PERIODIC TABLE OF WEB DESIGN PROCESS

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PLANNING
The research and preparation done in this step sets the stage for the entire project and will be the foundation on which the design and development work is based.

RC | RESEARCH & CONCEPTS
Br | BRAINSTORMING
IA | INFORMATION ARCHITECTURE
PL | PAGE LAYOUT
Us | USABILITY
WM | WIREFRAME & MOCKUPS

DESIGN
This is where the visual look of the website starts to take shape. The designer will envision a variety of creative artwork prototypes to allow the client to choose the look they want.

CS | COLOR SCHEME
Lo | LOGO
Ar | ARTWORK
VE | VISUAL ELEMENTS
Ty | TYPOGRAPHY
RM | RICH MEDIA
UX | USER EXPERIENCE
CdC | CROSS-DEVICE COMPATIBILITY
PT | PROTOTYPE TEMPLATES

DEVELOPMENT
The web development phase converts the creative vision into reality. This is where the developer builds the website’s functionality based on feature requirements and goals.

AWS | ACCESSIBILITY & WEB STANDARDS
Fr | FRAMEWORK
Db | DATABASE
Fu | FUNCTIONALITY
Co | CONTENT
Sl | SITE PERFORMANCE
Se | SECURITY
Mk | MARKUP

LAUNCH
The launch phase covers making final touches and moving the project to the client’s live server. The design company will also hand off any available deliverables and documentation.

Te | TESTING
LS | LIVE SERVER
QA | QUALITY ASSURANCE
WA | WEB ANALYTICS
DI | DELIVERABLES
TD | TRAINING & DOCUMENTATION

MAINTENANCE
Ongoing maintenance is a must, both for ensuring technical support but also to allow for optimization existing and new design elements, features and content.

ST | SUPPORT & TROUBLESHOOTING
AB | A/B TESTING
DuP | DESIGN UPDATES
FuP | FUNCTIONALITY UPDATES
CuP | CONTENT UPDATES

Designed and developed by: NEW DESIGN GROUP

www.newdesigngroup.ca

SOURCES:
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http://www.newdesigngroup.ca/tobing/web-design-process-info-graphics/