

Hinge Game

A step by step guide on getting more dates using Hinge

Get more matches, go on more dates, and have more fun

Welcome

Welcome

Hinge has become one of the leading dating apps in the United States. With its millions of users and brave slogan of “the dating app designed to be deleted” it is certainly for people who are serious about meeting each other and dating. This is a massive opportunity for YOU! I have done extensive testing on the app to find out how to get more matches, meet higher quality women and of course go on more dates. By purchasing this course you have now saved yourself the time and know-how of figuring out how to crack this app. I’m excited to share my knowledge and success with you.

Now let me teach you how to win on Hinge...

Here are the things covered in the course:

Your Profile:

Understanding which profile pictures actually attract women and why. And the right prompts to pick for your profile and how to answer them.

Getting More Matches:

The secrets and methods that lead to more conversations. How to comment, when to like, and everything in between.

Text Game & Date Hacks:

You've matched, now what? Know the keys to getting more numbers faster and how to set yourself up for success on dates.

Section 1: Profile

**How To Optimize
Your Profile**

Section 1: Profile

Be Irreplaceable

When using a dating app it's important to realize that people quickly become commoditized. You are now reduced to a picture in a sea of pictures. That means that you are less likely to stand out and be looked over because someone else had a more interesting combination of characteristics on their profile. Characteristics? Exactly. You and everyone else on these dating apps is just a combination of 'things' that make you... YOU. The mission? Cut through the noise.

Task - take out a PIECE OF PAPER. Write down the following:

Top 3 hobbies you have:

Top 3 talents you have:

Top 3 morals you have in life:

Top 3 things you want to achieve:

Top 3 things you do that you know no one else does:

Top 3 fun facts about yourself (goofy is good):

THINK HARD because we will use these things to create your persona and profile. With this, we will make you STAND OUT in a sea of other guys on Hinge. You are the prize.

Have passions

Finished the list? Notice a few things that might seem weird or nerdy? Keep it!

Don't get caught up in thinking you are nerdy or weird. Women love driven and passionate men. If you show that you are truly passionate about something, they will flock to you.

For me I try to show off my two main hobbies: salsa dancing and playing drums

Since these are both very visual and active hobbies, I upload videos on Hinge to present my passion.

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Most of the likes and comments I receive are on those two videos.

Believe it or not you fall into a frame - a persona, style or type of being.

Manage your frame

A frame is basically a 'type' or 'style' of an individual. When women are looking for matches on dating apps they are constantly putting men in a box: "He looks athletic", "Oh his glasses make him look intelligent", "Wow, I can't quite figure out what kind of guy he is."

Judging by the list you made earlier you can use this framing technique on yourself and begin to identify where you fit in.

From my research I have found these to be the 7 common frames or personas:

- Active/ athletic
- Sophisticated/ ambitious
- Mysterious
- Adventurous
- Geeky
- Romantic
- Musician

Best prompts and how to answer them

A good prompt on Hinge can inspire good creative answers as well as responses from potential suitors. An unpopular opinion can stir up good conversation and banter while a bad prompt and answer can offset your good photos. A good prompt can invite an opening to be random, quirky, unique, insightful, bold, humble if done correctly.

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Hinge offers over 75 different prompts to users on the app. Some are easier to find than others while new ones are released over time. Here are some of my favorite questions to use on your profile that allow for creativity, randomness, controversy, insightfulness and personality.

I know the best spot in town for –

This shows your knowledge of local hotspots, ability to be in the know, hobbies, interests, lifestyle as well possible compatibility for similar taste.

Pro-tip: Knowing about the best spot is great but if you have other places to compare the dish/item to in city that will lend more credibility and expertise.

I get along best with people –

My greatest compliment about people I have met, know and surround myself with are the type of people they themselves surround themselves with. Knowing the type of people you like to add to your circle is quite revealing and shows how you view others.

I want someone who –

This is a great prompt for those who are direct, know what they want and not afraid to ask for it. Focusing on character, personality, how someone views the world, what they prioritize will go a long way vs. listing dealbreakers.

I'm convinced that –

This allows for some open-ended answers and conversation as well as an unpopular opinion. It's an opening to be bold, assertive, random.

Don't hate me if –

This is one of my favorite prompts. If done well can balance self deprecation and boldness with a possible humble brag.

A life goal of mine –

Shows ambition, passion and priorities. You can take a less serious tone and offer something playful, silly or self-deprecating.

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I flip out over –

This provides an opportunity to voice guilty pleasures, trivial obsessions and passions. An ability to nerd out over something obscure is more effective than professing your love of The Office, Game of Thrones or something cliché that offers no insight into personality.

My biggest date fail –

This can show your ability to laugh at yourself but could also be TMI. Self-deprecating humor can show an understated sense of confidence in your own skin if done correctly.

We're the same type of weird if –

Things can get weird quickly or they can reveal something that is flattering but not obvious. Think hard before answering this but if you are able to nerd out and connect over something you are passionate about, that can be just enough to open the door.

A social cause I care about –

This might be easier to share this part of your life instead of through a cliché selfie/photo. This opening allows for a small humble brag about your unselfish efforts as well as something near and dear to you.

Favorite holiday tradition –

You can definitely play it safe and show you are close to your family and have some great rituals or you can highlight some interesting, quirky traditions that give a glimpse of what one can expect if things go well between the two of you. Helpful if your family is local or lives in a cool part of world, not so much if it is somewhere where you or your partner doesn't want to go 1-2x per year.

I'm overly competitive about –

Think carefully about this, answer wrong and you can get instantly instantly ignored. Answer correctly and you may have found your "partner in crime". By the way, don't use that term on profile.

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I'm actually legitimately bad at –

This can create an opening for admitting something embarrassing which can be viewed as a sign of confidence, comfort in your own skin. However, pick something like laundry, dishes, eye contact or something personal and you risk scaring off a potential suitor.

Worst fad I participated in –

Choose wisely on this. Pick the right fad and you might bond over something so terrible a decision that you can connect over your dorkiness, silliness. Choose wrong and you might be seen as gullible, seeking attention/acceptance from others or lame.

One thing I'll never do again –

Something you did a long time ago, something people are curious about but never muster up the confidence can be revealing and a great way to show how you have grown up but if you come off as resentful, negative or too gullible it could hurt your profile.

The award I should be nominated for –

A good humble brag about something unique can go far in describing something random about yourself but if award is mundane it can be a waste of space on your profile.

On my bucket list / Next vacation spot

Is your bucket list or vacation spot interesting? Is it insightful? Is it more than 2 words? Explain

I spend most of my money on –

For those looking to meet someone financially responsible, well off this could be a way of communicating your financial situation.

My most irrational fear –

Vulnerability is always a good thing when done right but make sure what you write is not revealing or TMI.

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Be Careful With These Hinge Prompts

As many good prompts that exist on Hinge there are also some questions you want to be careful of. Answering a certain way can sabotage your profile or make you seem not so interesting, weird, or creepy. Here are some questions and the ways they can go wrong quickly.

A random fact I love –

More than likely someone will copy/paste or paraphrase something from wikipedia, facebook, or instagram. This prompt is the modern day version of inspirational quotes. Empty, cliché and doesn't reveal much about someone other than their ability to copy and paste.

Give me travel tips to –

Could be a good idea to crowdsource your trip and show what kind of traveler you are but it can also invite penpals (not dates) and suggest you are lazy in your own trip-planning efforts or don't have friends to get this info from.

We'll get along if –

Boiling down compatibility to one trait, hobby, passion, interest is a bit overly eager and presumptuous.

All I ask is that you –

Seems simple, straightforward but you'll often get people answering this by saying be honest, don't lie, are not a player etc. These answers indicate a sense of insecurity or inability to read someone or desire to try to shield oneself from being hurt. Nothing wrong with this but putting it out there rather than using good judgment, asking questions, analyzing profiles etc. is typically showing too much vulnerability.

Don't hate me if –

Usually people will list something like pineapple on pizza which is a bit lame and too cliché. Taking an unpopular opinion is only helpful here if it is an original, thought-provoking rather than insignificant.

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Pet Peeves –

This is an obvious prompt to maneuver carefully around. Most people will list something to the effect of something they cannot tolerate (political affiliation, players, etc.) Rather than focus on what annoys you, I recommend conveying what you appreciate it. What you can do instead here is list something mundane to show a playful side of you but make sure your other prompts and answers are more substantive.

The Sign Of A Great First Date –

This is rather ambiguous and misleading prompt in my eyes. Most people convey something too structured, too fairy-tale like, or something too specific. A great date can be had in a variety of ways so trying to engineer the perfect answer to this seems a bit too robotic.

How My Mother Would Describe Me –

For men, this can quickly associate you as a mama's boy. Nothing wrong with that but leading in with this can be tricky unless there is an incredibly witty and creative answer to follow this up. This is the most challenging prompt to be successful at in my opinion.

The most spontaneous thing I've done –

If it is not that spontaneous or interesting it can make you seem dull. It doesn't have to be the item that garners the most Instagram likes but something that took courage can be effective.

Fact about me that surprises people –

If it is something obvious or not that interesting nor flattering it can make you seem dull. Some things that are surprising about you might be better suited in person with context, build-up.

Try to guess this about me –

Seems a bit lazy, vague or self-centered. This is one of the worst prompts on Hinge but I like that it remains but it puts people easily through self-sabotaging efforts.

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A Shower Thought I had recently had –

Things could get weird quickly, tread lightly. With that said, this is your best chance to be random.

The one thing you should know about me is –

This could be a bit too revealing too quickly. It could also be a warning that makes people think twice or give pause. If you can spin this in a way to be a little silly or self-deprecating you might be better off here.

I'll pick the topic if you start the conversation –

Lazy, unoriginal. Again one of the worst prompts on Hinge. Glad it exists to people easily.

The biggest risk I've taken –

Make sure it's risky yet not weird or reckless. Injecting some humor here can help reveal that you are not totally stiff.

Something that's non-negotiable for me is –

Your answer can come off as being too negative even if your match is agreeable. Use some humor when in doubt to reveal a stubborn silly obsession.

You should *not* go out with me if –

Your answer can come off as being too negative even if your match is agreeable. Use some humor when in doubt to see what kind of person is receptive to your sense of humor.

The best way to ask me out is by –

Can seem conceited, high maintenance or imply you don't get asked out enough or your time is wasted by those that play games or are indirect. Injecting humor helps to soften the blow. Think carefully about this. 'Just ask' is the worst answer to this and all prompts.

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Teach me something about –

No one wants homework or assignments. Most people using this prompt can be seen as lazy or unmotivated. However being honest about something you want to learn more about and are shy i.e. women asking about sour beers can perk up attention.

Qualities I'm looking for in a plus-one wedding date –

You can appear to be prioritizing finding a date so you don't show up to a wedding by yourself vs actually looking for someone you are interested in. Be careful how you approach this.

All I ask is that you –

This can come off as having very low standards or expectations. Be creative if you use this. Use some humor or silly request.

I'll pick the first part of the date, you pick the second –

This can be mighty presumptive and eager possibly. You don't want to seem to rigid with plans or want to lock yourself into a long date without an out.

I'll fall for you if –

Some guys might approach this as an engineering feat, if I do X you will be mine. Be more demanding. Be silly here. Most cliché answer: 'if you trip me' – try harder.

My last meal –

This is as insightful as your favorite coffee drink or place. Unless you get specific or something unique, you might be wasting space here.

Where to find me at the gym –

Posting and answering this question is the equivalent of posting a gym selfie or getting marathon stickers for your car. Your physique should speak for itself.

Unusual skill –

Is your skill relevant, interesting? Most are mundane.

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Use Video

On Hinge, videos are underused and for that reason they present a great opportunity to stand out.

When making a video remember the following 7 things!

#1. Make sure it's interesting.

In other words – have a point. Show off that new trick you taught your puppy, your ability to do a front flip off a dock at the lake or the view from a scenic hike.

#2. Highlight an attractive hobby.

This is a great way to subtly let her know you're 100% boyfriend material. Show off your a DIY project (He's handy to have around the house!) or your latest culinary creation (I can't wait to try that!)

#3. If it's "shaky" or poor quality footage, don't use it.

Besides being potentially nausea inducing, jumpy video is hard to watch. You wouldn't use a blurry photo on a dating app, so don't use low-quality videos either.

#4. Take it outside.

Natural lighting is your friend when it comes to looking your best in any of your online profiles. Indoor lighting conditions just aren't as flattering – especially if the light source is a fluorescent bulb.

#5. Make strong eye contact with the camera.

You want her to feel an immediate connection, because that's part of what makes sparks fly. Eye contact, especially in a moving image, is a great way to do that.

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#6. Smile!

Smiles literally are contagious, your mom didn't just make that up. People tend to subconsciously mirror whatever emotions they think someone else is experiencing – so if you're smiling, she feels happier as well. And if you're frowning, or getting your angst on, she's going to pick up on that too.

#7. Mind the background.

Before uploading a video to Hinge (or any other dating app), make sure every single thing in the video is something you want her to see. For instance, don't accidentally pan across a kitchen sink brimming with dishes, or your couch piled high with clothes on laundry day.

Now that you have your profile beautifully made, let's learn how to hack Hinge to get you more matches with higher quality women.

Section 2: Getting More Matches

Secrets and Hacks

Section 2: Match Funnel

How to get more matches

To comment or not to comment?

With Hinge, you get what you put in. As lazy as we can be sometimes, just aimlessly swiping through girls, it's important to realize which strategies get you more results. I decided to test if liking vs. commenting got you different results. After testing each method for one week, the results I got were surprising.

I found that I got twice as many matches when I was commenting than when I was not.

In addition, a friend of mine had Hinge on her phone and I noticed that the guys who made comments on her profile were showing up at the top. After seeing that, I only make comments from now on.

I know you are asking:

“But how can I comment and be lazy too?”

I found a solution that gets you the best of both worlds.

I call it comment hacking.

When you land on a girl's profile, choose any picture or prompt you want to comment on and just click a random letter on your keyboard. My thumb usually lands on 'G.'

This will make your profile rank higher in her inbox and make sure she sees you first.

Obviously this isn't as strong as leaving a meaningful comment but it is a happy medium between leaving a comment and not leaving one at all.

Section 3: Date Master

After You've Matched

Section 3: Date Master

What to do when you match

You're getting matches now! Congrats!

Now how do you maximize those matches and seal the deal?

Well for starters, do you like who you are matching with?

If you are finding that some of the people you are matching with are so-so, be sure to unmatch them. This tells the algorithm that you aren't into people with a similar looking profile. What this does is it trains Hinge to give you less matches like the ones that you are unmatching.

How about the ones I like?

Good news. We can get more of those with the following hack.

Say you matched with a girl that you are totally into. Perfect profile, location, bio, prompts, etc.

In the message section, click the grey button that says "We've Met."

Once you do that, Hinge will know that you are getting dates with people like that and that you are into their profile type. What that will do is give show you more profiles like the ones that "You've Met."

Overtime as you get more matches you can dispose of the ones you don't like and get more of the ones you do.

Okay, I've got matches I like. Now what?

The data shows that roughly 76% of Hinge matches that turned into dates involved a phone number exchange within the first 24 hours.

So guess what? That means you have to get straight to the point.

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Girls don't like wishy washy BS. So stop spending time trying to impress them with your "texting skills." Instead, simply ask for their number and get a date set as fast as possible.

Why?

Well, I have an important principal regarding this. Never solve problems, get to know anyone or have an important discussion over text -- no exceptions.

At the end of the day; writing, especially half-assed texts, are left up to interpretation. The more you write, the more someone can misinterpret what you are saying. The more the sentences stack up, the more this misinterpretation can form a compound effect.

Nothing beats eye-to-eye connection, so I ALWAYS try to get a date with the girl as fast as possible so we can skip the childish texts and see what's really there.

BONUS:

Here are some other situations and tips for you!

Sometimes may run into the following four scenarios:

Stalling of the conversation

Ghosting during the conversation

Flaking before the date

Cancelling the date

When I message someone on Hinge there are typically two outcomes: either we start a weeklong text conversation that one of us eventually loses interest in, or in the next couple days we are meeting IN PERSON to get drinks or coffee and you know the rest... Obviously my goal is the latter.

Section 3: Date Master

The fact of the matter is, women prefer a guy who is straight-forward and to the point. Guys, if you don't believe that, let me say it one more time... 76 percent of Hinge matches that turned into dates involved a phone number exchange within the first 24 hours. You need to be forward. Be a man.

If you feel like the conversation is getting stale or she is losing interest, say the following thing.

YOU SAY:

Hey look, I've enjoyed our conversation.

Though I fear we are going to keep doing this until it gets boring and we won't get the chance to you meet you in person.

There is this new spot called (INSERT NAME OF PLACE), want to go on Wednesday at 6:30pm and continue this in person?

If she doesn't respond well to that, move on. She wasn't worthy.

Keep it moving!

Alright, we've got a date set and I have her number! Now what?

You might be thinking, "Oh snap, I've found the love of my life and I'm going to take her on this red carpet adventure, nice dinner and the whole 9 yards."

Yeah, no...

You don't know anything until you look this girl in the eyes and see if she is for real. The best thing to do is take her on a chill date earlier in the evening (5pm-8pm).

I typically take girls on coffee date and then a walk around the city.

Section 3: Date Master

I do this for two reasons:

An ambient and quaint coffee shop is a great place to sit down and get to know a girl. You want to get to know her because it's better to spend \$4 on her coffee and find out that she is crazy than spend \$50 on dinner and get the same result. Coffee is also a great gateway into a more adventurous date.

If you find that you are enjoying the date and you would like to spend more time with her, upsell.

After you go for coffee and the walk (assuming its not raining), then ask her if she wants to get dinner, go see a show or do some kind of activity..

You can find TONS of local things to do on the app called Locals created by Facebook

An activity is really important if you really want to seal the deal with her. Activities, especially fear or adrenaline tend to bond people. That's why they call it a 'Fear bond.'

So if the date goes well after coffee, take her somewhere and keep the date going.

If the date sucks and you want to leave, finish the coffee, tell her it's been great but I need to leave and then it's onto the next one.

Don't waste your time and settle when you aren't satisfied or your gut feeling tells you something isn't right.

Well that's it folks. This is only version 1 of my book -- I will keep learning new things and update as I have more findings.

If you have any questions you can email me at info@hingegame.com.

Cheers,
JZ

Section 3: Conversations

Here's some examples of conversations you can take inspiration from to help you plan dates & get more numbers. Each screenshot below is a conversation with a different person. Names & numbers are hidden for privacy reasons.

