use.** All recreation has impact. Ethical outdoor behavior that demonstrates respect for lands, waters, and wildlife and that respects the value of connecting all people to the outdoors is critical and must be developed in all users and in future generations. Responsible recreation – which fosters and is informed by a conservation ethic while promoting diverse, inclusive and next-generation engagement – is essential.
5. **Proactive, professional planning and management, combined with public education, is necessary to care for the land and provide a diversity of quality recreation opportunities.** Active public engagement in crafting solutions is necessary to ensure solutions are fair and can be effectively implemented. A broad landscape approach is necessary to make better decisions about which activities are best suited for which locations and provide a spectrum of opportunities to serve diverse interests.
6. **Physical, biological and social science must inform the management of recreation.** Management decisions should be grounded in the best available scientific information to ensure the protection of natural areas and the sustainability of resources while maintaining and enhancing the quality of outdoor recreation experiences.
7. **Stable, long-term, and diverse funding sources are essential to protect the environment and support outdoor recreation.** Land management agencies need adequate funding from federal, state, and local government sources, supplemented by (but not replaced by) new and non-traditional funding from private and nonprofit sources.