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## Indiana Chapter

### MARCH 2017 EXECUTIVE COMMITTEE MEETING AGENDA (DRAFT MINUTES)

Location: CAP:INDY Connector (2<sup>nd</sup> Floor conference room), 202 E Market St, Indianapolis, IN

Date: Wednesday, March 15, 2017: 4:00pm-6:00pm EST

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

**Attendees:** Kris May, Jon Ruble, David Gorden, Brett Schlacter, Bill Kincius, April Westcott, Tammy Davis, Eric Simmons

**Call-in:** Jonathon Geels, Monica Guillard

**Guest Attendee:** Justin Ferguson, Executive Director of Outreach and Engagement  
Ball State College of Architecture and Planning ; [jferguson@bsu.edu](mailto:jferguson@bsu.edu)

### Welcome and Introductions

#### Justin Ferguson introduced himself and discussed the Ball State –Cap Indy facilities and programs.

- Justin discussed goals of CAPIC, ASLA joint efforts with AIA, APA
- Free use for our groups, On-line Calendar
- Cap INDY Connector Space includes: Downstairs open space, Large Board Room , 180 Capacity seated lecture style and Webinar accessibility  
CAP: INDY Connector Links  
Google Calendar: <https://goo.gl/rMo8d2>  
Facebook: <https://www.facebook.com/BallStateCAPIC/>

#### Approval of Minutes: February ExCom meeting minutes

Move to Approve: Jonathon Geels

Second: Kris May

All in favor of Approval

#### OFFICER REPORTS: Review Officer Reports

##### President's Report – Bill Kincius

##### Follow-up on Events in February

- Ball State Job Fair Success and moving forward. Need for more refined booth kit and items for Emerging professionals.
- Sponsorship Happy Hour was great. Positive and constructive input from Vendors. Discussed potential reformatting of sponsorship forms or packaging per feedback from vendors. David felt that the form offered exactly what they were asking for. Discussion was made on clarifying what exactly the sponsorship structure will look like in the future.

##### Other Items

- -\$5700 over 3 years donated to the ASLA Office in DC
- Advocacy Day Plans are set
- Advocacy Web Summit 3-14-17 geared towards hiring a lobbyist.
- LaBash at the End of this month University of Maryland. (Any student chapters attending?)  
**ACTION ITEM: Bill or David reach out to Chapter presidents to ask if they are attending La BASH and ask for photos to share on social media**
- Arbor Day 28<sup>th</sup>

### **Trustee's Report – David Gorden**

- Review of Operations report
- Emphasis was on emerging professionals and visibility.
- Landscape architecture Magazine is including Kids issue in April .
- ASLA Rebranding effort. More to come.
- March 10<sup>th</sup> First event was hosted at the ASLA Headquarters. LA Lecture Series.
- We have 2 of the 15 Students nationally attending Advocacy Day from Indiana ☺

### **Treasurer's Report – Daniel Liggett (not in attendance)**

#### **Approval of Minutes: February ExCom meeting minutes**

Move to Approve: Jonathon Geels

Second: Jon Ruble

All in favor of Approval

#### **STANDING COMMITTEE REPORTS: Review Committee Reports**

Gov't Affairs, Annual Meeting, PR, WLAM, Continuing Education, Membership/Communications, AIA, Emerging Professionals

#### **Governmental Affairs-Jonathon Geels**

- Chapter Battles-Illinois successful
- Advocacy Web Summit meeting-Lobby talk and costs are a large range \$4200 per year to \$3-6000 per month.
- Ohio monitors for \$500 per month
- New Advocacy Packet given to us to us for Advocacy Day. Not as infographic as before.
- ASLA is pushing us to sell stories from our districts to connect to policy makers more.
- **ACTION COMMITTEE: TELL Bill, April, David stories to share on Advocacy Day.**

#### **Annual Meeting-Jon Ruble**

Getting Closer to venue selection

- Regions Tower Facilities are nice and in budget.
  - U of I and Ivy Tech visited as well.
  - **ACTION ITEM JON :Scheduling a call next week for subcommittee to lock in a location.**
  - **ACTION ITEM JON: Jon will be talking to Katie about Awards event and how/when that could**
- work.
- **ACTION ITEM APRIL: April can send final invoice from Conner Prairie to Jon and Tammy.**
  - **ACTION ITEM BILL: Bill to reach out to vendor about getting jon Ruble to Illinois meeting**

#### **PR Report-April Westcott**

- APRIL 28<sup>th</sup> is our NATIONAL INSTAGRAM TAKEOVER DAY!

## **IDEAS FOR World Landscape Architecture Month**

- ACTION ITEM BILL: The Combined Press release with AIA
- ACTION ITEM APRIL & BILL: Print some of the Green "This is Landscape Architecture" Cards to distribute
- ACTION ITEM PR COMMITTEE: Post a self-printable version of the Green card for our members
- 50 Plastic Green cards from National Distributed to Exec Comm at meeting
- Get the IPL Building on the circle to light up with something for Earth Day or Arbor Day (which is happening on the circle.). Maybe they will scroll "World Landscape Architecture Month" if we are lucky. (UPDATE UNAVAILABLE~april)
- ACTION ITEM COMMITTEE: See if we can get other businesses to post something about Landscape Architecture Month on office signs or public signs.
- Get Classroom Material Kits printed for World Landscape Architecture month (distribute those packets to teachers with contacts)
- Live Feeds at Earth Day and on Advocacy Day
- Photos of Landscape Architecture locations taken by Emerging Professionals or Students At LaBash etc.

### **Earth Day Booth APRIL 22 Ideas**

- Press Release
  - Classroom Kits
  - Minecraft Boards or 3-D blocks
  - A large cardboard photo opp area for kids in a Complete street. (They design. Move Bikes, signs streets . Take photo with cutouts. )
  - Indy Parks Self Tour collaboration
- Earth Day Booth is secured (3 Seats and 3 parking passes)

**ACTION ITEM COMMITTEE: Need Volunteers and ideas for booth.**

## **Continuing Education Report-April Westcott & Kris May**

- All Credits for 2016 are completed
- Currently working on credits for the Horitculture Symposiu, and March Northern Indiana Lunch and Learn.
- Pat with Sitescapes will be helping fill out the spreadhseets to submit to National to speed up the process for submission
- A new Request for May Northern Indiana Lunch and Learn has been submitted to national
- Cardno has asked for LACES approval for their summer event.
- Ecologic Event on 3-31-2017 will not be LA CES approved. Too close to event. Self-Submit.

## **Members Report-Brett Schlacter**

- Membership down to 198. Hoping it picked up for Annual Meeting CEU's.

### **AIA Indy Report-Drew Braley**

- Joint Event in April with AIA cant happen this year –We Very Busy
- Possible Joint Golf outing in the future with AIA –Indy? Dan Overby
- **ACTION ITEM BILL & BRETT: BILL TO TALK TO GOLF COMMITTEE AND BRETT TO DAN OVERBY**

### **Emerging Professionals**

- Occasional LARE Study Sessions have happened.

### **Old Business**

#### **What's Out There – David Gorden**

- David Gorden attended the meeting 3-15-17.
- Planning is happening. [www.theculturallandscapefoundation.org](http://www.theculturallandscapefoundation.org)
- **ACTION ITEM COMMITTEE: Add event to our Calendars OCTOBER 6-8, 2017**
- **ACTION ITEM COMMITTEE: ADD to our SAVE THE DATE LIST**
- David will be letting us know updates and when volunteers will be needed.
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#### **Lobbyist Discussion**

Stemmed from Advocacy Day Webinar on 3-14-17 Attended by Bill, David, Jonathon & April

- **ACTION ITEM BILL & JONATHON:** Coming up with list of questions for lobbyist as far as budgets based upon short list of people we know of per David Gorden.
- **ACTION ITEM JONATHON:** Jonathon is preparing information for proposals
- Licensure Committee from 2016 should be kept in mind for this committee including Kevin Osburn, Meg Storrow etc
- Funds will be discussed for planning future Advocacy events and battles.
- Discussion will continue on obtaining list of Licensed LA's from the State.

### **New Business**

Position on Board – Associate Member at Large

- **ACTION ITEM COMMITTEE: Help find an existing INASLA member for this position.**

#### **Ball State Student Awards:**

- JURORS NEEDED for April 11<sup>th</sup> 4-7pm at Ball State CAP Building
- **ACTION ITEM BRETT & KRIS: Check your schedules and let Bill & Katie know**

#### **ACE Mentoring Program- David Gorden**

- ASLA effort promote diversification.
- Program in IBJ Article at Tech High School., Ben Davis etc. Architectural draft & Design program. Learning revit. Learning About design professions. David sent an email to instructor. He was passed along to ACE Mentoring Programing (Architecture, Construction, Engineering) There are no ACE professionals in Indy. But many from firms with LA's in them. An ASLA Defined a rep on their Board of Directors.
- **ACTION ITEM DAVID: ACE Meeting April 5<sup>th</sup> –David Gorden will attend. And get more information for our members to sign up as mentors.**

## Upcoming Events/Deadlines:

- March 20** Urban Nature Digital Series on website with Dan Protes ( <http://interactive.wttw.com/urbannature> )
- March 21** The Future of the City Speaker Series Part 6  
Tues 17:30 · Ball State CAP: INDY Connector · Indianapolis
- March 23** ULI Breakfast Series Reconnecting to our Waterways  
Katz Sapper and Miller Conference Center,  
800 East 96th Street, Suite 100, Indianapolis  
[http://netforum.uli.org/eweb/DynamicPage.aspx?webcode=EventInfo&Reg\\_evt\\_key=59856fb7-719b-4e09-b10d-89f6c650c3d8](http://netforum.uli.org/eweb/DynamicPage.aspx?webcode=EventInfo&Reg_evt_key=59856fb7-719b-4e09-b10d-89f6c650c3d8)
- March 23-25** LA BASH –College Park , MD
- March 28** The Future of the City Speaker Series Part 7  
Tues 17:30 · Ball State CAP: INDY Connector · Indianapolis
- April 22** Earth Day Indiana-Military Park
- April 26-29** National Advocacy and Mid-Year Meetings, Washington, D.C.
- April 28** INASLA takeover of ASLA National social media
- May 23** Northern Indiana ASLA Meeting Musco Lighting- Pat Brown-Sitescapes  
[pat@sitescapes-inc.com](mailto:pat@sitescapes-inc.com)
- July 21** Cardno Nursery Education Day-Walkerton, IN - [Mark.OBrien@cardno.com](mailto:Mark.OBrien@cardno.com)
- October 6-8** What's Out There Event-Indianapolis
- October 20-23** ASLA Annual Meeting- Los Angeles, CA

TO BE ANNOUNCED INASLA Golf Outing JULY 14th

To BE ANNOUNCED INASLA Annual Meeting-Indianapolis

**ACTION ITEM BRETT: Please update our website calendar accordingly**

## Meeting Close

### Next Meeting:

April 19<sup>th</sup>, 2017 – 4:00pm-6:00pm; Location: BMO Harris Building, 251 N. Illinois St.-Indianapolis, IN 28<sup>th</sup> Floor  
(Contact Kris May for additional directions. Street Parking)