Detroit Shoreway Community Development Organization

Community Involvement
Michael J. Zone Recreation Center celebrated a grand re-opening with 500 neighbors on August 4, 2012. The overhaul of the space is a part of the community’s long hard work; and their reward was $3.5 Million worth of improvements that create a state-of-the-art active recreation park and a demonstration site for environmental stewardship.

» Over 1,000 block club attendees
» Total of 322 neighborhood ambassador volunteer hours
» Over 300 residents enjoyed a visit from Santa Claus at the 2012 Holiday Party
» 2 public education events in the neighborhood schools for the West 76th street tunnel project with LAND Studio
» 2 neighborhood clean-ups representing over 100 volunteer hours
» 3 safety summits for Ward 15
» Conducted 2 mediations
» 2 court watch cases
» 175 graffiti tags abated

West Side Housing Center
» 243 Earned Income Tax Credit returns were processed representing $201,475 in funds returned to families.
» 151 individuals attended financial literacy, housing counseling and computer education seminars
» Full time open hours at the West Side Housing Center Computer Lab 1,025 clients served including 3,027 total visits to the lab this year.
» 2 resume building and job searching classes held at the computer lab
Economic Development

The winners of the inaugural Best Business Plan Competition embody entrepreneurship and investment in the place they call home. Both Valarie Mayan, the owner of Yellowcake Shop, and Erin Gargiulo, owner of Honeycomb Salon, live in the neighborhood and were inspired to enter the Best Business Plan Competition because of their affinity to this community. The Yellowcake expansion and the brand new Honeycomb salon will be opening in the Gordon Square Arcade in early 2013.

- Lead inaugural Best Business Plan Competition that resulted in 2 new businesses in the district, Yellowcake Shop and Honeycomb Salon.
- Successfully recruited 3 holiday pop-up shops
- Offered technical assistance to 20 businesses
- Coordinated and supported Detroit Ave Merchant Association
- Worked with Lorain Ave merchants to lay the foundation for a merchant association
- Managed operations for the Special Improvement District
- Coordinated Discover Gordon Square Arts District Day
- Worked with the Gordon Square Design Review Committee to review and approve 3 renovation projects in the Historic District

Housing

In the heart of the Gordon Square Arts District, sits a home, once a point of beauty on Detroit Avenue, became vacant and vandalized—destroying this property from its original glory. DSCDO stepped in to help return this property to productive use and, given its location in the Arts District, targeted the property for an artist in residence space. The project was completed in 2012, and the new owners, Alison and Sean, were excited to make their home in this community. Alison is the Executive Artistic Director of the Talespinner Children’s Theatre, and her new home will double as a live-work space.
Housing & Code Enforcement

- Completed $3 million historic renovation of the 18-unit Sylvia apartment building
- Completed $479,000 capital improvements to the 18-unit Muriville
- Secured $100,000 to renovate the Kennedy Apartments
- Secured site control to develop Aspen Place on Lorain Avenue a mixed use project in cooperation with the Greater Cleveland Regional Transit Authority
- Secured site control of Templin-Bradley, 30-units of mixed income housing
- Secured $1.8 million in State Historic Tax Credits to redevelop Templin-Bradley Co.
- Assisted with land assembly for Waverly Station development and which includes new construction townhomes on Bridge Avenue representing 3 phases and 22 units
- Secured 5 properties through CHN green homes affordable lease-purchase, and 6 opportunity homes affordable for-sale projects
- 4 properties donated by banks for renovation and resale
- Pilot artist and residence partnership completed and sold – 6933 Detroit
- Partnership with City of Cleveland Building and Housing to complete 5 Concentrated Inspection Areas representing 550 residential structures with 25% voluntary compliance; and 6 commercial structures with 83% voluntary compliance.
- 52 strategic demolitions of vacant and dilapidated properties
- Referred 30 structures to the department of health, 50 homeowners to home rehab programs, 4 homeowners to the W. 54th home reimbursement program

Events & Marketing

pARTy in the Square in cooperation with Parade the Circle is the biggest party in the neighborhood the second Saturday in June annually!

- April 9th, Dyngus Day hosted by DJ Kishka brought over 1,500 visitors to the neighborhood.
- June 9th, pARTy in the square, a partnership with University Circle and the Parade the Circle brought 12,000 visitors to the Gordon Square Arts District, 800 travelled on the trolley between the 2 events.
- November 1st, DSCDO Annual Benefit hosted nearly 200 stakeholders and raised $50,318 unrestricted dollars for DSCDO.
- November 3rd, Dia de Muertos (Day of the Dead) event lead by Artistas Latinos Unidos hosted over 2,000 visitors and residents
- December 8th, Wrapped in Tradition event brought 2,000 visitors through Gordon Square and 4,000 visitors to 78th Street Studios for Bazaar Bizarre
- The Capitol Theatre hosted over 64,000 visitors, a 20% increase over 2011
- The Capitol Theatre began to show exclusive films to the region in August of 2012 and has a growing reputation
- Weekly e-news goes out to over 3,000 recipients
- 3 newsletters were circulated to over 10,000 households and individuals

Ms. Dyngus and DJ Kishka in the Parade of the Accordions at the 2012 Dyngus Day Celebration.
Community Involvement

“A chain reaction of paying it forward for small changes”

is the concept behind the time bank program for network weaving in the Stockyard, Clark-Fulton and Brooklyn Centre neighborhoods, which began in September 2012. A chain reaction has already begun as one neighbor fell on hardship and was donated furniture for what they had lost, another neighbor received a small bathroom repair, which allowed another neighbor to offer free Spanish lessons to the community, and on and on.

Events & Marketing

Historic Home Tour, Burger Bonanza, Pancake Breakfast, Parade, Picnic, Hot Air Balloon and a fire with S’ mores all made for an unforgettable Brooklyn Centre Bi-Centennial in 2012!

» Bi-weekly e-news to over 700 contacts
» 4 block parties
» Stockyard neighborhood bike-a-thon hosted over 400 participants
» SafeWalk to School Day events
» Bi-Centennial for Brooklyn Centre included 7 events and hosted over 1,500 residents and visitors
» First Annual Benefit netted $2,300 and hosted over 150 friends

Economic Development

The community in the Clark-Fulton neighborhood pulled together to beautify their neighborhood engaging Metro Health, Land Studio, Art House, Esperanza and many of the block clubs to clean, plant lavender and native grasses and transform the trash cans to works of public art.

» 5 new businesses
» 8 active Storefront Renovation Projects
» 2 projects in 50/50 grant match program
» 178 technical assistance projects
» 3 TIF funded projects
Land Reutilization & Beautification

Clover, Buffy, Rosie and Princess are four goats who visited the Stockyard and Clark-Fulton neighborhoods in the summer of 2012. They grazed their way through vacant lots and created community along the way. An average of 15 visitors per day (reaching over 500 neighbors), including children and families, were able to experience the MowGoats and learn about agriculture, animals and farming.

» 4 mow goats introduced in the neighborhood for 1 month
» 12 participants in Lets Grow! Summer camp
» Over 20 side-yard expansions in partnership with the City of Cleveland Land Bank
» Conversion of 6 vacant parcels to gardens/parks
» Provided technical assistance to over 13 neighborhood gardens

Energy Assistance Programs

» Annually over 4,500 appointments are held through this office
» 950 applications processed for HEAP
» 350 re-verifications for PIPP Plus
» 180 CEI fuel funds applications
» 2,000 PIP applications
» 2,542 winter crisis applicants
» 1,565 summer crisis applicants
» Over 75 water affordability applicants

HWAP Energy Conservation Program

In the Stockyard neighborhood the DSCDO Home Weatherization Assistance Program (HWAP) team performed more than $18,000 worth of home energy efficiency upgrades. The work of this department enables families to continue safely living in their homes, while also helping to maintain the value of the house and neighboring properties

» 103 units weatherized
» 9 House Warming projects completed through Cleveland Housing Network (CHN) as “Standalone” projects
» 84 electric conservation jobs
» 86 water conservation jobs
» 21 old, dangerous furnaces replaced with safe, high-efficiency furnaces
» Over $100,000 in additional funds solicited and obtained from landlords toward repairs and weatherization work
» Collaboration with CHN for 4 plumbing repair program ($20,000 total) and 3 CEI electrical wiring ($18,000 total)
» Partnership with Community Housing Solutions for 2 water tank replacements ($2,400 total)

Housing & Code Enforcement

“Restoring Homes, improving neighborhoods, and growing the community”

» 3 homes completed Model Block exterior renovations
» Rehab of 25 vacant/abandoned homes
» Inspected 936 houses through the Code Enforcement Partnership, 38% voluntary compliance
» 80 demolition of dilapidated properties
» Completed 6 Concentrated Inspection Areas
» Referred 51 properties to Department of Health, 285 to SCFBC Housing Committee, 151 referred to repair.
» Facilitated 9 SCFBC Housing Committee meetings
2012 Awardees

Irene Catlin:
Rick Matisak

Sustainability:
Dolores Watson
Spice Catering

Community Spirit:
Alex and Ryan DeBiase
Amy Crist
Emily and Jonathan Holody
Monica Lelutiu
Neighborhood Family Practice
Dan McCormack pictured with wife Patti
Al Buehner
Roger Scheve

Neighborhood Improvement:
The Trenton
7418 Franklin Blvd.
Jeff Sanders
Leonard Cuturic
Single family rehab at
1977 W. 54th St.
Lorain Furniture Gallery
4617 Lorain Ave.
Eugene & Kelly Pallas
Civic Builders
Single family rehab at
1461 W. 54th St.
Keith Brown & Dave Fragapagne
### 2012 Financial Report

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<th>Category</th>
<th>Income</th>
<th>Personnel</th>
<th>Administrative</th>
<th>Program</th>
<th>Expenses</th>
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### 2012 Donors & Funders

- 78th Street Studios
- Benesch Friedlander Coplan & Aronoff LLP
- Berry Insulation Co., L.L.C.
- Case Development - Waverly Station
- Champion Fire Equipment Inc.
- Cleveland Housing Network
- Cleveland Public Theatre
- Comfort MD
- Craciun Berry Funeral Homes, Inc.
- Environmental Design Group
- ESOP
- Kilroy Insulation
- Lincoln Financial Group
- Metro Catholic Parish School Development
- Near West Theatre
- Pioneer Savings Bank
- Randy Shorr, Attorney at Law
- Speed Exterminating
- St. Augustine Manor
- St. Clair Development
- The Levin Group
- Toast of Gordon Square
- Universal Grinding Co.
- Richard Pogue
- Chris & Linda Warren
- Bill Whitney
- Safeguard Properties
- Marous Brothers Construction
- Ohio Capital Corporation for Housing
- Danice
- First Federal Lakewood
- PNC
- Charter One
- Enterprise Partners
- Coral company
- HKM Direct Market Communications
- Dollar Bank
- Fifth Third Bank
- Ulmer Berne Attorneys
- Third Federal
- Neighborhood Progress
- Medical Mutual
- Surety Title
- The Project Alliance
- City Architecture
- Metro Hospital
- Environmental Design Group
- Cuyahoga Land Reutilization
- Your CFO Resource
- O’Neill Foundation
- Neighborhood Connections
- Cleveland Arts and Culture
- Bank of America
- National Endowment of the Arts
- Roy A. Hunt Foundation

### DSCDO Board of Directors

#### Residential Representatives
- Donna Gonyon
- Mike O’Connor
- BJ Johnson

#### Commercial Representatives
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- Joe Craciun
- Craciun Berry Funeral Home
- GiaHoa Ryan
- Saigon Plaza

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- Father Richard Rasch
- Our Lady of Mt. Carmel Church
- Dan Petricig
- Cleveland Public Theatre
- Mary Ellen Staab
- Catholic Charities Housing Corporation

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- Madelyn Zone

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- CPA