1. Enterprise Architecture and the Business
   a. The Case for Change
   b. The Concepts for Change
   c. Accelerating Implementation (Business Change Implementation and Technology Change Implementation) in the Face of Accelerating Change

2. Definitions
   a. Framework
      i. The Enterprise Framework™
      ii. The framework from John Zachman and John Sowa
   b. Methodology
      i. The Beginning of it All 1973 – Business System Planning
      ii. The Pinnacle Quick Start Enterprise Architecture Methodology™
   c. Architecture
   d. Implementation
   e. Project Management
   f. Enterprise Architecture
      i. Architecture Models
         1. Motivation/Goals
         2. Function/Process
         3. Data Groups
         4. Organization/People
         5. Location/Network
         6. Event/Timing
      ii. Implementation/Solution Models
         1. Business
         2. Application
         3. Implementation
         4. Technology
         5. Other Common Implementation Models
            a. TOGAF™
            b. Federal Government Models
   g. “As-Is” and “Desired-State” Models
   h. Governance
3. Demystifying Enterprise Architecture for the Non-Practitioner
   a. The Analogies
   b. Justification Approaches
      i. Value to the CEO
      ii. Value to the CIO
      iii. Value to Stakeholders
   c. What Works (and what doesn’t)
   d. Business Vocabulary
   e. Creating an Enterprise Architecture Charter

4. Planning for Enterprise Architecture
   a. Purpose of “Plan the Plan”
   b. Establishing Architecture Scope
   c. Defining Architecture Deliverables
   d. Major Tasks

5. Developing the Enterprise Architecture Models
   a. Motivation – Goal Analysis and Models
   b. Function – Process Analysis and Models
   c. Data – Data Group Analysis and Models
   d. Network – Location Analysis and Models
   e. People – Organization Analysis and Models
   f. Time – Event Analysis and Models

6. Further Understanding the Enterprise through Implementation Models and Analysis
   a. Implementation /Solution Analysis Models and Understanding
   b. Building on the Analysis – Developing Move-Ahead Initiatives
   c. Prioritization – Methods to Move Ahead and Enable the Architecture

7. What Enterprises are Actually Doing – A Sampling of Real Enterprise Architecture Models
   a. Models
   b. Examples
   c. Templates
   d. Strategies
8. Doing the Work  
   a. Task Details  
   b. Work Breakdown Structure  
   c. Suggested Deliverables by Task  
   d. Potential Task Challenges and Solutions  
   e. Transitioning to Next Step Activities  

9. Ongoing Enterprise Architecture Activities  
   a. Preparing for Ongoing Architecture Refinement and Usage  
   b. Revising, Enhancing, and Using the Architecture Artifacts  
   c. Reviewing and Approving the Project Plans  
   d. Continuing to Deliver Value to the Enterprise  

10. Managing the Models  
   a. The Governance Process  
   b. Understanding Architecture (Engineering) and Implementation (Manufacturing) Models  
   c. Developing Models  
   d. Classifying/Storing Models  
   e. Reusing and Managing Models  
   f. Versioning and Changing Models  

11. Addressing Organizational Change and Resistance to Change  
   a. Scale of Change  
   b. Organization “Engineering”  
      i. Organization Vision  
      ii. Organization Analysis  
      iii. Organization Design  
      iv. Organization Deployment  
      v. Continuous Knowledge Gain  
   c. Resistance to Change  
   d. Strategies for Overcoming Resistance to Change  
   e. ACTIOn Model for Change  
      i. Analysis  
      ii. Communication  
      iii. Training and Development – Reskilling  
      iv. Involvement  
      v. Organization Structure, Alignment, Development  
      vi. Intervention
12. The Enterprise Architect Maturity Model
   a. Maturity Model History
   b. The Enterprise Architect Maturity Model (EAMM)
      i. EAMM Stages
      ii. EAMM Artifacts
   c. EAMM Stages
      i. Enterprise Architecture Awareness
      ii. Enterprise Architecture Foundation
      iii. Develop Architecture Models
      iv. Develop Implementation Models
      v. Use Architecture Models
      vi. Use Implementation Models
      vii. Manage Models for Enterprise Change
   d. Implementing the Enterprise Architect Maturity Model Program
      i. Initiate the EAMM Program
      ii. Plan the EAMM Program
      iii. Enable the EAMM Program
      iv. Validate the EAMM Program
      v. Use and Evolve the EAMM Program

13. Conducting an Enterprise Architecture Project – the Process and Work Breakdown Structure
   a. Team Composition
      i. Planning Team
      ii. Core / Subject Matter Team
      iii. Review / Subject Matter Management Team
   b. Prepare for the Enterprise Architecture Program Project
      i. Initiate the Project
         1. Determine Project Scope
      ii. Arrange Project Logistics
      iii. Develop Architecture “Straw” Models
      iv. Conduct Pre-Technical Review
   c. Model the “Enterprise” within Scope
      i. Conduct Workshop Orientation
      ii. Conduct Workshop
      iii. Develop / Refine the Architecture Models
      iv. Document Workshop Results
      v. Conduct Workshop Review Meeting
d. Analyze the “Enterprise” within Scope
   i. Develop Architecture Implementation Models
   ii. Develop Initiatives and Initiative Boundaries
   iii. Develop Initial Review Materials
   iv. Conduct Initiative Alignment/Ranking Review
   v. Produce Final Models and Documentation

e. Conduct Review and Verification Session
   i. Develop Review Agenda
   ii. Review Initiatives
   iii. Review Models
   iv. Prioritize Initiatives based on Business Imperatives
   v. Approve Initiatives and Initiative Alignment
   vi. Discuss Next Steps

f. Transition to Next Steps
   i. Produce Pre-Scope Materials
   ii. Conduct Post-Technical Review
   iii. Enterprise Architecture and the System Development Lifecycle

14. Short Term Approaches for Long Term Success
   a. Demonstration Projects
   b. Portfolio Rationalization Projects
   c. “Less than Enterprise” Architecture
   d. More “Quick Strike” Opportunities

15. The Enterprise Architect Job Description

16. Developing a Center of Excellence

17. The Quick Start Toolkit
   a. Templates
   b. Analysis Tools and Algorithms
   c. Work Breakdown Structure
   d. Microsoft Office Tool Enablement
   e. Enabling other Toolsets

18. Next Step Activities
   a. Certification Levels
   b. EACOE Web site
      i. Bulletin Board
      ii. EACOE Members and Friends
   c. Continuing your Enterprise Architecture Growth