

Privacy Policy

Last updated: March 28, 2018

Your privacy is very important to us. This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we, 28 Litsea, LLC, or a third party service provider acting on our behalf (“Service Provider”) collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details to help you with your experience.

When do we collect information?

We collect information from you when you place an order, fill out a form or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.
- To follow up after correspondence (live chat, email or phone inquiries). You can opt out of receiving subsequent marketing or promotional communications by clicking the link marked unsubscribe (or a similar phrasing) that's included in those communications.

How do we protect your information?

While no service is completely secure, our Service Providers have a security team dedicated to keeping your information safe. Security measures such as using firewalls to protect against intruders, and testing for and protecting against network vulnerabilities are employed.

Our checkout page is protected by SSL to keep your credit card data safe and secure. On checkout pages, we're Level 1 PCI compliant and use 128 bit SSL encryption.

When you initially provide or update your payment information at check out, payment information is transmitted via an encrypted connection using HTTPS encryption to our Payment Processor Stripe. Stripe uses and processes your payment information in accordance with Stripe's Privacy Policy. We don't collect or store your payment information.

Non-Personal Information

As part of the standard operation of the Site, we or our Service Providers may collect certain non-personal information from you, using services such as Google Analytics in order to increase our Site's functionality. This information may include but is not limited to your browser type, operating system, Internet Protocol ("IP") address and the domain name from which you accessed the Site. In addition, we or our Service Providers may collect information about your browsing behavior, such as the date and time you visit the Site, the areas or pages of the Site that you visit, the amount of time you spend viewing the Site, the number of times you return to the Site, and other click-stream or site usage data.

Do we use 'cookies'?

Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services.

We use cookies for the following purposes:

- **Authentication, Personalization And Security.** Cookies help us verify your Account and device and determine when you're logged in, so we can make it easier for you to access the Services and provide the appropriate experiences and features. We also use cookies to help prevent fraudulent use of login credentials.
- **Performance And Analytics.** Cookies help us analyze how the Services are being accessed and used, and enable us to track performance of the Services. For example, we use cookies to determine if you viewed a page or opened an email. This helps us provide you with information that you find interesting. We also use cookies to provide insights regarding our Sites' performance, such as page views, conversion rates, device information, visitor IP addresses and referral sites.

You can set your browser to not accept cookies but some of the features that make your site experience more efficient may not function properly.

Third-party disclosure

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

Third-party links

We do not include or offer third-party products or services on our website.
COPPA (Children Online Privacy Protection Act)

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to or knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you learn that your Children have provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under age 13 without verification of parental consent, we will take steps to remove that information from our servers.

Questions

If you have any questions about this Privacy Policy or the practices described herein, you may contact us at info@28litsea.com

Revisions to this policy

28 Litsea, LLC reserves the right to revise this policy at any time. When we do, we will post the change(s) on the Site.