

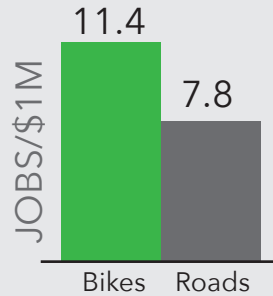
# Investing in Bikes is Good for Everyone!

## Lincoln Bike Plan On-Street Bicycle Facilities Plan

### ECONOMY



- For each \$1 million spent on bike infrastructure projects, 11.4 jobs are created. *(PRE)*
- Road-only projects create 7.8 jobs per \$1 million.



People using modes other than personal vehicles spend as much or more at retail establishments and are more frequent patrons. *(PSU)*

### MOBILITY

Every trip made by bike is one less car on the road, and one less occupied parking spot.



**7X**

Bicycles can move up to 7 times more people through a traffic lane in one hour than personal autos. *(EC)*

Investing in high quality bike infrastructure leads to a higher bike mode share. *(City of Portland)*



### SAFETY

Complete street conversion projects have been proven to lower collision rates. *(Smartgrowth)*



**\$18M**

37 complete street projects across the country brought \$18 million in annual savings from fewer and less severe collisions.

### HEALTH



Inactivity results in ~\$24 billion in annual health care costs, or \$231 per person. *(Wang)*



Nebraska has 13th highest adult obesity rate (32%). *(State of Obesity)*

**32%**

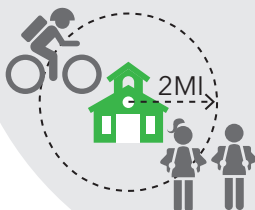


Eliminating short car trips (<2 miles) in 11 largest Midwest cities would lower mortality by 1,295/year from improved air quality and increased physical activity. *(NIH)*

### ENVIRONMENT



20% of greenhouse gas emissions come from automobiles *(FHWA 2012)*



If 20% of children within 2 miles of their school walked or biked, vehicle-based pollution could drop by 375,000 tons. *(SRTS)*