FEBRUARY 2017 EXECUTIVE COMMITTEE MEETING MINUTES
Location: Irrigation Design Source, 116 Shadowlawn Dr, Fishers, IN 46038
Date: Wednesday, February 15, 2017: 4:00pm-6:00pm EST
Call-In: 800-377-8846  Participant: 97892164  Leader: 34193848

In Person: Bill Kincius, April Westcott, David Gorden, Tamera Doty, Julie Barnard
On Call: Camille Shoaf, Monica Guillaud, Jonathon Geels, Brett Schlachter, Dan Liggett, Jon Ruble, Kris May, Eric Simmons

Welcome and Introductions

Approval of Minutes: January ExCom meeting minutes
Motion to Approve Minutes: Jonathon Geels
Second: David Gorden
All in favor of approval.

OFFICER REPORTS: Review Officer Reports
President’s Report – Bill Kincius
Invites sent to sponsors for Happy Hour
Annual Report Submitted by Jonathon
Membership satisfaction survey results are in – more local chapter questions included.

Trustee’s Report – David Gorden
2 students are confirmed to attend ASLA Advocacy Day in Washington DC April 26-28, 2017, it is within budget.
Alyssa Babb – Ball State University
Anne Furlong – Purdue University

Treasurer’s Report – Daniel Liggett
Currently running sponsorship packets
Need to check with sponsors if running information now is okay.
Motion to Accept Officer Reports: Tamera Doty
Second: Kris May
All in favor of approval.

STANDING COMMITTEE REPORTS: Review Committee Reports
Gov’t Affairs - Provided assistance to Washington for their deregulation testimony. Working with ASLA to get Federal level recognition for WLAM.
Annual Meeting - Venue checklist developed – send out to vendors to see if they can host us.
5 have been sent out, currently touring spaces. Call for presentations is coming.
PR – Need ideas for the Earth Day booth (April 22nd), also need people to man the booth. Apri & Julie are main contact points for PR until further notice.
Continuing Education - Several attendees for the Horticulture Symposium. Need to see if Kessler and/or Jensen presentations count towards CEUs.
Membership/Communications – Push during WLAM. Look into quick info sheet for ASLA sign up, member benefits, take to College Job Fairs, Earth Day?
AIA – Collaborating with AIA is continuing. GM site event upcoming.
Emerging Professionals – Need others to help spearhead this group. All committees can have non-ExComm members helping out.

Old Business
What’s Out There update – see attached summary. Event will be in Indianapolis October 6-8th.
Motion to support endeavor with $1000 sponsorship from INASLA: Tamera Doty
Second: April Westcott & Camille Shoaf
All in favor to support What’s Out There event.

Action item: Discussion between David & Dan about possibility of being the financial agent. PR to reference Cultural Landscape Foundation website for social media posts – participation interests to contact David.

Lobbyist update
AIA / INASLA collaboration opportunities
Sponsorship Happy Hour planning: Need to discuss/finalize menu, head count and leftover budget for “party favors” and/or prize raffle.

New Business
Position on Board – Associate Member at Large
Action item: Looking into membership status of Maria Wainscott, who is the one that didn’t get elected during the last vote.

Student INASLA Awards – need a volunteer jury of 3-6 to attend Ball State and Purdue University student Presentations in April (jury to set the date to coordinate with each other and studio times). Need jury put together by the end of February.
Action Item: Bill to contact Katie to see if there is a graphic for social media. Camille to post.

INASLA Awards – Looking for interest in the Awards committee, contact Katie Clark if you are!

Upcoming Events/Deadlines:
- Feb 23: Sustainable Urban Landscape Symposium @ Cincinnati Zoo, 9am-6pm
- Feb 28: Sponsorship Happy Hour at St. Joseph’s
- Feb 28: Advocacy Awards Due
- March 3: Fairbanks Symposium on Civic Leadership featuring a Kessler Plan discussion, UIndy
- March 12: 2pm screening of “Jens Jensen: the Living Green” @ Marian University Theatre

Meeting Close

Next Meeting:
March 15, 2017 – 4:00pm-6:00pm; Location: Ball State CAP:Indy at the Market