

ART ALL NIGHT SPONSORSHIP OPPORTUNITIES

Art All Night celebrates the performing and visual arts, showcasing DC and our neighborhood's creative community. Uptown Main Street will transform public and private spaces into performance stages for a night of art in all its forms for the first time this year!

Art All Night also supports local businesses, through increased foot traffic and promotional opportunities. A wide array of artists and performers will activate outdoor spaces on upper 14th Street and Kennedy Street, NW, and safely attract and delight residents and visitors.

Inaugural Sponsor \$500

Premium logo recognition in promotional materials, including flyers, email blasts, boosted social media posts, and press release. Logo on activation site lawn signs, if signed pledge or payment is made by September 10.

Named sponsor for Art All Night Uptown, with top billing logo on the printed Event Schedule and Map.

Linked logo with prominent placement on the Art All Night Uptown landing page (schedule and map) and UMS website for six months.

Exhibit space at both info booth venues to highlight your business.

5 social media shout-outs before and during Art All Night.

Recurring slide during the projection show on second-story wall of 1400 Decatur Street, NW.

Arts Fan Sponsor \$350

Recognition in promotional materials, including flyers, emailmarketing campaign, boosted social media posts, press release, and select print advertising.



Linked logo on the Uptown Art All Night landing page.

Logo on the printed Event Schedule and Map.

5 social media shout-outs before and during Art All Night

Exhibit space at one or both info booth venues to highlight your business.

Company materials at one info booth.

Payments

Make payments via PayPal at www.uptownmainstreet.org/donate

Questions

Contact us via email: info@uptownmainstreet.org

Phone or text: 202-270-1461

UMS will follow all public health guidelines in place at the time of the event to ensure the safety of artists, performers, and attendees.