In addition to 3 full-time staff, DSCDO leveraged the assistance of Cleveland State University interns, an AmeriCorps VISTA, and a Trinity Urban Fellow to support resident-led groups and initiatives throughout 2014. Accomplishments include:

Assistance with 12 Neighborhood Connections grant applications, which culminated in over $15,000 of support for neighborhood projects in 2014. Funded projects included the 4th Annual Detroit Shoreway Spelling Bee which welcomed over 50 participants, the Annual Detroit Shoreway Holiday Party which boasted nearly 500 attendees, and various community garden projects like the mural at the Edgewater Hill Victory Garden.

Mitigation of 8 of the worst dump sites in the neighborhood through organized cleanups and collaboration with the City of Cleveland.

Recognition of 46 resident volunteers at our annual leadership appreciation dinner in July.

40% growth in average block club meeting attendance from the first half to the second half of 2014.

Resurgence of the popular Dine & Dialogue series, where residents meet up monthly to socialize at a local restaurant with no set agenda except to meet and build relationships with neighbors.

Support for the successful passage of Issue 4, the Cleveland Metropolitan School District’s facilities levy. The Detroit Shoreway neighborhood will benefit from major bricks-and-mortar improvements to all of its public school facilities.

Working with neighborhood residents, the Cleveland Police’s Second District, the Cuyahoga County Prosecutor’s Office and the Cleveland Police Foundation, efforts by DSCDO to improve safety within the community resulted in:

The coordination of 82 hours of Neighborhood Ambassador patrols with the addition of 12 new resident participants.

Participation in 2 Court Watch cases in conjunction with Juvenile Court.

The abatement of over 175 graffiti tags in the service area.

The facilitation of 8 landlord/tenant/resident mediations.

Coordination of the Gordon Square Special Improvement District’s safety program by providing 1,131 hours of safety patrols by Downtown Cleveland Alliance and 277 hours of patrols by off-duty Cleveland Police.

12 strategically coordinated placements of the Cleveland Police’s portable camera.
EcoVillage & Sustainability

Sustainability is a core value of our neighborhood. 2014 accomplishments include:

Installation of 53 new EcoVillage neighborhood signs and 39 new historic street signs at major intersections.

Received a $10,000 grant from Enterprise Community Partners and raised an additional $2,700 through an online CrowdRise campaign to help bring bike sharing to Detroit Shoreway.

Construction completed on EcoVillage Madison Ave RTA gateway; plantings anticipated this Spring.

The EcoVillage Block Club stenciled storm drains in early fall to help raise awareness of water pollution.

The Garden/Greenspace Committee kicked off to help gardeners and other stakeholders connect, share ideas, and implement projects.

22 rain barrels were distributed through the City of Cleveland's Office of Sustainability.

Gordon Square Farmers’ Market

With support from our Americorps/VISTA volunteer, in 2014 the market:

Rebranded and launched a new marketing campaign as Gordon SQ. Market.

Recruited over 20 new vendors.

Relocated to Detroit Avenue and changed market day and time.

More than doubled attendance, sales, WIC and SNAP sales from previous year.

Held a successful Gordon Square Holiday Market.

Gordon Square Arts District

In September, the campaign for the Gordon Square Arts District (GSAD) reached its $30 million goal. The last of GSAD’s five projects, renovations at Cleveland Public Theatre and construction of Near West Theatre, are nearing completion.

A Community Master Plan and recommendations for a new structure and governance were approved by the GSAD Board in November, followed by a resolution of support from the DSCDO Board. In December the Cleveland City Planning Commission approved the Plan with commendation as a framework for future development.

Near West Theatre’s opening celebration will begin with a community open house on Saturday, February 28th.
Economic Development

Economic Development continued in the Detroit Shoreway neighborhood throughout 2014. Highlights include:

Four new businesses opened including Agora Foods International, Cha Spirits and Pizza Kitchen, Daily Press Juice Bar and First Federal Lakewood's first City of Cleveland branch at 6610 Detroit Avenue.

Seven food businesses received Business Development Grants from Charter One and Councilman Matt Zone, growing the area's reputation as the Gordon Square “Eats District.”

Two properties successfully participated in the Storefront Renovation Program.

DSCDO was awarded State Historic Tax credits for the renovation of the Near West Lofts storefront at 6706 Detroit Avenue.

New tenants continued to move into 78th Street Studios, including Spice Box and ARTneo.

Dedicated bike lanes were striped on Detroit Avenue and bike parking facilities were improved with the addition of the Bike Box at the Happy Dog.

The newly formed Economic Development Committee, made up of residents, business owners and stakeholders, helps to attract new businesses to the neighborhood.

A Community Entertainment District (CED) was created to continue the revitalization momentum along Detroit Avenue and to make it more affordable to open a restaurant in Gordon Square.

Two highly successful retail pop-up shops, Collective Upcycle and Navy Project, provided unique gifts and activities for holiday season shoppers.

Housing Development

In 2014, DSCDO was the only non-profit real estate development organization in the City of Cleveland to secure an award of Low-Income Housing Tax Credits (LIHTC) for the Historic Shoreway Apartments and State Historic Tax Credits (SHTC) for the Near West Lofts Storefront. Housing staff submitted three (3) LIHTC applications and three (3) projects for SHTC.

In addition to this work, DSCDO advanced its multi-family and single-family housing output through:

Facilitated the rehabilitation of 19 vacant and abandoned homes.

Commenced construction on the $8.0 million Templin-Bradley Co. Lofts, a mixed-income development (completion Spring 2015).

Secured $3.1 million in financial commitments for the rehabilitation of the Historic Shoreway Apartments (groundbreaking Spring 2015).

Filed nuisance abatement actions on over 25 properties in the neighborhood, including three vacant and abandoned properties on West 80th.

Supported the development and marketing of market-rate housing including Waverly Station, Battery Park, Breakwater Bluffs, and Harborview Townhomes.

Built partnerships with Westown CDC, Lakewood Alive, City of Shaker Heights, and St. Clair Superior Development Corporation to expand real estate development capacity within Cleveland and inner-ring suburbs.
Code Enforcement

DSCDO Code Enforcement staff completed 4 service area surveys, provided 830 referrals for home repair loan assistance, and testified before the Housing Court, Board of Building Standards and Board of Zoning Appeals 206 times in 2014. The efforts of staff resulted in:

1251 properties cited for code violations achieving 34% voluntary compliance.

500 properties flagged for follow up inspections or board ups.

25 properties reported to the Health Department.

53 properties with major code violations submitted to the City of Cleveland.

Events and Marketing

2014 was an exceptional year in the media world, with the Detroit Shoreway neighborhood voted the hottest housing market in the Cleveland area by Keller Williams and features about the neighborhood appearing in the New York Times, Toronto Star and Inside Business Magazine. Numerous stories and articles showcasing the neighborhood were in Crains, The Plain Dealer, Cleveland.com, Cleveland Scene, Freshwater, Belt and many others.

Twitter and Facebook saw growth and engagement. DSCDO’s Facebook following saw a 25% increase, but more importantly our reach was up 60%. This means more people are seeing stories about the neighborhood that are meaningful to them. The Catalyst, weekly e-news blasts and Capitol Theatre Newsletter continue to grow in readership and subscription. Contact Chad Jones (cjones@dscdo.org) to subscribe.

Notable events included:

Dyngus Day had its biggest celebration ever, bringing nearly 12,000 people to the neighborhood.

pARTy in Gordon Square grew as well with over 10,000 guests and steady participation throughout the day.

Dia de Meurtos was celebrated at Cleveland Public Theatre with 2,500 people.

Capitol Theatre expanded its marketing into Lakewood and other Cleveland Neighborhoods.

NEOcycle brought a weekend of music and bikes to Edgewater Park.

Edgewater Live showcased music from around the state and more than 10,000 people weekly attended the outdoor concerts on the beach. Numerous visitors parked and walked through the Arts District on their way to and from the event and local businesses saw increased traffic on Wednesdays.

Holidays in Gordon Square and the Lorain Avenue Holiday Kick-Off event had great attendance and merchants saw increased business.
Stockyard, Clark-Fulton & Brooklyn Centre Office

Code Enforcement & Housing Development

Redeveloped 19 vacant houses, resulting in $372,000 private investment in our neighborhoods.

Surveyed and monitored 648 properties with housing code violations.

Completed two area-wide vacancy surveys.

Referred 195 property owners to home repair and program resources.

Achieved voluntary compliance on 105 properties.

 Advocated for the community at 82 Housing Court Watch appearances.

Maintained Metro-to-Market demolition database, identifying & prioritizing properties.

Facilitated sale and transfer of over 40 vacant properties and parcels to private owners.

Supported SCFBH Housing Committee in reporting priority distressed properties to the city.

Completed 4 Comprehensive Inspection Surveys (CIA) as part of the Code Enforcement partnership with the City of Cleveland.

Economic Development

Assisted 9 new businesses in opening.

Attracted 7 business owners as potential participants in the Ward 14 Matching Grant Program.

Referred 21 businesses to City of Cleveland assistance programs including Vacant Properties Initiative and Working Capital Loan Program.

Pre-development completed for the Lofts at Lion Mills.

$544 million total investment in the community with 4 active construction sites; Max Hayes High School, MetroHealth Hospital, Horizon Education Center and Aragon Ballroom.

Over 40 businesses assisted with 144 technical issues.

8 businesses assisted through Near West Design Review District.

4 businesses/property owners assisted through Board of Zoning Appeals, Board of Building Standards or City Planning Commission.

Continued partnership with the Hispanic Alliance and Hispanic Business Center on La Villa Hispana.

Provided support & technical assistance by connecting 20 neighborhood businesses to the City of Cleveland’s Storefront Renovation (SRP) Program

Continuing assistance on large-scale development projects.

Greenspace Development and Vacant Land Reutilization

Received $70,000 for the “Clean and Beautiful Neighborhood Program” in the Clark-Fulton neighborhood from the Re-Imagining 3.0 Grant Program, resulting in:

7 improved side-yards (formerly Cuyahoga Land Bank parcels)

7 improved vacant lots (with goals to transition to side-yards)

Successfully applied for the Clark Avenue Corridor TLCI in partnership with TWDC.

Hosted the annual Riversweep Cleanup in May.

Supported 26 side-yard expansions.

Supported 13 garden and greenspace projects.

Engaged residents, supporting 20 neighborhood cleanups powered by 663 volunteer hours.

Removed 305-tons of trash & debris from alleys and vacant lots in partnership with Court Community Service contributing 1,500 service hours to the neighborhood.

Partnered with MetroHealth on their 3rd Annual Employee Service Day to complete clean-up and beautification projects.

Completed Jones Home Historic District Model Block Initiative, acquiring an additional $80,000 in 2014 Model Block grant funding.
Community Involvement and Community Network Weaving

Held 280 community events attended by over 4,000 residents.
Developed Facebook, Instagram and Twitter social media outreach platforms with extensive resident participation.
Coordinated the door-to-door hand delivering of 30,000 flyers for community events, block club meetings and community clean-ups.
Provided technical assistance and support to 11 neighborhood groups applying for funding for community based programming.
Partnered with area CDCs and Second District Community Policing on various events to promote events including the Crime Prevention Summit and National Night Out Against Crime.
Partnered with Second District CDCs, Second District Police and other partners to provide over 75 “We Support the Second District” lawn signs.
Provided technical assistance to 30 block clubs and community groups.
Hosted two neighborhood forums providing updates on community projects and programs.
Held quarterly meetings with Neighborhood Leadership Group
Distributed SCFBC bi-weekly e-newsletter to over 1,000 stakeholders.
Expanded outreach to Hispanic & Latino communities through creation of a new committee, promoting bilingual communication & awareness of neighborhood events.
Continued support of the Cleveland Time Bank.
Facilitated Skillshare workshops.
Implemented monthly Library Resource Table in partnership with two local Cleveland Public Libraries.
Held 3 “Parties in the Park” events, one in each service area neighborhood.
Held information tables at over 30 neighborhood events to provide information about neighborhood programming.
Instituted a monthly Neighborhood Network Night creating an environment of connectivity and opportunity to engage in meaningful community conversation and problem solving.
Expanded Near West Recreation Programming into our three neighborhoods.

Home Energy Assistance Program

Served over 4,000 households in Cuyahoga County with utility assistance.
Enrolled 4,000 households on the PIPP Plus Program.
Completed over 600 CEI Fuel Funds Applications.
Completed over 3,000 Winter Crisis Program Applications.
Served an estimated 290 PRC customers requiring emergency assistance.
Completed 2,000 Summer Crisis Program applications.
Referred an estimated 150 customers to the Cleveland Housing Network for the Water and Sewer Affordability Program.
Referred residents to over 10 city wide non-profit organizations including Salvation Army, Catholic Charities, St. Colman’s Empowerment Center of Greater Cleveland, Cleveland’s Pregnancy Center, Eden Housing, Merrick House Settlement, Home Weatherization Assistance Program.

Fulton-West Block Club City Repair
DSCDO 2015 Award Winners

Irene Catlin

Dan Carcioppolo

Sustainability

Brad Stemen & Jennifer Hillmer

Community Spirit

Jeff Pesler

Community Spirit

Davey Connor

Community Spirit

Community Spirit

Jack & Alanna Meyers-Klousis

Daily Press
**DSCDO 2014 Financial Report**

<table>
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<th>Income</th>
<th>Citizen Participation</th>
<th>Commercial</th>
<th>Stockyards</th>
<th>Re-Development</th>
<th>Fundraiser/ Special Events</th>
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<td><strong>$(232,733)</strong></td>
<td><strong>$188,515</strong></td>
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The Cleveland Orchestra
The Coral Company
The Edna House for Women
The Figgie Family Foundation
The Happy Dog
The Levin Group
The NRP Group
Third Federal Savings & Loan
Todd Kelley & Sharon Sato
Tom Fraser, First Federal Lakewood
Trevor Clatterbuck, Fresh Fork Market
U.S. Bank
Ulmer Berne
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