

JUNE 1 - 10, 2023

YOUR COMPLETE DAY-BY-DAY GUIDE

FACEBOOK: SUN FESTIVAL ALEXANDER CITY



PRESENTED BY:

Steve Robinson
TALLAPOOSA COUNTY COMMISSIONER, DISTRICT 2



Dear Community and Visitors:

The 11th Annual Sun Festival Alexander City is here! This year's lineup of events features nine days of jam-packed fun that include something for everyone. The festival is bookended with live music events, kicking off on Thursday, June 1st with Strand Sessions (plus a Cocktail Competition) in Strand Park and culminating with the 33rd Alexander City Jazz Festival on Friday, June 9th and Saturday, June 10th.

From there, we are excited for the return of Tykes in Trucks on Saturday, June 3rd. This family-friendly event is free and features an opportunity for kids of all ages to explore various trucks and heavy-duty equipment. Climb inside a firetruck, street sweeper, ambulance, tow trucks and so much more. Enjoy live music, kid's games and visiting downtown merchants for food, drinks and treats. A new event we're excited to roll out on the first Saturday is the Bed Races. Read all about this new addition on page 3.

KidsFest is always a huge hit with our young people who look forward to this week of fun in the sun all year long. Happening each day, Monday-Friday starting around 9am, Sun Fest's KidsFest is sure to keep the kids and grandkids active for the whole week.

Sun Festival isn't just for the kids though; the week is packed full of activities for the entire family. The Medallion Hunt gets everyone hustling around on the mission to find hidden medallions worth \$200 each day, Monday, June 5 through Saturday, June 10. Keep reading to learn how to find the clues pointing you toward the treasure. Other early-week favorites return as well, like the

pet-friendly Bark in the Park and the challenging, but super fun Glow-in-the-Dark Golf Tournament at Lake Winds Golf Course.

Wednesday brings the return of Faith Night to the Betty Carol Graham Technology Center at CACC, featuring local praise and worship teams performing and delivering messages of faith and inspiration. We encourage local churches to make this their mid-week service to bring everyone together at one time. Hamburgers and hot dogs will be served hot off the grill.

After a full slate of events on Thursday, we'll wrap up an incredible week of fun and entertainment with the 33rd Annual Alexander City Jazz Festival. As always, Friday night will take place in downtown Alex City's Strand Park with the Saturday night show at The AMP on Lake Martin.

Sun Festival is the work of many and made a reality by our city and county governments along with numerous sponsors from our business community. We're grateful for the opportunity to serve this region and realize that without the multitude of people and organizations providing their support, none of this could happen. Please make every effort to personally thank the sponsors for their commitment to Sun Festival and our volunteers for their time.

Get ready for a great week in and around Alexander City. Happy Sun Festival everyone!

Happy Sun Festival Everyone!

Thursday, June 1, 2023

Cocktail Competition

6 pm Strand Park 120 Tallapoosa Street Alexander City, AL

Sun Festival Alexander City will kick off with a cocktail competition featuring local restaurants and bars. A \$10 entry fee will get you a chance to sample each participant's cocktail, an opportunity to vote on your favorite and a full-size cocktail from the participant of your choice. Happening during Strand Sessions!



Strand Sessions

6 – 8:30 pm Strand Park 120 Tallapoosa Street Alexander City, AL

Lake Martin Young Professionals present Strand Sessions - Live Music in the park on the first Thursday of the month from May-August. Come enjoy an evening of free live music in downtown Alex City's beautiful Strand Park. Guests are allowed to bring food and beverages (alcohol allowed) or purchase food and drinks from any of the nearby bars and restaurants in downtown's Arts & Entertainment District. For event information and details on the performing artists, visit facebook.com/lakemartinyoungprofessionals.

Silver Sponsors:

Bice Motors 2133 Cherokee Road 256-234-2501 Country Financial – Shelia Martin Agency 851 Marshall Street 256-329-3020

Goin' Postal 2036 Cherokee Road 256-234-3737

Lake Broadcasting 1051 Tallapoosa Street 256-234-6464

Marsha C Mason Law Firm 217 Madison Street 256-329-1313



Friday, June 2, 2023

Friday On The Green

6:30 – 8:30 pm Russell Crossroads 17 Russell Farms Road Alexander City, AL

Come enjoy live music at Russell Crossroads! Bring your pals for a lot of fun, some great music from 3 Hand Jam, a few games, and more on the Town Green. Dogs are welcome, but don't forget the leash. See you Friday, On the Green!

Event Sponsor:

Russell Lands 2544 Willow Point Road 256-329-0835



Henderson Glass 2895 Dadeville Road 256-234-5464

wf Cabinetry 2212 Airport Boulevard 256-234-7900

Obstacle Course Sponsor:

Lil' A Transportation 1494 Newman Road 205-275-8277

Face Painting Sponsor:

Kerley Clinic of Chiropractic 748 Commerce Drive 256-392-4445

Cotton Candy Sponsor:

Kerley Motor Company 1720 Dadeville Road 256-234-5331

Saturday, June 3, 2023

Tykes in Trucks

Presented by Patterson Truck Parts

& Towing
9 am – 12 pm
Main Street
Alexander City, AL

Join us on Saturday morning in downtown Alex City for Tykes in Trucks. This family-friendly event is free and an opportunity for kids of all ages to explore various trucks and heavy-duty vehicles. Climb inside a firetruck, street sweeper, ambulance, tow trucks and so much more. Enjoy music, kid's games and visit downtown merchants for food, drinks and treats.

Presenting Sponsor:

Patterson Truck Parts & Towing 2040 Radio Road 256-234-3981

Gold Sponsors:

Lake Broadcasting 1051 Tallapoosa Street 256-234-6464

Thomas Auto Parts 150 Green Street 256-234-5023

Event Sponsors:

Edward Jones 239 Church Street, Suite C 256-329-9136

Bed Races

10:30 am South Main Street Alexander City, AL

The Bed Race is an event you don't want to sleep on! Cheer on teams as they race their bed down South Main Street and compete for the Dream Team Award. Who will take on the inaugural top team award? You'll have to come and see for yourself! For information on entering a team, please call Kim at 256-234-3461.

Monday, June 5, 2023

Medallion Hunt

6 am

Alexander City, AL

Listen for the early morning riddle first at 6 am and then again at 7 am on The Front Porch/Kowaliga Country 97.5. The clues will be shared on the Sun Festival, Alexander City Chamber of Commerce and Alexander City Outlook Facebook pages at 6 am. When solved, the riddle will lead you to an official Sun Festival Alexander City medallion worth \$200. The medallion will be hidden within the Alexander City city limits.

If the medallion has not been found by 3 pm, an additional clue will be given through all media outlets listed above. Should the medallion not be found on any given day, it will roll to the

next day with a new medallion riddle for that day's treasure as well. In this scenario, more than one medallion is in play.

When you find the medallion, call Kowaliga Country 97.5 at 256-234-6221 and then take the medallion to the Alexander City Outlook to collect your prize and have your picture made.



Event Sponsor:

Alexander City Chamber of Commerce 175 Aliant Parkway 256-234-3461

KidsFest College Bound

Presented by MainStreet Family Care 9 - 11 am

Central Alabama Community College 1675 Cherokee Road Alexander City, AL

It's never too early to learn about college, so come see how fun college really is at CACC. From Science to Robotics to Welding and everything in between, find out about all of the different career paths you can take. Hang out with some of our coaches and learn about baseball, softball, golf, tennis, and fishing! See you at CACC. We'll gather in the large parking lot near the pond.

KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013

Event Sponsor:

Central Álabama Community College 1675 Cherokee Road 256-234-6346

Show Me the Movie

2 pm Playhouse Cinemas 1236 Cherokee Road Alexander City, AL

Beat the heat and enjoy a newly-released movie at Playhouse Cinemas for only \$2. This Sun Festival special is sure to be a family attraction. Like the Sun Festival Alexander City Facebook page to know which new releases will be showing. Concessions will be open for purchase.

Event Sponsor:

Playhouse Cinemas 1236 Cherokee Road 256-234-2509



Bark in the Park

Presented by
Alexander City Veterinary Clinic
6 pm
Strand Park
120 Tallapoosa Street
Alexander City, AL

Calling all dog lovers! Bark in the Park is a new twist on an old favorite Sun Festival event for dogs and their humans. This year's theme is "It's a Paw-ty". Awards will include Cutest Costume, Most Creative Costume, Best Theme Costume, Best Handler/Pet Duo and Best Overall. We will also include a talent competition and have a Best Talent award. Also included in the evening will be demonstrations, a photo booth and dog-friendly vendors. Bring out the family and your furry friends to this community-wide event.

Presenting Sponsor:

Alexander City Veterinary Clinic 1068 Airport Drive 256-234-6751

Award Sponsor:

Marsha C Mason Law Firm 217 Madison Street 256-329-1313

Gold Sponsors:

Dianne James Davis, Attorney at Law 107 Main Street 256-392-3172

Medicine Express Family Pharmacy 1144 Airport Drive 256-215-8014

Southern Star Pet Grooming & Boarding 10390 AL Highway 259 256-215-5586

Water Station Sponsor:

Audrey Moore, TLC Real Estate 256-786-0465

Tuesday, June 6, 2023

Medallion Hunt

6 am Alexander City, AL

See Monday for details.

Event Sponsor:

Top Gun Pest Control, LLC 1891 Highway 280 256-234-7375

KidsFest Splashplex

Presented by MainStreet Family Care 2 - 4 pm

Charles E. Bailey Sportplex Splashplex 1685 Arena Road Alexander City, AL

Water, water everywhere! Bring the kiddos and join us at the Splashplex located at the Charles E. Bailey Sportplex for an afternoon of splish, splashing fun. We will also have an inflatable water slide to add to the excitement. Be prepared to get wet and enjoy a delicious treat from Kona Ice.



KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013

Event Sponsors:

Adams Health & Rehab 1555 Hillabee Street 256-329-0847

Alexander City Parks & Recreation 1685 Arena Road 256-329-6736

Heritage South Credit Union 3353 Highway 280 256-245-4776



Hittin' the Links Glow-in-the-Dark Golf Tournament

Presented by Steve Robinson, **Tallapoosa County Commissioner** District 2 5:30 pm

Lake Winds Golf Course 95 County Road 40 Alexander City, AL

This unique tournament will begin with standard golf on the first nine holes. Then we'll

break for dinner before continuing with glow-in-the-dark golf for the final nine holes after the sun sets. The cost is only \$45 per person and includes tournament entry, cart, dinner and glow-in-the-dark supplies. The format for scoring is a 4-person scramble. Space is limited, so be sure to call or stop by the Alexander City Chamber to get registered early.

Presenting Sponsor:

Steve Robinson, Tallapoosa County Commissioner District 2 125 N Broadnax Street Dadeville, AL 256-825-4268

Glow in the Dark Golf Ball Sponsor:

Williams Ryan, LLC 928 Jackson's Gap Way Jackson's Gap, AL 205-337-0007

Event Sponsor:

HarborTouch Services of Alabama 205-567-0622

Canvas & Cocktails

6 pm The Square Downtown 110 Calhoun Street Alexander City, AL

Express your creativity with a paint brush in one hand and a cocktail in the other! We'll provide the pre-drawn canvas, paints and treats. You provide your beverage of choice. The cost to participate is \$30 per person. Space is limited and reservations must be made by Friday, May 26. Call Kim at 256-234-3461 to book your spot.



Wednesday, June 7, 2023

Medallion Hunt

6 am

Alexander City, AL

See Monday for details.

Event Sponsor:

Samantha Spurlin Re/Max Around the Lake at Lake Martin 5295 Highway 280 256-786-0650

KidsFest The Magic Show

Presented by MainStreet Family Care 10 am

Mamie's Place Children's Library 284 Church Street Alexander City, AL

Join us at Mamie's Place Children's Library where Magician Gary Ledbetter will wow us with his magical abilities and family friendly entertainment.



KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013

Event Sponsors:

Heritage Pediatrics 3358 Highway 280, Suite 108 256-329-7100

Southern Design & Materials, Inc. 1081 Tallapoosa Street 256-234-7479

Woody Woodpecker Childcare Learning Center 151 Jefferson Street 256-234-6287

Bingo

Presented by Beyond Home Care 1 - 3 pm

Central Alabama Community College Betty Carol Graham Technology Center 1675 Cherokee Road Alexander City, AL

B-I-N-G-O! Everyone is welcome to come to Betty Carol Graham Technology Center at Central Alabama Community College for a little fun and a chance to win a prize or two. It's free to play and a sweet treat will be provided.

Presenting Sponsor:

Beyond Home Care 175 Aliant Parkway 256-414-6090

Event Sponsors:

Grace's Flowers 951 Hillabee Street 256-234-4238

Hill Petroleum PO Box 135 Goodwater, AL 256-839-6331

Refreshment Sponsor:

Ivy Creek Home Health 854 Airport Drive 256-397-1440

Faith Night

Presented by Steve Robinson, Tallapoosa County Commissioner

District 2

6 pm Central Alabama Community College Betty Carol Graham Technology Center 1675 Cherokee Road

Alexander City, AL

Experience a worship night like no other at the Betty Carol Graham Technology Center at Central Alabama Community College featuring performances from local church praise teams. Faith Night is free to the public, but we do ask that each person bring one non-perishable food item to be donated to area food banks. Hamburgers, hot dogs, drinks and snacks will be served.



Presenting Sponsor:

Steve Robinson, Tallapoosa County Commissioner District 2 125 N Broadnax Dadeville, AL 256-825-4268

Dinner Sponsor:

Dark Insurance Agency 410 Hillabee Street 256-234-5026

Event Sponsors:

Alexander City Methodist Church 1020 11th Avenue North 256-329-1284

Anderson Headstones & Memorials 2378 Highway 280 256-794-2686

First Baptist Church Alexander City 64 Court Square 256-234-6351

Karen Channell State Farm Insurance 5030 Highway 280 East 256-234-3481

Mutual Savings Credit Union 1030 Lee Street 256-234-3821

Thursday, June 8, 2023

Medallion Hunt

Alexander City, AL

See Monday for details.

Event Sponsor:

Alexander City Chamber of Commerce 175 Aliant Parkway 256-234-3461

Celebrate America's Heroes

10:30 am - 1 pm Bill Nichols Veterans Home 1784 Elkahatchee Road Alexander City, AL

Take time to remember our men and women who have served and are serving our country to protect the freedoms we enjoy. Veterans at Bill Nichols are treated to live music and lunch.



Event Sponsors:

Bill Nichols State Veterans Home 1784 Elkahatchee Road 256-329-0868

Disabled American Veterans, Bill Nichols Chapter 13 82 Court Square 719-360-5027

Lake Martin Area Economic Development Alliance PO Box 1105 256-215-4404

Sherwin Williams Company 905 Cherokee Road 256-234-2111

SL Alabama 2481 Airport Boulevard 256-397-8511

KidsFest Art the Wright Way

Presented by MainStreet Family Care 2 – 4 pm The Wright Angle 6 Broad Street

Alexander City, AL
Get your art on and create your own masterpiece. Everyone must pre-register as space

is limited. Sessions will be 30 minutes each. There is a charge of \$2 per child to cover the cost of art supplies. Call the Chamber at 256-234-3461 to register.

KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013

Event Sponsor:

The Wright Angle 6 Broad Street 256-496-4175

KidsFest Build Your Own Sundae

Presented by MainStreet Family Care 2:30 - 4 pm Carlisle's

12 Main Street Alexander City, AL

What better way to cool down after a morning of fun and games than by building your own ice cream sundae? Stop by Carlisle's for a scoop of hand-dipped ice cream then add all of your favorite toppings.

KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013



YP Trivia Night

The Local at 41 Main 41 Main Street Alexander City, AL

Join Lake Martin Young Professionals as they host their popular trivia night at The Local at 41 Main. You've been storing that random knowledge upstairs for a reason, and maybe this is it. Brush up on your history, science, music, movies and sports facts for a shot at cash prizes for the big winners.

Event Sponsor:

Lake Martin Auburn Club PO Box 245 256-234-3609

Friday, June 9, 2023

Medallion Hunt

6 am Alexander City, AL

See Monday for details.

Event Sponsor:

Toothmasters 139 Aliant Parkway 256-329-8401

KidsFest Wet 'n Wild

Presented by MainStreet Family Care Daycares: 8:30-10am

baycares. 0.00 Toann

General Public: 10:15-11:45am

Alexander City Pool 5th Way

Alexander City, AL

Spend the morning splashing around in the pool and enjoy the thrill of the water slide. Be sure to bring your swimsuit, beach towel and sunscreen for a morning of wet 'n wild fun at the city pool. Admission is free. You can pack your own cooler of cold drinks and snacks, or concessions will be available for purchase. No glass containers are allowed. A parent or guardian must accompany children at all times.

KidsFest Presenting Sponsor:

MainStreet Family Care 2508 Highway 280 256-414-3013

Event Sponsors:

Alexander City Parks & Recreation 1685 Arena Road 256-329-6736

Cloud Nine 26 Main Street 256-329-9797

Kona Ice 1236 Cherokee Road 256-794-1007



Alexander City Jazz Festival

Presented by Russell Lands 6 pm Strand Park 120 Tallapoosa Street Alexander City, AL

The Alexander City, AL

The Alexander City Jazz Festival is a draw to music fans from all over the nation featuring past performers such as Zac Brown Band, St. Paul & the Broken Bones and Delta Rae. For over 30 years, this free to attend event has rocked Central Alabama with jazz, blues and southern rock. Alexander City Jazz Fest celebrates its 33rd anniversary this year and promises to uphold the tradition with extraordinary acts. Please join us for one of Alexander City and Lake Martin's biggest events of the year. Follow us on Facebook at Alex City Jazz Fest for line up information and event announcements.

Presenting Sponsor:

Russell Lands 2544 Willow Point Road 256-329-0835

Friday Night Stage Sponsor:

Russell Medical 3316 Highway 280 256-329-7100

Gold Sponsor:

Lake Martin Dock Company 180 Birmingham Road Eclectic, AL 334-857-2443

Silver Sponsors:

Lake Broadcasting 1051 Tallapoosa Street 256-234-6464

Tallapoosa Publishers, Inc. 548 Cherokee Road 256-234-4281

Saturday, June 10, 2023

Medallion Hunt

6 am Alexander City, AL

See Monday for details.

Event Sponsor:

Selling Lake Martin 2044 Cherokee Road 256-329-3131

Alexander City Jazz Festival

Presented by Russell Lands 6 pm The AMP on Lake Martin

8878 Kowaliga Road Eclectic, AL

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Russell Lands 2544 Willow Point Road 256-329-0835

Saturday Night Stage Sponsor:

Russell Lands 2544 Willow Point Road 256-329-0835

Gold Sponsor:

Lake Martin Dock Company 180 Birmingham Road Eclectic, AL 334-857-2443

Silver Sponsors:

Lake Broadcasting 1051 Tallapoosa Street 256-234-6464

Tallapoosa Publishers, Inc. 548 Cherokee Road 256-234-4281



HOW TO GET THE MOST OUT OF YOUR SUN FESTIVAL WEEK

The Alexander City Chamber of Commerce wants you to have an amazing experience this week, so we have a few pointers to help you plan.

- Call friends and family now and invite them to share this week with you.
- Gather everyone around the table and look at the event schedule. Decide what events to attend and use a highlighter to map out your week.
- Look to see what type of vendors are available at events and pack a water bottle or snack if necessary.
- Like our page on Facebook for up-to-date information and weather conditions. Any alternative plans required will be announced here as well as through local media.
- Wear your sunscreen!

This year is full of opportunities for everyone. A great deal of planning and multiple individuals and organizations have dedicated their time and resources to making this a fantastic week. We hope you are WOWED by the community spirit and excitement that Sun Festival will bring.





Official Festival T-Shirts



Jazz Fest

\$15

Limited Quantity!!

AVAILABLE AT
PIGGLY WIGGLY AND
ALEXANDER CITY CHAMBER
OF COMMERCE

Sun Festival Sponsors Give a round of applause to our sponsors! Thank You!!

– PRESENTING SPONSOR –

STEVE ROBINSON,
Tallapoosa County Commissioner
District2



- DIAMOND SPONSOR -



- GOLD SPONSORS -





- SILVER SPONSORS -







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Adams Health & Rehab













Bill Nichols State Veteran's Home













































Please support our sponsors.

- DAILY EVENT SPONSORS -







































Steve Robinson
Tallapoosa County
Commissioner, District 2















Williams Ryan, LLC



Please support our sponsors.



presented by:

Steve Robinson

Tallapoosa County Commissioner, District 2

Invested in Our Community's Future



The Robinson family extends an invitation for you to participate in many of the approximately 30 Sun Festival events beginning Thursday, June 1st and spanning through Saturday, June 10th. Please come and enjoy the community we all live in.

We look forward to seeing you there!



"Your Comfort Is Our #1 Concern!"



256-234-5052 Alex City

334-501-2426 Opelika



2481 Airport Blvd., Alexander City, AL 35010 | PH: 256-397-8511 | FX: 256-397-8513





Don't Forget, We're On Mobile Too!

You can find all the most recent breaking news stories from Tallapoosa County and the Lake Martin region right in your back pocket!

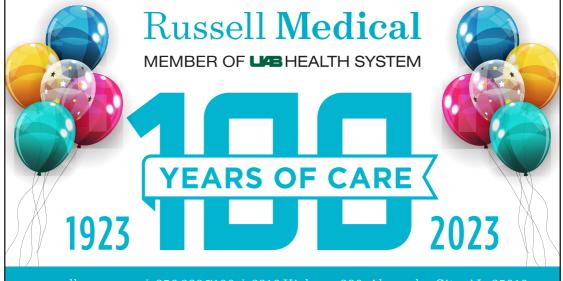
Visit us at www.alexcityoutlook.com



256.234.4281 548 Cherokee Road, Alexander City, AL







russellcares.com | 256.329.7100 | 3316 Highway 280, Alexander City, AL, 35010

NEWSPAPERS, MAKING SOCIETY ANTISOCIAL SINCE 1604.



alexcityoutlook.com thewetumpkaherald.com tallasseetribune.com



We want to extend a special thanks to



Mayor Woody Baird

Bobby Tapley - District 1

Buffy Colvin - District 2

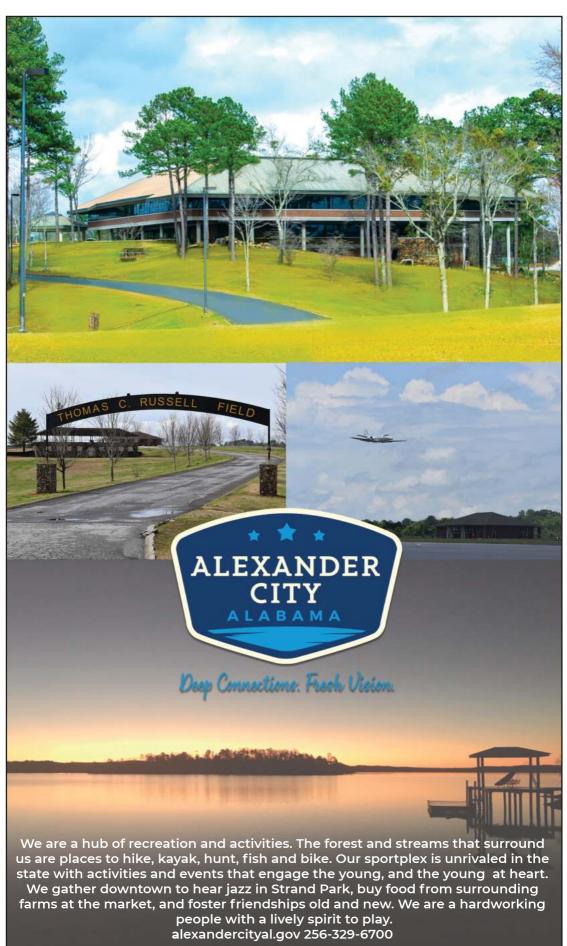
Scott Hardy - District 3

Eric Brown - District 4

Chris Brown - District 5

Jimmy Keel - District 6

These events would not be made possible without your support and dedication in growing our community.













I'm Lovin' it™ Alexander City

Family Owned and Operated

Steve Robinson,

Tallapoosa County Commissioner, District 2

Experience, Honesty, Integrity, Transparency

Devoted to the service of Tallapoosa County Citizens



SATURDAY, JUNE 10

Medallion Hunt

6 am

Alexander City Jazz Festival

6 pm

KidsFest Wet 'n Wild

10:15 - 11:45 am

FRIDAY, JUNE 9

Medallion Hunt

6 am

Sun Festival Activities at a Glance

KidsFest The Magic Show WEDNESDAY, JUNE 7 **Medallion Hunt Faith Night** 10 am 6 am **KidsFest College Bound MONDAY, JUNE 5** Show Me the Movie **Bark in the Park Medallion Hunt** 9 - 11 am 6 am

THURSDAY, JUNE 1

Cocktail Competition

Strand Sessions

6 pm - 8:30 pm

THURSDAY, JUNE 8 Medallion Hunt 6 am

Alexander City Jazz Festival

Celebrate America's Heroes 10:30 am - 1 pm

KidsFest Build Your Own Sundae KidsFest Art the Wright Way **YP Trivia Night**

2 - 4 pm

Hittin' the Links Glow-in-the-

KidsFest Splashplex

2 - 4 pm

TUESDAY, JUNE 6

SATURDAY, JUNE 3

FRIDAY, JUNE 2

Friday on the Green

6:30 - 8:30 pm

Medallion Hunt

6 am

Tykes in Trucks 9 am - 12 pm

Bed Races 10:30 am Dark Golf Tournament

Canvas & Cocktails

5:30 pm

2:30 - 4 pm