



Indiana Chapter

2012 Executive Committee

The Indiana Chapter
American Society of Landscape Architects

Meeting Minutes

February 16th, 2012
Context Offices, Fortville, IN

In attendance: Fred Prazeau, April Westcott, Catherine Puckett, Josh Schmackers, and Katie Clark
Via conference: Glenn Bayfield, Jonathan Geels, Josh Schmackers, Stacy Haviland, Brian Staesnick, and Scott Siefker

Called to Order @ 4:00pm by Fred Prazeau

GREETINGS

JANUARY MEETING MINUTES

- JG motioned to accept the meeting minutes
- KC seconded
- Motion carried unanimously

NLAM

- 4-26-12 Public Awareness Day
- Birthday Celebration for Frederick Law Olmstead
 - Cake decorated with new logo, specific to state
 - Set up in plaza
- Theme: Public Health and Active Living
- Brochure to explain how Landscape Architecture contributes
- Goal to have more media attention/coverage locally
- Subcommittees
 - Reach out to news stations, magazines
 - 4-26-12 event
 - Earth Day – (Catherine will check to see if we can attend this)
 - High School/Middle School Outreach
 - Jonathan's done Workshops, and then gives Landscape Architecture Magazines after
- Create Public Health CEU Event to combine with 4-26-12 event
 - Round Table
 - Include Complete Streets
- National will give us T-shirts, Flags, Buttons, 50 Magazines, etc.
- Stickers on magazine to send people to the websites
- Put magazines in local coffee shops, Doctor's Offices, etc.
- Gallery for the month of April
 - Georgia Street
 - Cultural Trail
 - 100 Acre Park
- Indy 4th Friday Event
- April is also National Keep America Beautiful Month, National Volunteer Month as well
- Keep Indianapolis Beautiful – Tree Planting
- NLAM Benches
 - Still have three benches and one arrow
- www.walkindianapolis.org
 - Self-guided walking tour of architecture of city



Indiana Chapter

- Agreed to let ASLA participate, will have Landscape Architecture as a component of tour
- Need 3-4 prominent landscape architects to read tours
- FASLA nominees could read audio tours
- **ACTION: BS will follow up with an email to summarize NLAM events, ask for ExComm volunteers, and eventually chapter volunteers**

OFFICER REPORTS

- President's Report – FP
 - Retreat summary
 - FASLA nominations update
 - Conference call reviewed eligibility list – 7 individuals
 - Strategy:
 - Build multi-year plan
 - Commit to submitting two applications each year (maybe one old and one new)
 - This year's submittals: Les Smith and Dean Rundell
 - Writing consultant quote from Adam Arvidson
 - Recommendation: \$2,500 dollar investment for writing consultation
 - Discussion:
 - Comments/feedback on last year's submittal
 - Learn from a consultant this year—don't have to do it every year
 - Multi-year approach aligns with National's strategy of a 3-4 year plan
 - Maybe this year, we let candidate direct category they should be in
 - Katie Clark made a motion for Adam Arvidson to be hired as a consultant this year
 - April Westcott seconded
 - Approved unanimously
 - **ACTION: FP to set up follow-up Conference Call**
 - LARE opportunity for consideration
 - Freeman & Jewel offers LARE preparatory courses
 - Wants to offer a course in Indiana—are we interested?
 - Used to have local workshops to prepare for LARE—hasn't happened in a few years
 - **ACTION: FP to get quote from Ray Freeman**
 - Continuation of potential Executive Director dialog
 - AIA Executive Director gave us a job description
 - **ACTION: FP to set up Conference Call with Jason Shelley**

TRUSTEE REPORT – SS

- Mid-year meeting coming up in Spring
- Advocacy emails

FINANCIAL REPORT – LG

- Laura still working on process to get responsibility handed over to her
- Fred reviewed report
 - Need to get PayPal account cleared up
 - Would like to break out scholarship money, so that it won't be spent elsewhere
- CP motions to approve Financial Report
- KC seconded
- Motion approved unanimously
- Who will do the taxes this year?
 - **ACTION: FP/LG to follow up with MC on that**



Indiana Chapter

COMMITTEE REPORTS

- Communications – KC
 - Forward any communications to KC for newsletters, News & Notes
- Website – GB
 - Old website is still viewable, so if you want to make comments about existing website, send those to GB
 - Reviewed proposal from StarChapter
 - Benefits:
 - All members of ExComm can make changes to website at anytime, anywhere
 - Tools are diverse and simple—membership, calendar, newsletter, name badges
 - Charts and tables will help document CEU's, good record keeping
 - Treasurer tool: Who's paid, email receipts, email reminders to those who haven't
 - Can generate surveys
 - Recommendation:
 - Katie, Cory, Nick, Jonathan, and Glenn to form subcommittee for guidance on aesthetics, flow, etc.
 - Hire StarChapter to start up website for 900\$, plus a monthly commitment of \$100 per month for annual maintenance
 - KC moves to approve the 900\$ set up fee, plus \$100 per month maintenance fee, and allow LG to approve 12-months in advance
 - AW seconds
 - Approved unanimously
 - **ACTION: GB to set up subcommittee meeting to generate list of needs for StarChapter**
- Licensing Board – SH
 - Indiana did not vote to adopt law as an objection to the method it was initially presented
 - Our CEU's will remain the same
 - Don't need to announce this to the chapter, as it may create unnecessary confusion
 - +/- 10 States have adopted this so far
- Continuing Education – SH
 - Questions about documentation for person being audited
 - Still no pre-approval method for CEU's—comes down to people on the board deciding day to day
 - Questions should be directed to website, and a board contact
 - Stacy is in need of a credit card in order to get the LACES process started
 - Would like to reveal LACES program on new website
 - Any CEU opportunities—let Stacy know
- Golf Outing – CP
 - Student Involvement
 - Possibly get a sponsor to pay for student team
 - Have a scholarship fund, or other cause besides solely networking for vendors
 - Central Location
 - Have it where most interest is

NEW BUSINESS

Request for meeting adjournment

- NEXT MEETING: TBD
- SH to contact students about hosting next meeting at Purdue
- Possibly move meetings to another day of the week



Indiana Chapter

- Horticulture Society would like to have an event in mid-May that is focused on “Women in Dirt”
 - IMA has offered to host a garden event, and would allow us to use the theater for free
 - Would be \$200-\$300 fee to use the rights to the movie
 - Possibly have a panel of women Landscape Architects for a CEU
 - Could potentially sponsor the director of the movie to come and speak
 - AW will volunteer to help
- Student Awards
 - Mid-march judging of student projects
 - Have a Purdue Chair—need a Ball State Chair
 - JS, AW, SS, SH, and CP will volunteer to be jurors

Adjourned at 6:30pm