

Annotated Bibliography #1

“About Vienna, your travelguide to Vienna: Wien, Vienne, Viena, Austria.” *Viennese architecture - Austria, Danube, State Opera, Hundertwasserhaus*, www.aboutvienna.org/architecture_in_vienna.php.

The article is about the architecture of Vienna, Austria, which is one the cities I am researching for my senior mastery. The point of the article is to show the history of the architecture in the city of Vienna. They cover the history and the time period of when they started to build the buildings and the name of the genius architects that created it, and how it inspires modern architecture today. The article is about the past, present, and future of the architecture of Vienna, Austria, showing the history behind the buildings and the great architects behind the design of the buildings.

The information is very useful. I must understand the culture of such buildings and I have to understand why the architects built them this way to truly redesign such masterpieces into flat design. The person who wrote the article was someone of lives in Vienna and does constant research on the topics of Vienna and its surroundings. Objective, with listing facts about the general area, rather than saying opinionated statements.

The source greatly help me understand how to appreciate and comprehend the work needed to build the buildings. It showed me the names of the architects that really built these and designed these buildings, showing compassion and hard work, and it helps me because I need to know what they wanted to convey in their buildings, so when I recreate them myself, it conveys that same feeling as well.

Annotated Bibliography #2

Shane. “How Do You Market An Album ... Every Way You Can.” *Zoomstart.com*, 22 June 2007, www.zoomstart.com/how-to-market-an-album/.

This source is about how to market an album using the resources on the internet, and the town that is around you. It also teaches you certain methods that are used to become bigger in the industry. It faces reality rather than a fantasy world, telling you that it will be hard and that there will be a tremendous amount of work, rather than just making one and it will be a best seller the next day. It tells you you must work hard and in the end it will pay off and really will

put you out there. Some of the topics covered would be “reaching for the brass ring” and the “down and up the street” method that will benefit me in the future.

This source can and cannot be useful. Some of the things in the article were a little outdated, for example, it told me to post a few songs on a MySpace page, and I know very well that no one uses MySpace anymore, but rather facebook. But some of the things listed still applied, for example, playing at Music festivals, or playing at public concerts or public coffee shops. I find the information very reliable, since this was created by someone that markets and sells albums in the industry. He knew exactly what he was talking about, and sharing it with us was showing us that anyone can do it for just as long as you out in a lot of time and hard work.

This fits in my research because it teaches me the best possible methods to market an album and shows the endurance and time I must put into it if I want it to be bought and/or be picked up so more people can listen to it and more people can spread the word on the album. This will help me in the marketing aspect of the development of my project because this entire album is about marketing to the right group and marketing to the people around me that will buy the album and/or share the album to other people, for example, putting it on websites or streaming sites, to not literally but metaphorically knock on people’s doors, and to even just as simple as handing it out to as handing it out to other friends so they can spread the word.

Annotated Bibliography #3

wikiHow. “How to Make an Album Without a Recording Studio.” *WikiHow*, WikiHow, 15 Sept. 2016, www.wikihow.com/Make-an-Album-Without-a-Recording-Studio.

This source is greatly important because it shows me the best methods in which I need to record the music for the album. The methods include buying a microphone, downloading software, learning how to use the software, and a few other things that will help me self-release an album, rather than depending on someone else, which costs a lot more money, but, for me, this will be a lot longer for me. But, this article is mostly about three different methods into which I can release, record, and produce a music album with little to no cost, and with little to no help from other people.

This is a very useful source. I need to know this information because I am making everything for this album including the music, and I do not want to pay a fortune to get my music produced when I can do it on a computer at home. Comparing it to other sources in my bibliography, this one is a little more important, but I wouldn’t say it is the most important one. The goal of the source is to teach me as best as possible how to make an album without spending too much money, and to do it on my own.

This source was very helpful to me. It gave me information that I thought I didn’t need, while at the same time teaching me certain things that will greatly impact the way I will make

my music in the future. This will help with the development of the project because part of the album is the music. And I don't want just the design of the album with no music, so I am including all original music in the album that I am creating. So learning methods to show how to record my own music will help me with the development of making my project.

Annotated Bibliography #4

McDonald, Heather. "Here Are Some Helpful Tips On How to Self Promote Your Music." *The Balance*, 12 Nov. 2017, www.thebalance.com/self-promote-your-music-2460401.

The next source is very important for it is about the promotion aspect of the album. But it is not just about the album, but even about the band. It tells me to make goals and exactly how everything that will happen. It tells me how I should do things to benefit it as best as possible, which helps greatly for me because I have to get the word out as best I can and as fast as I can in the little time that I have.

It is a very useful source because it shows me exactly how to do things and the best way to do so. It gives me the reasons on why I should do them and how they can both benefit, but also backfire if I do not do it the right way that I need it to go.

It fits into my research because it will push my effort to finish things in a smoother and respectful manner. It helps me with my research also, as it teaches me the basic things that need to happen for this to be portrayed in a way that will lead to my name being spread around and providing a beneficial future for the band and album in the near future.

Annotated Bibliography #5

"Releasing Music: The Musician's Guide to Marketing Plans Part 2." *Cyber PR Music*, 28 Nov. 2017, cyberprmusic.com/releasing-an-album-the-musicians-guide-to-marketing-plans-part-2/.

This source was about how to truly market the release of an album. It showed me a step by step run through on how everything should go. But, it is about showing me exactly how to market an album just three months before it actually happens. It started with the timeline and a release date. Continued on making goals for myself, and even contacting the right people so I can make sure things can happen accordingly.

This source is very useful to me, as it will set me up for how I will run things in the future. It will be useful to me because it will show me every little piece of information that will help gravitate towards a finished project, and it will help me greatly get the word out and help me work harder to the end product of me releasing it in a couple months. The information is reliable as it was written by someone who has been in the industry before and has done something like this in the past. And it is updated with the sense that it includes a major factor including social media.

This fits into my research because it helps me market the potential future of the album. I need this information to help me establish work that needs to be done so I can release my album on time and on schedule. This will lead me to better things and getting everything done on time and ready to go, especially when I get pre-orders from people and have to distribute everything.

Annotated Bibliography #6

Baker, Francesca. "What makes a good album cover?" *Inspirationfeed*, inspirationfeed.com/inspiration/packaging-inspiration/what-makes-a-good-album-cover/.

In this source, it showed me the importance of an album cover, and how it could either make or break the difference between someone buying it or someone looking at it and walking away. The entire point of this article is to show and to interpret what can make an album run off the shelves, or to collect dust on the shelf. This article is about how you must use emotional aspects to win over someone's time, or to really show how the front of your album relates to the music inside. The album cover has to intrigue people to the point that they want to buy the album.

This source is very useful for me, because I have been designing an album cover, and now with the mindset of this new information, I will now critique my album cover to make sure it matches my music, but also evokes emotion on the people looking at it. I have to make sure that from far away, it will bring someone closer from the corner of their eye. I have to make sure that certain colors and certain fonts can really bring people in. This source is not entirely bias. It tries not to by using quotes from multiple people rather than just one.

This fits into my research because my senior mastery requires for me to design, promote, and market an album for an artist, which I intend to do. This article shows the design aspect for an album cover, which will help me greatly into designing for it.

Annotated Bibliography #7

Blogger, Guest. "8 Effective Strategies to Sell Your Music Online." *Bandzoogle: Band Websites That Work*, 17 Feb. 2016, bandzoogle.com/blog/8-effective-strategies-to-sell-your-music-online.

This article showed me some wonderful ways to effectively spread my music to a group of people and to effectively get it out there so I can sell my music more effectively. The first of the eight effective ways is to sell directly from a website. I can make a website and sell directly from there so it is easier to get to a bigger audience. The second is to sell pre-orders. That would help me in the long run so I can know who actually wants my music and who just wants to listen freely. The third through sale pricing. If I could, the fourth would be discount codes, and the fifth would be very helpful, which is youtube. YouTube would show to the world that I exist so I could reach a bigger audience in the long run. The sixth is a physical and digital bundle. And the seventh is to release a mailing address so people can send you stuff in return of you sending them their copy of your music.

I believe this is a very useful source because it has taught me ways that I didn't think were helpful. But now that I have read the article and the ways that it can help me, it has taught me some special ways to actually go out in the world and on the internet that will lead me to selling more music and that is super helpful. Compared to other sources, this is probably one that helped me more than the others. It showed me things. I would say it is kind of biased because these are this person's specific ways that could work, but not all the ways.

This fits in with my senior mastery because part of my mastery is to sell and market and promote a music artist. So, this article shows me how to promote my music in seven effective ways. It will help me continue on my music career even in the future when I release new music, I can post it on my website and on youtube.

Annotated Bibliography #8

McDonald, Heather. "8 Effective Strategies to Sell Your Music Online." *Bandzoogle: Band Websites That Work*, 15 July 2017, bandzoogle.com/blog/8-effective-strategies-to-sell-your-music-online.

This article can be best summarized at what is actually the hardest parts of ever joining the music industry. It is not summarized. It is not sugar-coated. It shows the hardships of being in the music industry, for example, the first of the three is touring and how much it actually costs and how much you are actually losing. To tour, it takes a ton of money that you can't possibly imagine, so selling merch and getting your name known is strongly important, and is truly best if

you sell things while touring, because it can make a difference. The next of the three is expanding yourself on the internet. Yes, you can be internet famous, but if you don't really know what you are doing in the real world, there is a strong chance you can fail. It is very difficult to be discovered like Justin Bieber and it sure isn't easy to become internet famous anymore, but it is good to get your name out and show who you are to reach a bigger audience. The third thing is that a music company has a team of people working for one person. If you are going into the music industry alone, you have to do everything ten people can do. It is a ton of hard work and you can't slack if you really mean business.

This source is very useful. It shows the hardships and the struggles you must endure to really get into the music industry. Compared to other sources, it kind of shows the flaws in the other ones. Yes, it shows some of the other hardships I have to endure like this one, but this shows the hard truth on how it is probably more difficult than you really think it is. And that is okay. This was written from someone who has been through it all, and so I can say it is biased because there are no sources actually cited from anything major, and it is from this woman's point of view that is factual for her, so, yes, this can be a biased article.

This fits into my senior mastery because it shows the struggles that I have actually gone through but now it is showing what I am going to go through no matter what.

Annotated Bib #9

Skye, Art. "Truth of Music Industry." *You Want to Know the Truth about the Music Industry*, Skyelabs, 10 July 2016, www.skyelabmusic.com/want-truth-music-industry-make-sure-can-handle/.

This article was very informal. It showed the many myths that people believe when you are going into the music industry and how you need to truly follow the other path so you can pursue a music career in the music industry. Myth one is that you will be discovered with a great recording and that is completely false. The second myth is if you email and call enough people, someone will give you a chance. That won't happen because there is so many people in the world and they all want a chance so they are ignoring everyone. The third myth is that you don't need a good demo, but when you show people your music, they want to always hear your best, so that is completely false. The fourth myth is that a program on a computer is all you need but that is clearly false, because it is a lot more than just that to create something magnificent. The next and last myth is that when you sign with a record label and you will be rich. If you don't have a massive fan base, it will not happen.

It is quite a useful source because I want to go into this industry, so I have to know the myths so i can avoid them and pursue my future beyond that. The person Who wrote the article can be biased but he also owns a recording studio, so he understands the issues that do happen and knows all the myths that take place in the music industry.

This fits somewhat in my senior master, but at the sam time does not, because I am doing to promotion and the marketing, but I am also reating the music and selling things for it so I have

to have something to back me up to show that I can actually promote and sell the album and band.

Annotated Bib #10

I interviewed Casey Shannon, and he answered the few questions that I needed to know to get into the music industry. I first asked him for the basic questions, for example, I asked some personal questions. I asked why he wanted to be in Music and he said it “was an outlet to express himself.” And that music moved him. It made him mentally and spiritually moved and he loved doing it. I then asked him if it was hard to be a musician. He actually doesn’t believe it is hard to be a musician, but it is more of a mental battle. Because he believes that you can’t depend on other people to make the content that you love. He called music an art form and claims that not everyone will like your art, and that is just how it is. You can’t let that take over how you create your art. And he said you need to have plenty of time and make sure you find the time if you want to take it seriously. I then got into more technical questions. I asked if it was hard to be in the music industry alone, and he responded that it is actually easier. He stated “It made not be satisfying, but you create all of the creative ideas.” “It is way easier to put the work in it yourself.” He continued on with the money aspect of being in the music industry alone. He said that with being in the music industry, you earn little to no money because the music goes through them and they get paid first, but if you are going in alone, you can get all o the money and put it into your work. I then asked about the precautions if going into the business, and he answered it with a question stating, “Are you willing to make time available and are you willing to sacrifice everything that you have to get where you need to go?” He said, “that is where the phrase starving artist comes from” Because you have to be able to sacrifice it all, but still make what you love in the process of all of it.

This interview was very important. It showed some different perspectives from people that are in the music industry from someone who is actually in it and was in it and they are a small person. Not a big band or big person in the music industry, so it shows some different perspectives from my previous articles on how awful it is and how hard it is. But he showed the perspective that it can be fun, but it can be challenging, that it is easy, but it can be hard.

I do believe that this is biased. But it was a good biased. It showed the real struggles rather than what you might struggle. It is easy to get what you need to get done, but it can also be hard, and article will not just tell you that. Someone who has been in it would know, and he knew what he was talking about and all the information he gave me shall push me forward to help benefit my future as a musician.

Annotated Bibliography #11

Kirshbaum., Jesse, and Jesse Kirshbaum. "It's 2018 and the Music Business Is Better than Ever." *Ad Age*, 2 Jan. 2018, [adage.com/article/agencies/2018-music-business/311771/](https://www.adage.com/article/agencies/2018-music-business/311771/).

This article shows the positive side of what everyone feels like it is the end of the music industry. This article showed how something that was hard to even get into is now easier than ever to touch and get your hands dirty. It brought up points on how you can sit in your room and make a radio ready song that easily, yet people think that it is quite difficult to get into it. They think that because of the lack of money you get when streaming, but the article highlights the benefits of streaming. It highlights that in the 90's, it was all album sells and they would charge a fortune for an album and the artist themselves would still make no money, but with streaming songs, if you are a solo artist, you make all that money and that is a good thing. Streaming services like Spotify is on top of the music food chain because they give them freedom to let anyone release music on their platform and they have 150 million active listeners, so, even if you don't get many streams to a song, there are so many people that anything is possible and anything can happen.

This was a very interesting source. I would not say that it was 100% helpful, but it showed that people are more active in listening to music and it is easier to get on these platforms, that anyone can do it. That is okay. That is fine, because it is a good realization that even though that it is hard to get into the music industry as a whole, there is a following out there for you because there are so many people listening to music more than ever. People are going to concerts and people are buying the merch. It is getting more than anything else and it is pursuing to be a bigger and bigger industry as more and more artists get found.

This fits into my research because I need different opinions and steps and precautions on how to get into a business that is so busy, yet makes little money. I need to be led to a place that will help me towards a semi-successful future. All of my research has helped me little by little and it will keep helping me until I get to the point that I know that it is okay to move forward and move full force to my destination.

Annotated Bibliography #12

"30 Effective Ways To Promote Your Music." *Artist Shortcut*, 11 July 2017, [artistshortcut.com/30-effective-ways-promote-music/](https://www.artistshortcut.com/30-effective-ways-promote-music/).

This article gives me thirty places to promote my music and it goes into detail on why I should promote my music on it and it goes into great detail on how you should do it too. I will do some of them, not all of them, just the ones that will benefit me more than anything else. I should promote on Twitter everyday. Twitter is all about the now and if I am having a concert, I would tweet what I am doing then and now. It is a social media tool that you do every single day to show I am active and to keep people in and captivated. I should promote on instagram. But

instagram should be my visual on things. I should post pictures on my concert and to show photos of my process or how I am coming along on a song, or show snippets of my songs and promote all the visuals that can come with it. I should promote Facebook, but on facebook, that is where all of the information goes. This is where I inform everyone on everything and how everyone what exactly I am doing on certain issues. If there is a major problem, write it on Facebook because it'll reach everyone and more people will care there. I should promote myself on SOundcloud. Since I have music, I should promote all of my songs that don't go on my Spotify on Soundcloud to help build more people for my fanbase. I then should promote myself on Youtube to promote my music that I want to show the world for them to check out. Everyone social media has a platform that everyone should use if you really want to get out there and it takes time and you have to sacrifice a lot of time to social media. You just have to take that risk and moe on with life. That is what you have to do.

This source is very useful. It is useful because it shows the informative side of why we need to use social media to showcase ourselves and it goes into detail on why we need to be on social media and why it is useful to you. The person who wrote this is part of a company that helps promote your music if you can not do it yourself, so they knew what they were talking about, but I cannot say it is biased as well because if you can't do what they say on how to do it, they will do exactly what they said you should do, so they are following their own steps, so they know what they are saying. I actually looked into it and when a famous musician is out there, he is also on every single platform that they mentioned, so I cannot say that it is biased, but they know what they are talking about.

This fits into my research because it shows all of the places I need to promote my music to be out there and working hard so I can create and make a following. One of the aspects of my mastery is to promote oneself, and, so far, I have done what they said and it works, but it failed to mention how much time it takes up, and that is just how it is.