



WA Ports Assn – May 18, 2017
Kris Johnson | President & CEO, AWB

AWB Mission & Vision

Mission: AWB is the catalytic leader and unifying voice for economic prosperity throughout Washington state.

Vision: Washington will excel as a globally competitive state built on a solid foundation of innovation, a world class workforce, and a quality of place second to none.

Strategies for Achieving Mission & Vision

- Achieve:** Provide a high-caliber education and workforce development system aligned with the demands of the 21st century.
- Connect:** Create an efficient infrastructure system that links Washington's employers and communities to each other and to the world.
- Employ:** Encourage and support innovation, entrepreneurship, job retention and creation.
- Compete:** Foster a business environment conducive to creating a resilient and growing, statewide economy.
- Place:** Cultivate actions that enable vibrant communities and environments.

Inside Washington

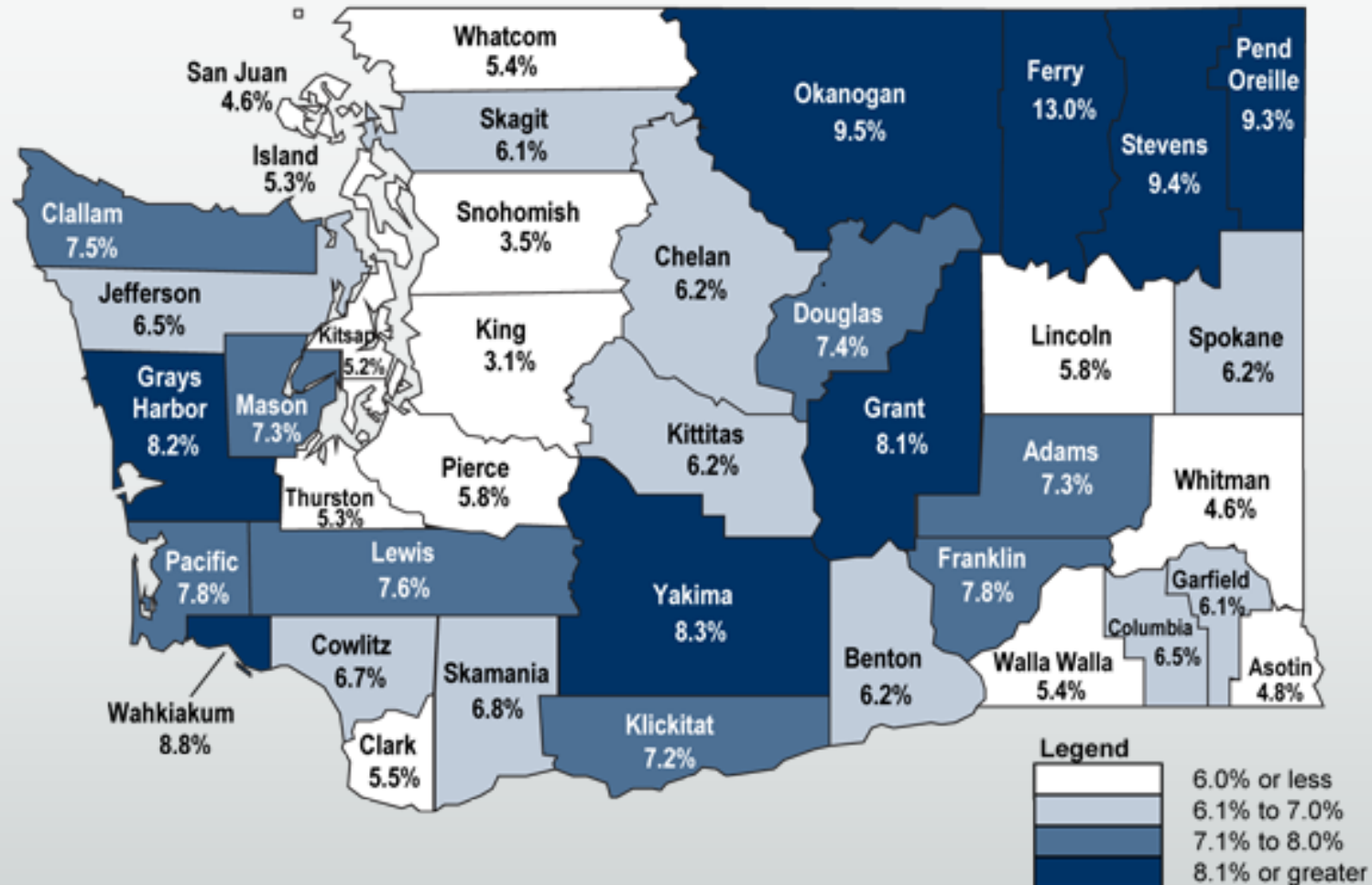
State of the State: Washington Critical Issues

2017 Issues

- Rural Jobs
- Infrastructure
- Paid Family Leave
- Education Funding
- 2017-19 State Budget
- Healthcare
- Climate Policy
- 2017 Special Elections

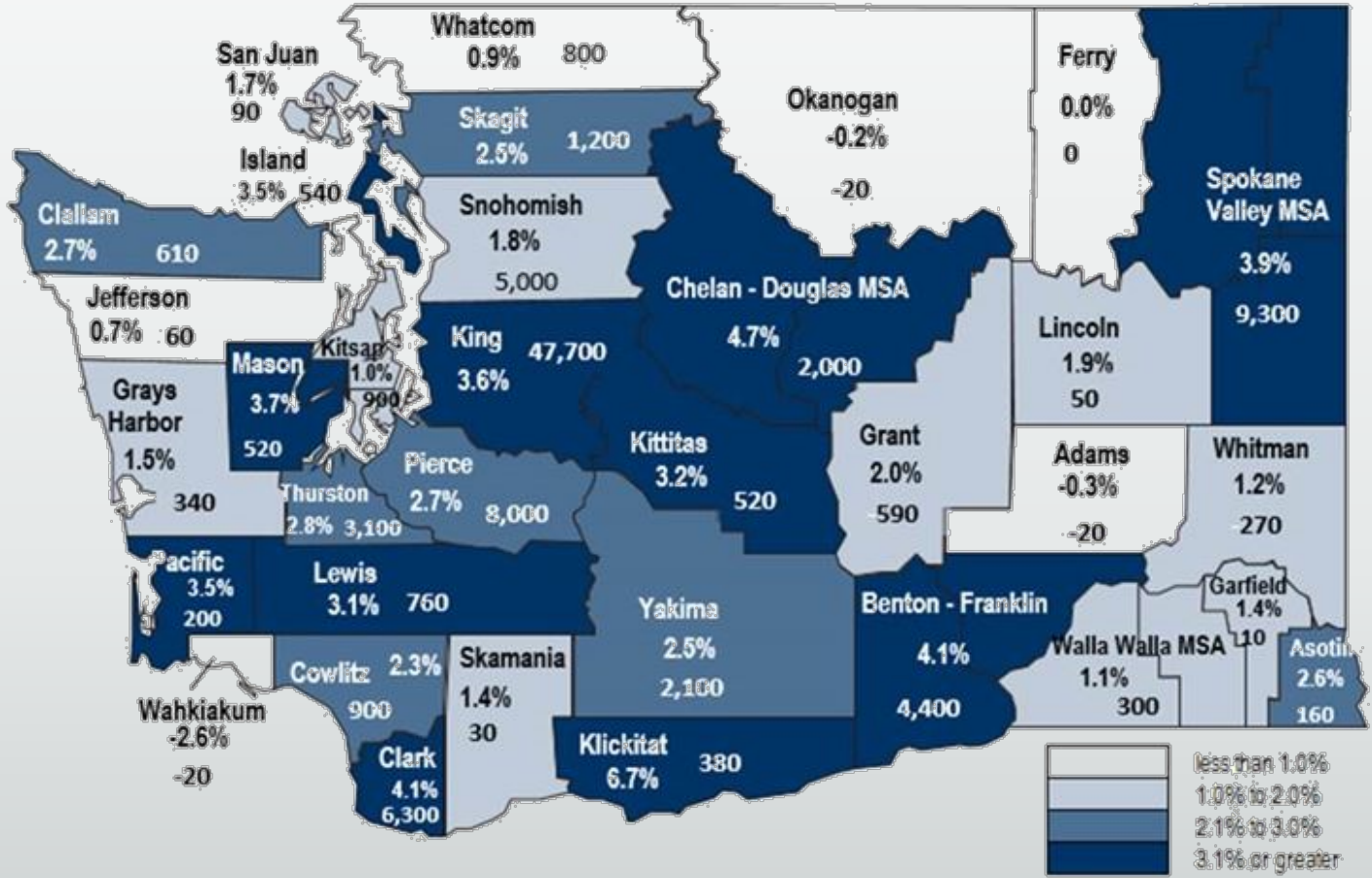
Washington Unemployment

March 2017
County unemployment rates, not seasonally adjusted



Washington Job Growth

October 2015 To October 2016
 Job-growth (percent and job change)
 Washington state added 102,000 (3.2%) jobs



Rural Jobs Summit



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Rural Jobs Summit

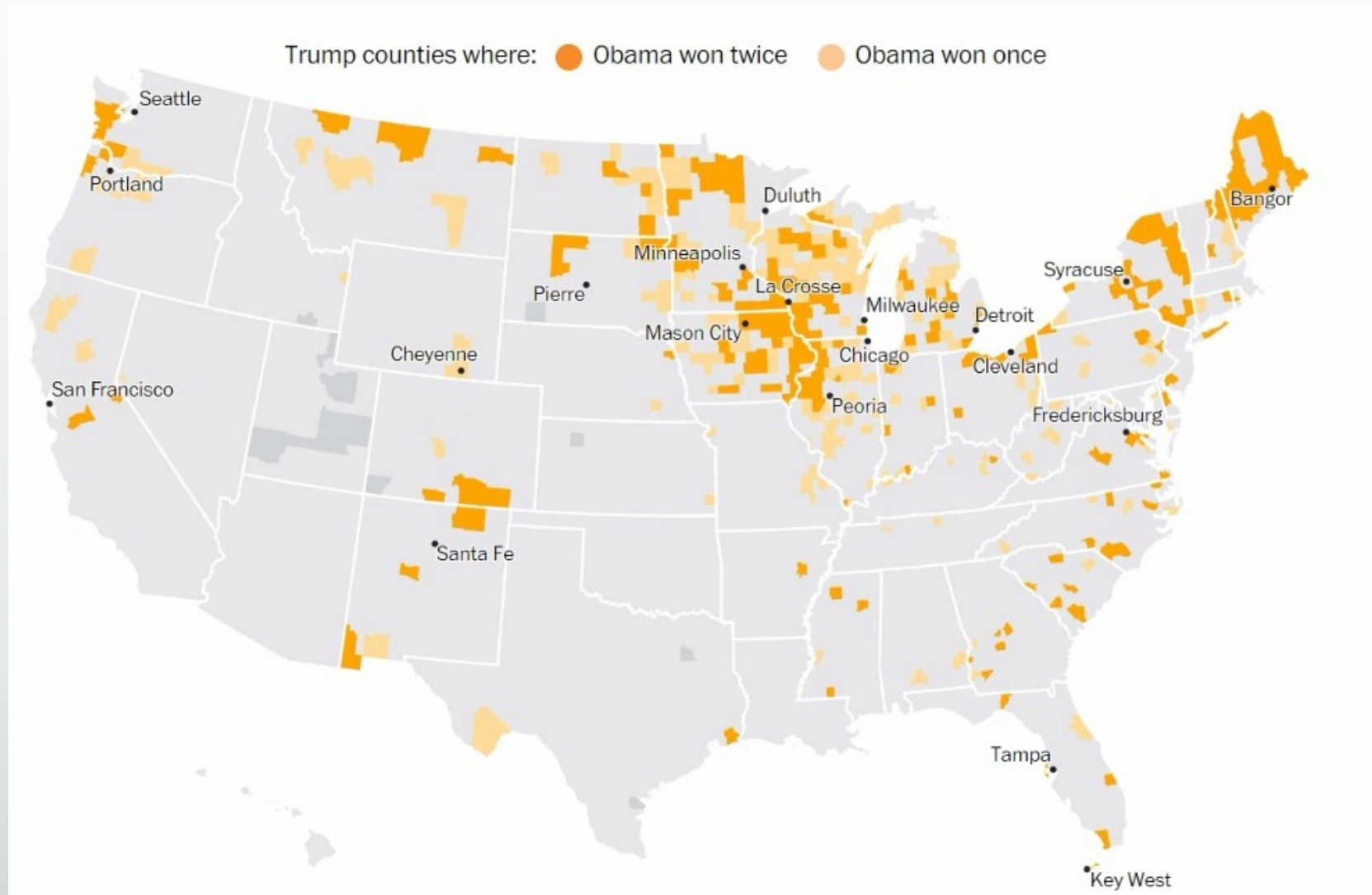


2017 Small Business Report

- Toured Washington in 2016
- 15-cities
- Met with small-business owners
- Heard concerns
 - Health care
 - Regulation
 - Workforce

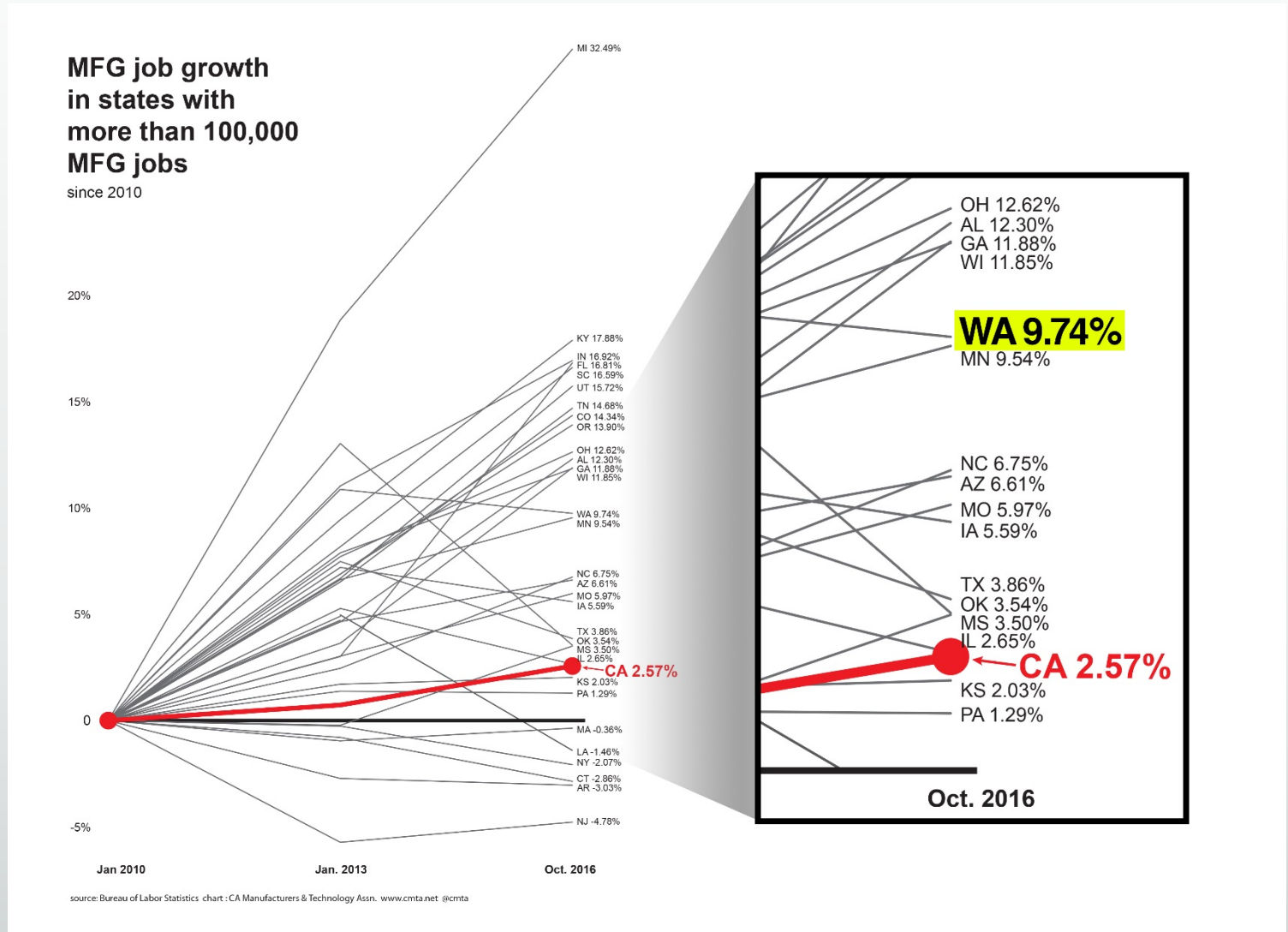


Obama Counties that went to Trump



Manufacturing – Best Growth Since Recession

- Of the 32 states that average more than 100,000 manufacturing jobs overall, Michigan has attracted largest percent of growth with 32.49% since 2010
- Washington ranks No. 14 at 9.74%
- California, which published this graphic, was 24th out of 32 with 2.57%



National Infrastructure

Partnership between cities, counties, ports and business to prepare one statewide report to ensure we are ready to respond when Congress takes action

Coalition says Washington needs \$190 billion for better infrastructure

UPDATED: MONDAY, MARCH 20, 2017, 9:58 P.M.

By **Jim Camden** 
jimc@spokesman.com
(360) 664-2598


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 Email

 Reddit

OLYMPIA – Washington needs some \$190 billion in infrastructure improvements over the next 20 years and must be ready to take advantage of any new federal program to help rebuild them, a coalition of business and government groups said Monday.





**Building the Economy:
Infrastructure Needs
in Washington**

The benefits of infrastructure investment in Washington to support local, state, and national economic growth

March 2017

#BuildWA



AWB Association of Washington Business
Washington State's Chamber of Commerce

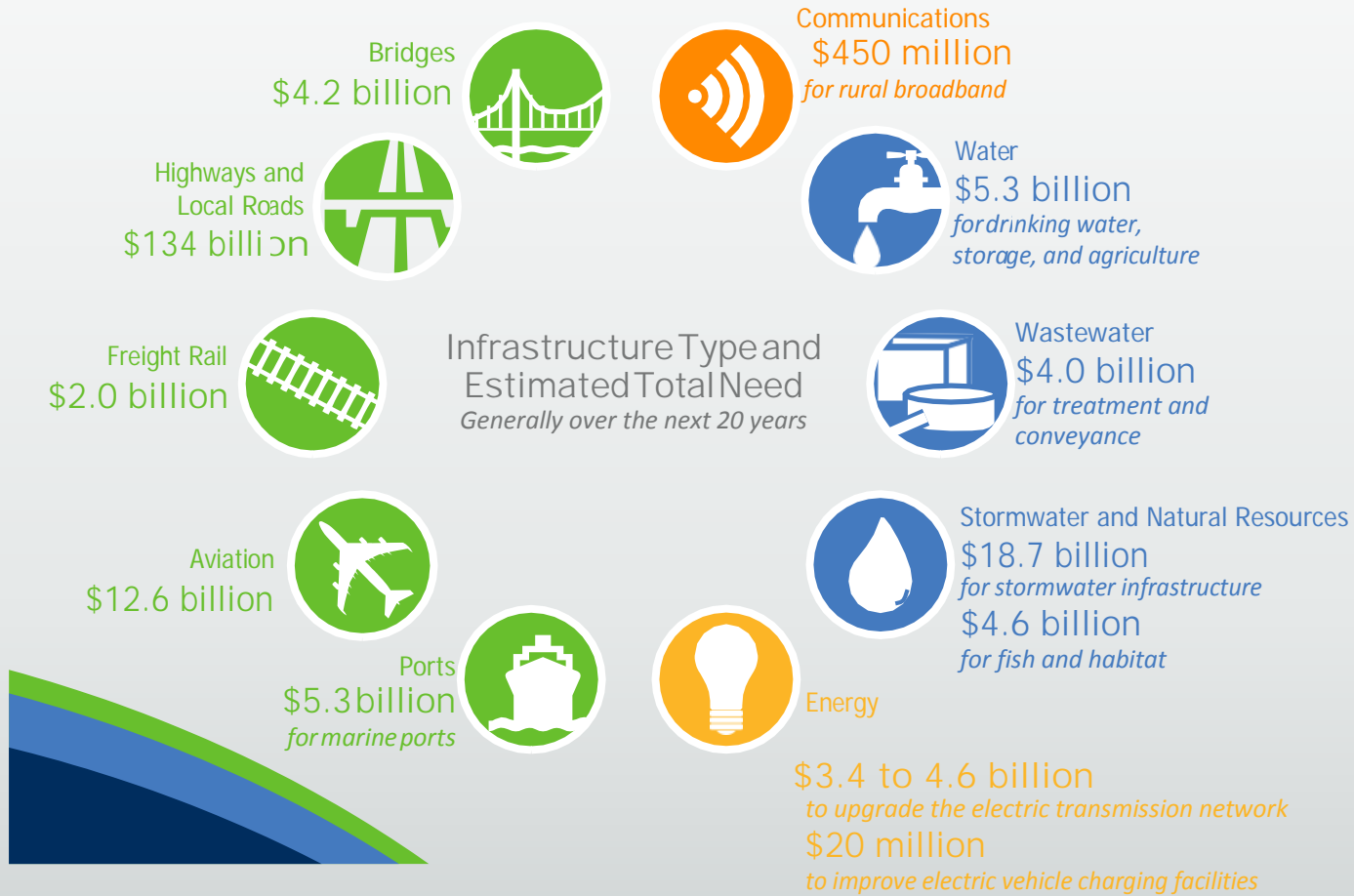
AWC ASSOCIATION OF WASHINGTON CITIES

Washington State Association of Counties

WASHINGTON PORTS

Infrastructure

Report Released March 2017 with key partners



Focus on Jobs – Washington’s Working Waterfront



ANNUAL ECONOMIC IMPACT IN WASHINGTON



**Additional revenue refers to indirect impacts associated with first round purchases through suppliers as well as induced impacts through labor income and additional jobs, income, and output resulting from the spending of this income in Washington.*

- Apples \$2.2 billion
- Milk \$1.3 billion
- Wheat \$1 billion
- Potatoes \$792 million
- Cattle \$706 million
- Hay \$675 million
- Cherries \$385 million
- Grapes \$279 million
- Pears \$225 million
- Hops \$202 million

AGRICULTURE - A Cornerstone of Washington's Economy

Market Value of Crops and Livestock and Number of Farms by County from 2012 Census of Agriculture, USDA

KEY ECONOMIC FACTS ON WASHINGTON AGRICULTURE

- 37,249 farms
- 300 commodities grown
- \$51 billion overall value of food and agriculture industry
- \$10.16 billion market value of crops and livestock
- 12% of Washington's economy
- 160,000 employed in agriculture and food industry
- Ranks No. 1 in U.S. production in 11 commodities:
- \$15.1 billion in food and agriculture products exported through Washington ports in 2013, third largest total in U.S.



LEGEND
 Top 10 counties in market value are GREEN
 Leading commodities listed for each county
 Source: U.S. Dept of Agriculture 2012 Census of Agriculture
 USDA National Agricultural Statistics Service, Olympia
www.nass.usda.gov/wa (360) 709-2400

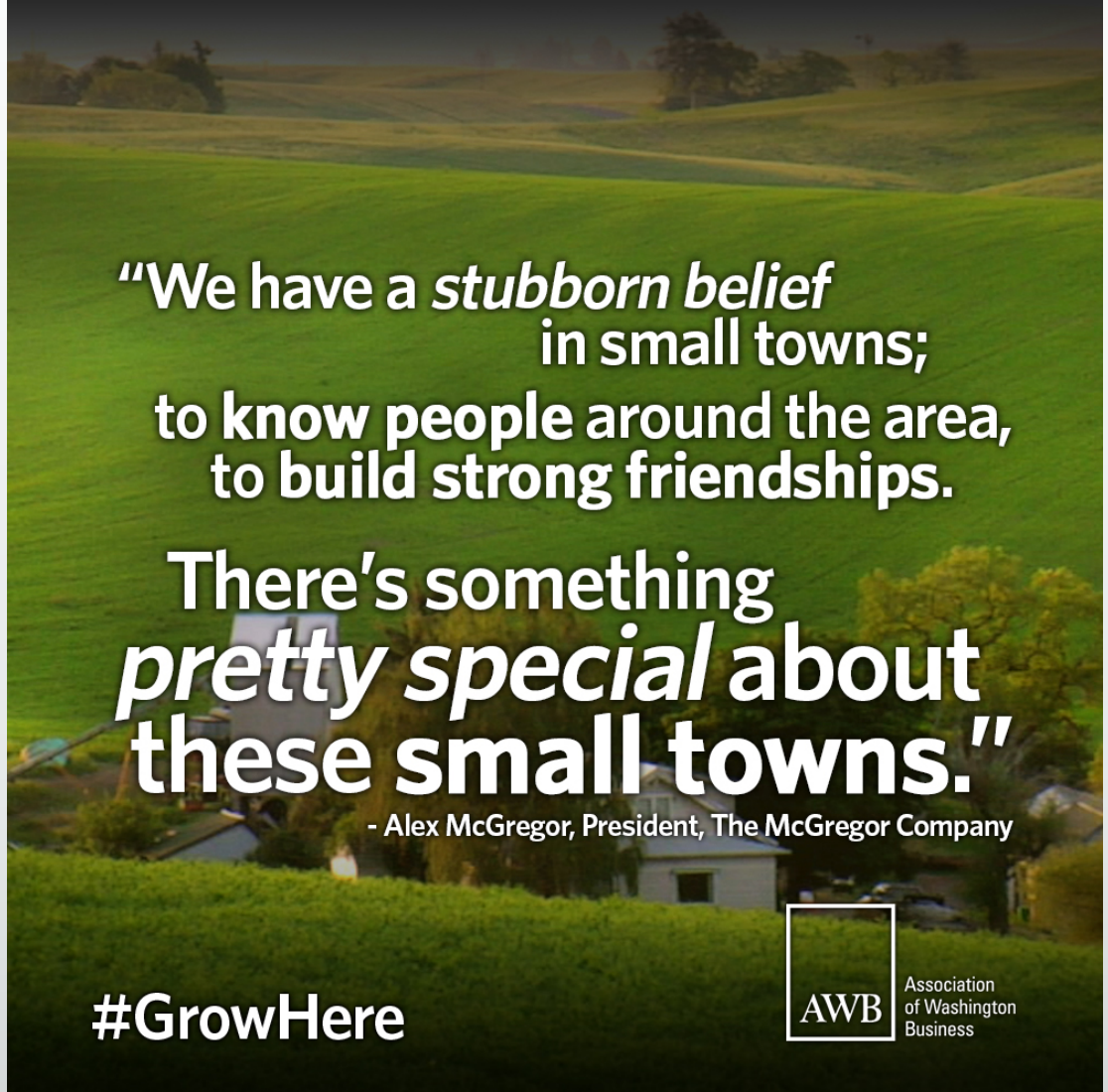


TOP 10 COMMODITIES: (MILLIONS OF DOLLARS)

- APPLES - \$2,189
- MILK - \$1,299
- WHEAT - \$1,014
- POTATOES - \$792
- CATTLE/ CALVES - \$706
- HAY - \$675
- CHERRIES - \$385
- GRAPES - \$279
- PEARS - \$225
- HOPS - \$202

#GrowHere Employer Image Campaign

- Telling the story of Washington employers who are succeeding in business *and* improving the community.
- Multi-media campaign began Feb. 26 during the Oscars
- M3 Biotechnology – Working on a cure for Alzheimer’s disease
- The McGregor Company – Century old ag company cares passionately about rural communities and farm families
- Alaffia – Mission-driven fair trade skin products company putting people to work in Washington and waging war on poverty in the West African nation of Togo.



**"We have a *stubborn belief*
in small towns;
to know people around the area,
to build strong friendships.**

**There's something
pretty special about
these small towns."**

- Alex McGregor, President, The McGregor Company

#GrowHere

AWB Association of Washington Business

Businesses Paying Their Share

- 58% of all state and local taxes
- 2016 - 54.2%
- 2015 - 53.9%
- 8th highest growth rate of business tax revenues from 2014-2015



Questions?

Thank You

KrisJ@AWB.org or @KrisJohnson_IOM