



Communications Manager Part-Time Hourly Position

About Apple Seeds

At Apple Seeds, we are on a mission to educate and excite children about the wonders of fresh fruits and vegetables while ensuring everyone has access to healthy food. Based in Fayetteville, Arkansas, we offer engaging garden-based educational programs through our Teaching Farm, schools, and virtual platforms, reaching over 10,000 students every year. We believe in inspiring healthy living through hands-on experiences and are looking for a talented Communications Manager to help us tell our authentic story. If you are passionate about children, health, fresh foods, education, and making a positive impact, this is the place for you!

Job Description:

As the Communications Manager at Apple Seeds, you will manage our social media accounts, photography, graphics, and marketing materials, bringing our mission to life in an engaging and exciting way. Working closely with the Development Director, you will play a vital role in owning and shaping our communications strategy and highlighting the incredible work we do.

Responsibilities:

- **Social Media Savvy:** Take charge of our social media presence, creating highly engaging content that captivates our audience and sparks conversations. Your creativity and enthusiasm will help us reach even more people who are passionate about our mission.
- **Visual Storytelling:** Design visually stunning marketing materials, including brochures, flyers, sponsorship packages, and event promotions. With your graphic design skills, you will craft eye-catching visuals that perfectly capture the spirit of Apple Seeds.
- **Website Wizardry:** Keep our website fresh and up to date, displaying our latest initiatives, events, and success stories. Collaborate with a website designer to implement larger changes and ensure our online presence is always engaging.
- **PR Powerhouse:** Embrace opportunities to share the story of Apple Seeds with a wider audience. Whether it is through public speaking engagements, preparing captivating presentations, or fostering relationships with the media, you will help us spread the word and make a lasting impact.

Qualifications:

- **Inspiring Leadership:** We value transparency, integrity, and strong leadership. Your passion for our mission will shine through as you motivate and engage those around you.
- **Relevant Expertise:** While a bachelor's degree in communications, non-profit management, graphic design, photography, or a related field is preferred, we also value real-world experience. Ideally, you have 1-3 years of experience in social media, communications, photography, or graphic design, along with 1 year of management experience.
- **Creative Genius:** Your eye for design and proficiency with design software will be crucial in creating visually appealing graphics that align with our branding. Your projects will range from programming materials to fundraising initiatives, allowing you to highlight your creativity.
- **Project Management Pro:** Strong project management skills are essential to juggle multiple priorities effectively. Your ability to stay organized and handle various tasks with ease will ensure our communications efforts are seamless.
- **Social Media Enthusiast:** You're excited about managing social media accounts and have a knack for creating captivating content. Your passion for children, health, fresh foods, education, and the farm-to-table movement will shine through in every post.
- **Public Speaking Extraordinaire:** Your strong public speaking skills will come in handy as you engage with small groups, deliver presentations, and share our story with media outlets. Your ability to captivate an audience will help us expand our reach.
- **Growth Mindset:** We're looking for someone who is self-driven, motivated, and eager to learn and grow. Your willingness to embrace new challenges, learn from mistakes, and continuously improve will make you an invaluable part of our team.

Salary and Benefits:

- Part-time hourly: \$18.27 - \$21.63, commensurate to experience. 20 hours per week.
- Benefits: We offer paid time off and sick leave to ensure a healthy work-life balance.

Join us at Apple Seeds and help us inspire healthy living through innovative and immersive experiences. If you are a creative, collaborative, and fun-loving individual who wants to make a meaningful impact, apply today and be a part of our incredible journey!

To apply, please email your cover letter and resume to Jordan Lanning, our Development Director, at jordan@appleseedsnwa.org. We cannot wait to hear from you and learn about your passion for our mission!

To learn more about Apple Seeds, visit our website at <https://appleseedsnwa.org/>.