

Upskill-Backfill Initiative (UBI)

Testing a new model for skilling up Washington workers

Program Highlights

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Workforce Training and
Education Coordinating Board



Retirees



Governor's Goals for the Initiative

1. Washington businesses will **improve their ability to compete.**

2. Businesses will **expand the number of skilled employees and add new employees.**

3. Project leaders will **help businesses create succession plans** to help with impending employee retirements.

4. Existing employees will see an **increase in income by advancing their skills.**

5. Businesses will **hire entry-level workers to “backfill” newly open positions** helping unemployed or underemployed individuals, especially those with barriers.

8 UBI Demonstration Projects

Competitive Bid
Process opened in
January 2017

8 projects were
selected and approved
in May & October 2017

18-month projects
(started in June 2017)

7 counties – project
implementation
locations

6 regional Workforce
Development Councils

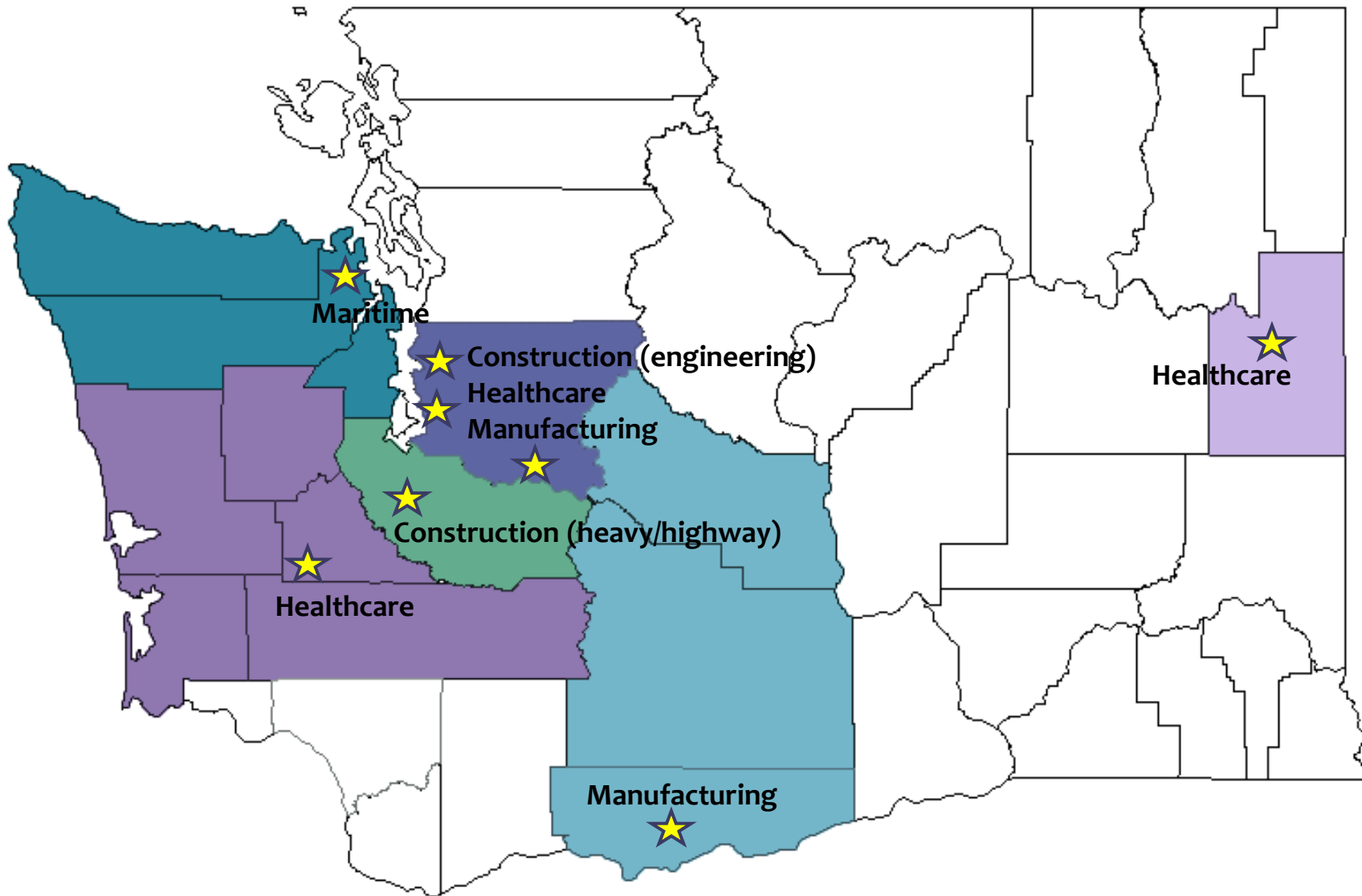
4 sectors – healthcare,
construction,
manufacturing, and
maritime

21 business partners

\$1.95 million funded
(partner leveraged
\$1.85 million)

Completed 2 phases of
competitive bidding

Project Locations

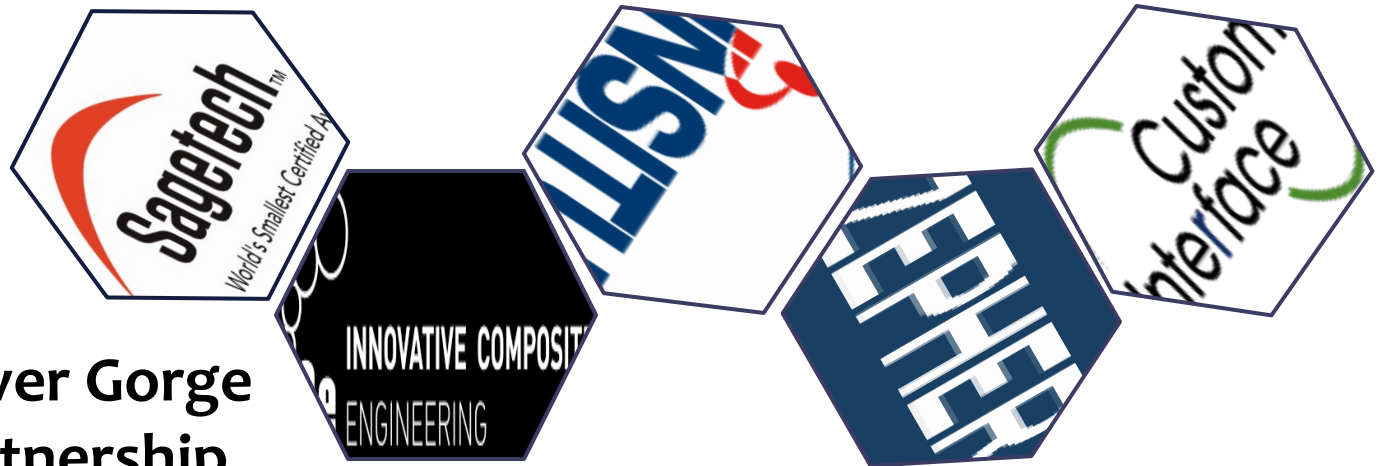


Businesses Engaged Across Washington



Businesses in Partnership

- Flexible training model
- Release time for training
- Share facility for training
- Pay for training tuition



**Columbia River Gorge
Business Partnership**

More Information

Find out more about what we do at:

www.wtb.wa.gov

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