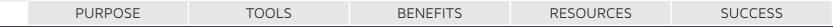


SUCCESS

Planning for Success: Comprehensive Schemes and Strategic Plans

Scott Keillor, BergerABAM

Washington Public Ports Association | Monday, 24 July 2017

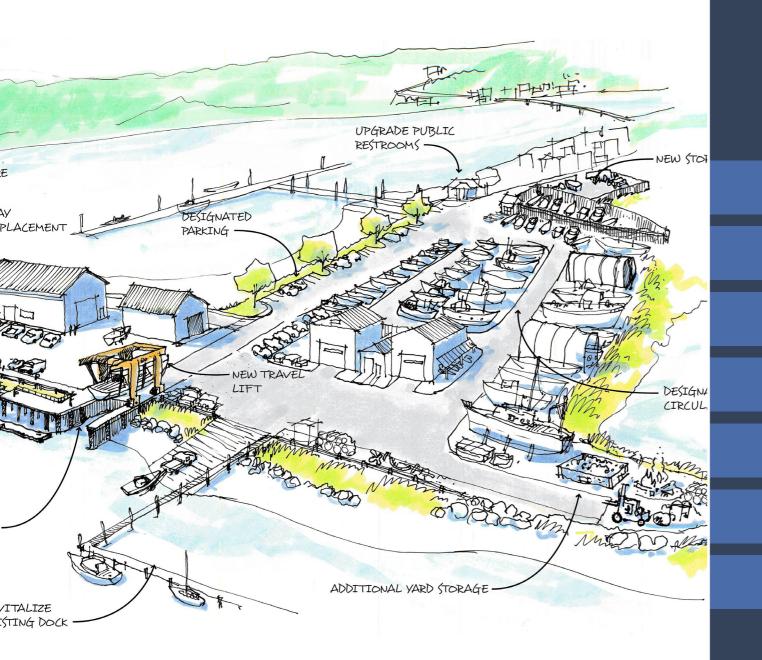




Agenda:

- Comprehensive Schemes / Strategic Plans Purpose
- Core Port Commissioner Tools
- Why Scheme and Plan?
- Planning Resources

Planning for Success: Comprehensive Schemes and Strategic Plans					
	PURPOSE	TOOLS	BENEFITS	RESOURCES	SUCCESS



Comprehensive Schemes Purpose:

- Values
- Vision
- Mission
- Goals
- Objective
- Implementation Plan
- Updates

Planning for Success: Comprehensive Schemes and St	rategic Plans	

TOOLS

PURPOSE



Strategic Plans Purpose :

BENEFITS

- Community Needs
- Market Assessment
- Facilities Assessment
- Projects
- Capital Improvement Plan

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RESOURCES

Planning for Success: Comprehensive Schemes and Strategic Plans		

TOOLS

PURPOSE



What can your Port Comprehensive Scheme do for you?

BENEFITS

RESOURCES

SUCCESS

- Communicate the port's vision and goals
- Determine project and policy direction
- Prioritize the budget
- Increase transparency with the public

PURPOSE

Planning for Success: Comprehensive Schemes and Strategic Plans

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Core Port Commissioner Tools:

BENEFITS

RESOURCES

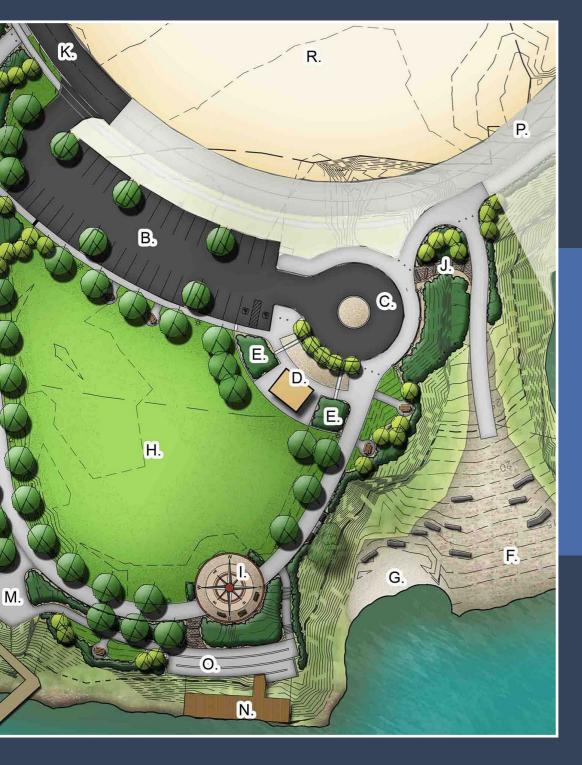
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• Comprehensive Scheme (CSHI)

TOOLS

- Strategic Plan
- Budget
- Delegation of Authority

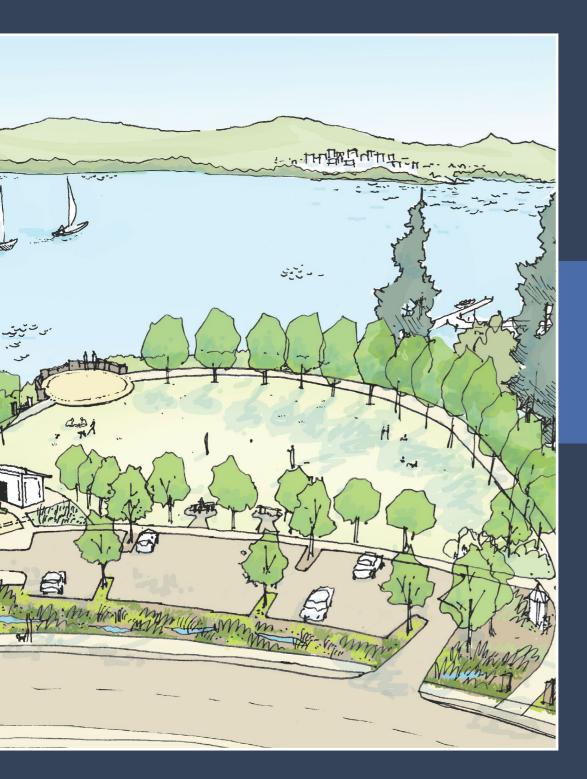
PURPOSE	TOOLS	BENEFITS	RESOURCES	SUCCESS
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Why Scheme and Plan?

- Funding: RCW 53.20.010 requires ports to complete Comprehensive Schemes prior to expenditures beyond funds needed to complete the CSHI
 - "It shall be the duty of the port commission of any port district, before creating any improvements hereunder, to adopt a comprehensive scheme of harbor improvements..."

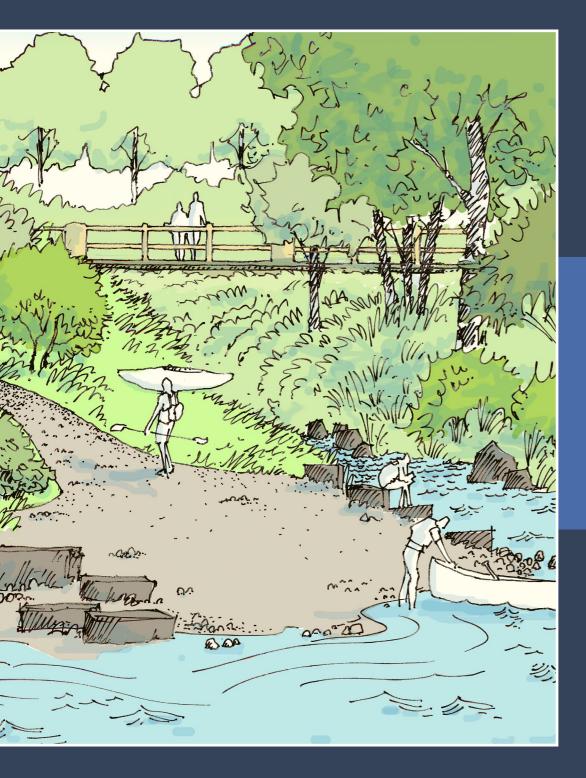




Why Scheme and Plan?

• Flexibility: If a project is not in the current CSHI, the port must hold a public hearing to amend and add the project prior to funding





Why Scheme and Plan?

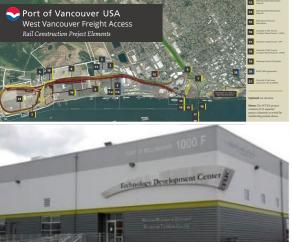
- Integration: Develop a plan that benefits the community
- Coordinate with City and County comprehensive plans
- Involve the public
- Create transparency and gain support

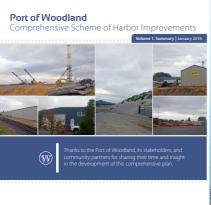
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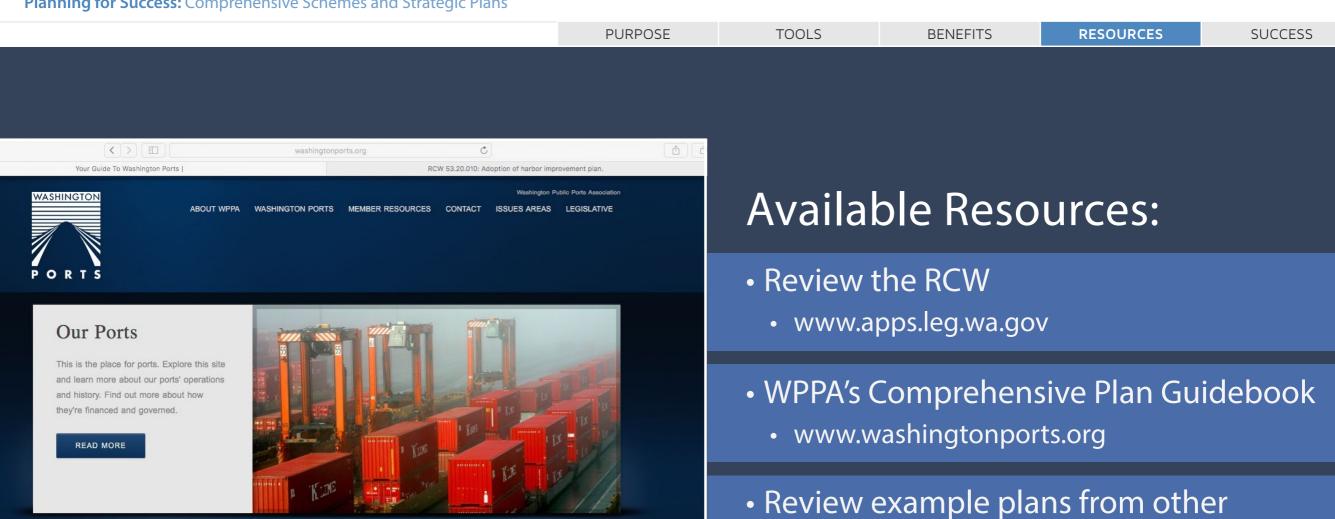


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What is your Comprehensive Scheme doing for you?

- Feedback on existing port plans
 - Success stories
 - New and innovative
 - Areas for improvement



There are 75 port districts located in our state, and because of the work they do, Washington's products share a single market: the world.

and analysis on the latest

industry

developments

WA PORTS DIRECTORY

EVENTS CALENDAR

The WPPA holds a variety of seminars. meetings and conferences including panel discussions with industry experts, Q&A sessions, interactive activities, technical tours of facilities, and opportunities to network.

PUBLICATIONS & TOOLS LEGISLATIVE UPDATES

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From member letters 3 and outreach to special produces legislative reports, WPPA provides reports, sur naries and professional guidance to the presentations during session to association and its members. The guide committees, commissions association provides full coverage and task forces. Review our agenda to keep our ports healthy while boosting our economy.

LATEST PORT NEWS

Port of Seattle welcomes new Virgin Atlantic service to London

TrawlerFest Boat Show is moving to Bremertor

Port of Seattle Connections - March 10, 2017

Port of Anacortes Silver Award Recipient by NW Clean Air Agency

Port of Camas-Washougal Accepting Applications for Commissioner District 3 Position

Sea-Tac Airport to Welcome Record Crowds for

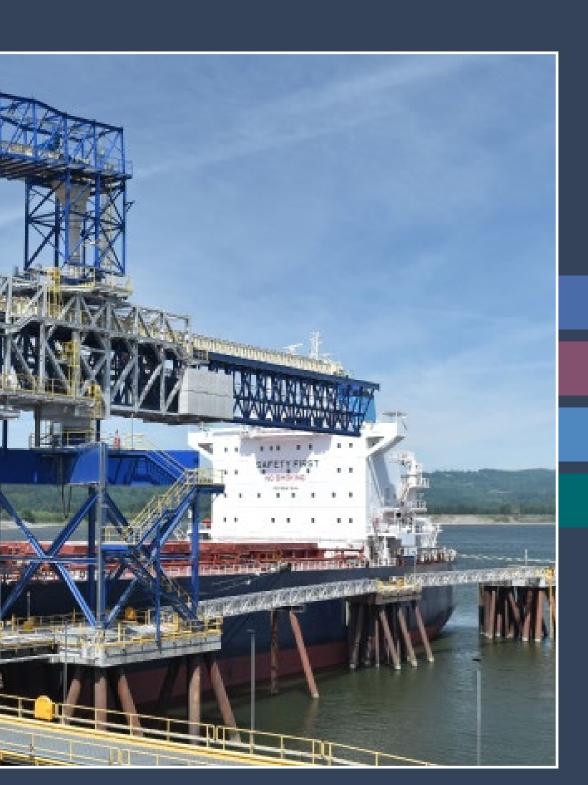
 Familiarize yourself with local City and County plans

ports and your peers

• Keep notes for future plan updates, potential projects, and policies

PURPOSE

Planning for Success: Comprehensive Schemes and Strategic Plans



Planning for Success:

TOOLS

- Teamwork
- Transparency
- Creativity
- Keep your port schemes and strategies current!

BENEFITS

RESOURCES

SUCCESS



SUCCESS

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