



## Cody H. Owens

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-  North Hollywood, CA

I'm equal parts professional and quirky, like a slim gray suit with Nyan Cat socks and a rainbow necktie. I like to think my work strikes a balance between consistency and courageousness, and I'm always looking to step outside of the box.

I am an actor, a designer, an editor, a facilitator, a marketer and a writer, which means my business—my art—is helping others tell their story in an effective, efficient, exciting way.

When I'm not walking the career path, I volunteer for non-profits in the arts and social advocacy. And in my downtime, I'm a video game nerd who experiments with recipes, writes poetry, cuddles all the cats, performs with a professional improv troupe, and vacuums for fun.

## Software/Platforms



## Education

**Grassroots Leadership Development Institute**  
2016-2016 | Certificate, Organizational Leadership

**University of South Carolina (USC) Upstate**  
2009-2013 | B.A. in Communications Studies | 4.0 GPA

## Experience

**EnVeritas Group** | Account Manager & Lead Designer  
*Nov 2016 – present*  
writing/editing · project management · graphic design · web design · SEO · HTML and CSS · team building and leadership · budget management

**Speaking Down Barriers** | Facilitator  
*Oct 2016 – Sep 2018*  
small-group facilitation · public speaking · social media management · curriculum planning and management

**St. Luke's Hospital** | Assistant Director of Public Relations  
*Mar 2016 – Oct 2016*  
public relations · advertising · internal communications · photography · graphic design · social media management · conflict resolution · process improvement · event management · writing/editing

**Chapman Cultural Center** | Marketing & Administrative Assistant  
*Jun 2013 – Mar 2016*  
social media management · public relations · advertising · graphic design · non-profit administration · database management · accounts payable · fundraising and development · events management · public speaking · creative placemaking and mapping

**Spartanburg School District 6** | Speech Therapy Intern  
*Aug 2012 – Nov 2012*  
speech therapy · Spanish translation and interpretation · voice and diction

**USC Upstate** | Editor-in-Chief / Graphic Designer  
*Sep 2009 – May 2013*  
team building and leadership · writing/editing · graphic design · layout · advertising · brand compliance · social media management

## Extracurriculars

**Freelance** | *Nov 2016 – present*  
graphic design · branding · social media management · web maintenance · writing/editing · consultation · public speaking · voiceover/recording

**Upstate Pride SC, Communications Director** | *Sep 2014 – Nov 2017*  
public relations · internal communications · social media management · web maintenance · writing/editing · events management

**Hub City Empty Bowls, PR Consultant** | *Aug 2013 – Nov 2017*  
social media management · web maintenance · public relations · photography · writing/editing

References are available upon request.