The benefits of completing an Application Portfolio Rationalization and Optimization project will be felt throughout your technology and business organizations.

- Simplified and standardized infrastructure.
  - Obsolete and non-strategic applications will be eliminated.
  - Software will be elevated to current release levels.
  - Common platforms, utilities, and shared environments will continue to be built-out.
- Easier migration to next-generation architectures.
- Reduced IT spending.
- Faster product and service introduction.
- Improved reliability and availability of business applications.
- Reduced risk to the overall application portfolio.
- Proactive approach to problem resolution.
- Enhanced testing and support.
- Greater efficiencies overall.

Maximize the value of current application assets and lay a firm foundation for future growth

**PROBLEMS**
- Aging technology base.
- Skyrocketing maintenance budget.
- Growing need for security.
- Scarcity of skills needed to support outdated technologies in place.
- Escalating cost of data centers.
- Enormity of application portfolio.
- Continuous reduction of IT budget.

**CHALLENGES**
- Deciding where to start.
- Validating current portfolio to secure adequate IT budget.
- Examining “health” of existing application portfolio.
- Identifying Process redundancies.
- Identifying Data redundancies.
- Measuring the value of each current application.
- Understanding the extent and result of on-going “redundancy creep.”

**ANSWERS**
- Optimize the number of applications within your application portfolio.
- Ensure Processes and Data are automated in applications as few times as possible—ideally only once!
- Align applications with the business units and goals they support.
Focus Your Resources on Efforts With Greater Future Benefit

- Provide support for future state growth.
- Determine the degree and quality of automation for current business Processes.
- Improve application reliability, availability, scalability, and performance.
- Reduce application costs.
- Enhance business capabilities.

By their nature, application portfolios become bloated and ineffective over time—an ever-increasing number of applications across multiple platforms, duplication and redundancy, and misaligned systems or technologies whose ability to deliver value continues to degrade.

The result is budget and staff allocation focused on shoring up an aging structure with little or nothing left over to invest in new initiatives.

Successful organizations continuously evaluate the effectiveness of their applications and systems and take action to improve the business practices that will maximize business value.

Pinnacle Business Group, Inc. provides the guidance to make that happen! Using our recognized methodology you will optimize and rationalize your current technology and application environments to ensure alignment with your overall enterprise goals and objectives.

The result will be a dramatic cost savings in a relatively short timeframe.

So quit patching and start building for the future…it’s one of the most logical and forward-looking projects any IT organization can complete!

**CONTACT US TODAY FOR MORE INFORMATION!**

**CALL 810 231-0531 OR EMAIL info@pinnaclebusgrp.com**