APRIL MEETING MINUTES

Location: Purdue University, Horticulture Building, Room 222
Date: Wednesday, April 20, 2016: 4:30pm-6:00pm
Call in: 800-377-8846  Participant: 88655634  Leader: 88786274

In attendance: Jonathon Geels, Bill Kincius, Kris May, Lana Merrill, Sean Rotar
Students:  Randy Miller and Jenna Beck, Brooke (secretary)

Call-in: Liz Mooney, David Gorden, Brett Schlachter, April Westcott

Approval of Minutes: March EXCOM meeting minutes (see attached) Agenda at the top has been changed to minutes. Motion is approved with that change.
• Motion to approve February minutes made by Bill
• Motion seconded by Kris
• Motion approved unanimously

OFFICER REPORTS
Review Attached Reports

President’s Report (See attached) – Jonathon Geels
• Jonathon discusses checklist for Chapter Excellence. A link has been provided in the attachment.
• Playworld would like to be a corporate member at the state level. Jonathon is working through the process to make that happen.
  o Not sure what the difference is between membership and sponsorship. Could just be ability to vote.
• Fellowship
  o Scott Siefker and Eric Ernstberger were elevated to Fellow.
  o Excellent feedback from the committee on David’s Fellowship application and there were encouraging words to submit again.
  o 4 Ball State grads were elevated to Fellow.

Trustee’s Report – David Gorden
• Board of Trustees have webinar next Tuesday.
• Bill commented on the student awards at Purdue and how outstanding the work was.
• 10 Parks Event - Dan Protes’ expenses were much less than we anticipated.
• David presented at LABASH on Saturday in Columbus, OH – Outstanding job putting event together!

Treasurer’s Report – Michelle Taggert (see attached)

Michelle to pick up invoices from Brett.

• Motion to approve Officer Reports made by Bill
• Motion seconded by Brett and Kris
• Motion approved unanimously
STANDING COMMITTEE REPORTS

Review Attached Reports:

2016 WLAM

- 10 Parks Event
  - April did not see any other event draw as many people as the Indy event.
- Indiana chapter has not been doing the card hashtag as much as last year.
- Landscape architecture week here in the state of Indiana – April 23rd – 30th
  - Earth Day
    - Partnering with Indiana Geological Survey to show their virtual sandbox.
    - Bill will have LA Magazines and Advocacy information in booth
    - Discussion about what kind of information to provide at booth
    - Volunteers are still needed – good opportunity to reach out to people who want to get involved.
- Proclamations
  - If you have any, take a photo and send to April.

PR

- Followers on Facebook up 6%
- Instagram is getting a huge following!

Continuing Education

- April spoke about the education battle with National
  - They want to make sure we aren’t just handing over credits to people
  - How can we work together with ULI and advertise together
    - Brett said this is a conversation to start with Jennifer Millikan
    - Jennifer Millikan reached out to April about the same topic. April will reply.
- Jonathon asked if April has enough help with this.
  - April could use another person to be fully subversed in it.
- Summer Lecture Series
  - Bill said that Robert with Edgewood building supply is coordinating everything.
  - April will coordinate LA CES
    - Our presence needs to be shown in coordination with event to get approved.

Membership/Communications

- Brett attended webinar
- ASLA Member Satisfaction Survey
  - 18 people participated from Indiana
    - Key reasons for belonging to ASLA
- Scott Siefker will be running for VP of membership

Annual Meeting Report

- April will be doing another walk through
  - Need to put out another call for speakers.
- Health by Design (Kim Irwin) contacted Jonathon about getting involved.

Government Affairs

- Potential for teaming with Health by Design for State Lobby Day.
- Just had 3rd Midwest joint licensure caucus.
  - CLARB’s task analysis survey
- ASLA is working on Licensure Defense toolkit
- August 12th-14th – Most likely at Browning Day.
- Jonathon and Sean discussed adding ASLA to the National STEM register.
Emerging Professionals

- LARE Sessions are finished.
- Student Guide Draft
  - Lana spoke with student board members about this.
- Promote more Instagram and Social Media posts.

Fellows Report

- We were successful with two of our three applications. Scott Siefker and Eric Ernstberger will be inducted into the Council of Fellows in New Orleans.
- No need for a motion now, but the board should consider purchasing 3-4 tickets to the event to support our candidates and their award.
- Traditionally the board hosts a gathering following the Fellows Investiture dinner. The chapter should consider hosting this social gather (either in NOLA, or in the City) to provide ongoing celebration for their efforts.
- The Fellows Committee will meet later this ear to discuss the 2017 applications, potential nominees and application process.

Old Business

- LABASH summary
  - Students spoke about LABASH
    - First time to attend but thought everything ran well and was a worthwhile experience.
    - Purdue received funding from contest and department heads
- Awards – Academic
  - Student Academic awards were juried and presented at both universities.
    - Sean thanked everyone who helped jury
  - Call for student design awards was setnt to both university departments. Required Powerpoint template and entry form are posted online. We should plug this via social media if possible.
- Awards – Professional
  - The professional awards call for entries will be sent in May. Entry deadline will be late July or Early August.
  - For those that have submitted, if there are portions of the Call for Entries that you feel are cumbersome or confusing, please let April know.
  - Katie Clark needs more help with awards – 10 people
  - We will need a chapter to exchange with.
    - Jonathon and Bill need to reach out at mid year. Please let April know chapter contact information as soon as possible so we can begin to work out details.

New Business

- Awards – Upcoming student and professional call-for-entries (volunteers to Katie)
- University recruiting presentation – Sean Rotar
  - We do not have enough students to sustain the profession
  - Most university are severely undersubscribed
  - Graduate students have increased
  - Potential to create curricular guides to schools
  - What can students do if they have a degree in Landscape Architecture but can’t find a job?
    - Very transferrible skills in problem solving
- Vacant Associate-At-Large Position
  - Camille Mahan would like get involved.
  - Jonathon would like to table discussion and check her membership status.
o Ex. Comm. will vote via email
Discussion about taxes will be added to next agenda

Open Floor

Meeting Close

Next Meeting:
May 25, 2016 – 4:00pm-6:00pm
Location: Troyer Group; Mishawaka, IN 46544