JULY 2017 EXECUTIVE COMMITTEE MEETING MINUTES
Location: Hitchcock Design Group: 363 N. Illinois Street, Suite 2, Indianapolis, IN
Date: Wednesday, July 19th, 2017: 4:00pm-6:00pm EST
Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Welcome and Introductions
Approval of Minutes: June ExCom meeting minutes
Motion to Accept Minutes: Brett Motioned, Jon Seconded, Motion Approved.

Attendance:
David Gorden, Brett Schlachter, Bill Kincius, Camille Shoaf, April Westcott
Call-IN: Eric Simmons, Jon Ruble, Tammy Doty, Monica Guillaud

Golf-Outing Update
Went very well
Action Item Brett: Contact Pat for Summary Update to Post

OFFICER REPORTS: Review Officer Reports
President’s Report – Bill Kincius
Election:
-Teller’s Committee in place. Elections close on the August 5th.
-ASLA Chapter Student Awards – Jury Selected and meeting soon.
Action Item: Brett will post election reminder. Camille will repost election to social media.
-Slate going uncontested.

DUES: National dues not changing therefore ours will not change.
Registration for Annual Meeting is Open
Parking Day: September 15th
Advocacy Summit: ASLA Annual Meeting is during National

Trustee’s Report – David Gorden
Nothing to ADD

Treasurer’s Report – Daniel Liggett
-Report Provided but Dan is not in Attendance

Motion to Accept reports: Camille Motions, Brett Second-Motion Approved

STANDING COMMITTEE REPORTS: Review Committee Reports
Gov’t Affairs-Bill Presented for Jonathon
Advocacy Summit September-Jonathon will be attending
Lobbying discussion is happening.
-David updated on the interviews.
Ohio is facing sunset reviews every 5 years.

Annual Meeting-Jon Ruble
-NEED SPEAKERS
-Mailer out by the end of next week
-Action Items: Send speakers to Jon Ruble ASAP
   -Jon Will be finishing schedule and locking up mailer.
   -Jon to send event blurb and graphic to Brett for website and Julie & Camille for social media ASAP
   -Dan to get Eventbrite link to Brett & Julie &Camille asap
   -Vendors 8 signed up now. Need more ASAP.
   -Lunch $1,000 more for plated lunch

PR-April Westcott
Linked in Impressions Doubled
Twitter Engagement up

Continuing Education-April Westcott
Cardno Event is this Friday
Annual Meeting needs to be Submitted soon

Membership-Brett Schlacter
Membership is up 3 members

Communications/Archive-Brett Schlacter
E-Commerce vs Star Chapter vs Square Space
We went over financials
Star Chapter is pre-paid until March. Transition would happen in February etc.
Action Item: Brett would like to talk to Eventbrite users to see what works before we make choices on e-commerce etc.

AIAlndy-No updated Report.
April Mentioned the Council for Built Environment Meeting Updates.
Council will be working on a unified calendar for all groups. (AIA, APA, ASLA, CAP:Indy etc)

Emerging Professionals-No Report
Old Business

What's Out There update – Event Date is October 6-8 (David Gorden)
Tour Schedule being planned.
Bomar reaching out to help per Bill
Ball State Cap: Indy reaching out to help and referred to Meg Storrow per April.
Volunteers assisting with tours along with a guide
Booklet may be sold at events as well.
Camille, April & Bill added their names to David’s volunteer list.

**ACE Mentors (David Gorden)**
- David Preparing Story to be distributed for Ace Mentor

**Lobbyist update (Jonathon Geels)**
See Jonathon’s Notes from Government Affairs and David Gorden’s updates above.

**Monumental Awards (April Westcott)**
- Action Item-Brett & Camille to Republish 28th Deadline on website and social media
- Action Item: Collect Jury April

**IRS Letter of Determination for Chapter (Dan Liggett)**
In process

**New Business**
Professional Awards Presentation for Annual Meeting
- Action Item Bill: -Follow-up on Script Awards in Progress

**AIA-Indy Parking Day collaboration opportunity (Sept 15)**
Action Item: April to find out what is happening with other groups.

**IN PAWS –David Gorden**
Action Items: Need two members to volunteer to attend on behalf of INASLA. Let David Gorden know. October 28th

**KIB Event-David Gorden**
June 28th Julie Barnard, David Gorden & James Sagan (Brownsburg Landscape) attended a KIB day.
Spoke to the tree team about Landscape Architecture
Showed a video from ASLA and handouts. Julie handed out plans of KIB park area that was a few blocks away.

**Upcoming Events/Deadlines:**
July 28: Monumental Awards submittals close
August 6: INASLA Chapter elections close at midnight
August 19: Chapter election results due to National
September 8-10: ASLA Advocacy Summit @ Milwaukee
September 15: AIA-Indy Hosting Parking Day on Market St
September 22: INASLA Annual Meeting @ Ivy Tech
October 6-8: What’s Out There event, Central Indiana
October 20-23: ASLA Annual Meeting and Expo @ Los Angeles
October 28: INPAWS Conference in Bloomington

Meeting Close
Next Meeting:
August 16th, 2017 – 4:00pm-6:00pm; Location: Mark Holeman 7871 Hague Rd, Indianapolis, IN 46256