FEBRUARY MEETING MINUTES

Location: Ball State University: College of Architecture and Planning DOLA Conference Room
Date: Wednesday, February 18, 2015: 4:00pm-6:00pm

In attendance: Jonathon Geels, April Westcott, David Gordon, Brett Schlachter
On phone: Jessica Seale, Drew Braley, Mike Reese, John Ruble, Lana Merrill, Bill Kincius

Approval of January Minutes: Drew motioned to approve minutes; John seconded. Motion approved.

OFFICER REPORTS

President’s Report – Jonathon Geels

- **Prop 250**
  - The email to chapter members regarding a proposal to amend and make additions to existing zoning ordinances to allow digital advertising signs in Marion County with appropriate restrictions, was well received.

- **Budget and Sponsorship: Happy Hour 02.25**
  - Five (5) email responses to the Indianapolis sponsorship happy hour were received
  - Jonathon to send out a second email as a reminder
  - It is important for the committee to think about ‘other’ potential, regional sponsors

- **Constitution and Bylaws Review (issue due by 03.01)**
  - National ASLA emailed each chapter a copy of the constitution and bylaws for review
  - Jonathon has places a copy on Google drive for the committee to review for opportunities to make changes.

- **Wisconsin Awards Jury (Results due end of month)**
  - WASLA requested to partner with INASLA to judge the professional award submissions
  - The turn-around time for their request is at the end of February
  - Judging will take place February 29th from 5:00pm-7:00pm at the Troyer Group

- **Support of “Center for Landscape Architecture” largest non-program INASLA sponsorship**
  - INASLA was one of only two (2) chapters in the 2nd tier for sponsoring the renovation of ASLA national headquarters
  - 1/3rd of state chapters have made a donation
  - ½ of the board of trustees from each state chapter have made donations
Trustee’s Report - David Gorden

- Advocacy Day (April 23, 2015)
  - David discussed sending a student from both Ball State University and Purdue University to advocacy day in Washington D.C.
  - A scholarship option was discussed to provide each student with up to $1000 to attend

Treasurer’s Report - Drew Braley

- Drew did an audit of our QuickBooks file to determine nothing looked ‘out-of-line’
- Effort was given to clean up miscellaneous features
- There is a new 2015 QuickBooks program we will be utilizing which will make for a better transition between executive committee members

STANDING COMMITTEE REPORTS

Fellows Committee Update – Katie Clark

- Jonathon signed the applications and gave them to Katie to submit later this week

Annual Meeting – Bill Kincius

- Bill is meeting with Scott Shoemaker at the Eiteljorg Museum next week to discuss having the 2015 INASLA annual meeting at their facility and to further discuss the event budget
- In order to keep on track with our mailer, a venue and date will need to be finalized no later than March 1, 2015.
- Bill also sent Sean Rotar an email requesting him to be the emcee at the event
- Bill is starting to gather interested speakers for the event and went to Purdue’s horticulture class to talk about possible opportunities for speakers
  - It was encouraged to add “themes” to this years organization of topics

Membership Report – Brett Schlachter

- Current Roster – 187 (currently we are at the same capacity as the start of the current year)
- Gain 1/ Loss 3
- Everyone needs to think of ways to engage membership
- National membership at 15,132 (down less than 1% from this time last year)

Chapter Communications - Brett Schlachter

- Newsletter: 01.16 (113 opened/314 delivered), 02.03 (99 opened/256 delivered)
• Renew Membership (19 renewed/38 up for renewal)
• It is important for the exec committee to keep in contact with people even if they do not renew their membership

**Government Affairs- Jonathon Geels**
• Government Affairs: Summit Application and Webinar (Focus remains consistent with changed language, licensure updates in MI, IN, DC, NC and IL; restraint to practice issue in Mississippi)
  o INASLA submitted an application to host the annual government affairs for national
• The Best Complete Streets Policies of 2014 now available for sharing
  o We can alert our members to where they can find this document
• New advocacy awards- submissions due 03.06
  o ASLA is asking current state presidents to nominate candidates
  o The exec committee needs to think of policy makers to nominate for these awards

**Chapter Public Awareness - April Westcott**
• There are many events coming up and it is important to have multiple members and committee members at each event!
  o Ball State University’s 50th Anniversary
  o Purdue University’s 50th Anniversary
  o Indiana’s Birthday
  o Peter Walker-April 2, 2015
  o Peter Schaudt, FASLA lecture - "Dan Kiley and the Miller House"- April 9, 2015 in at the Indianapolis Museum of Art at 7:00pm
    ▪ We can market the event to our members
    ▪ Donating/sponsoring this event was discussed
    ▪ Agreement was made to offer a sponsorship of $200 to the IMA Design Arts Society (the presenting organization) in exchange for recognition of INASLA and World Landscape Architecture Month in April.
  o Same week as earth day and national landscape architecture month
    ▪ Great opportunities for volunteers!

**Continuing Education - April Westcott**
• **Upcoming continuing education opportunities:**
  o Horticulture Symposium: The Living Landscape; February 21st 8:00am-4:30pm at the IMA
  o Marguerite Smith Memorial Lecture: Garden Notes from China, a Talk
INASLA annual Golf Outing- Mike Reese
• Prairie Hills Golf Course may be too expensive for our annual golf outing budget
• The event will take place on a Tuesday or Wednesday in mid-July

Old Business
• Goals for the Year- Engaging our members is a top priority!
• Committee Assignments
• Review of Action Items

New Business
• ASLA Honors Nominations due 03.06
• Ball State CAP Events: Thom Mayne Lecture 03.06, Charlie Sappenfield Celebration 03.16, Peter Walker lecture 06.02, Anniversary Symposium Events 06.09-06.10
• Scholarship Program
  o The exec committee discussed sending both a Ball State and Purdue student to Washington D.C. for Advocacy day
  o Ball State is willing to sponsor their student for this event
  o A motion to approve up to $1000 per student to attend lobby day was approved by Jonathon and seconded by Drew. Motion approved.
• TN ASLA call for Presentation Proposals (due 03.13-conference Oct. 16th)

Meeting Close

Next Meeting:
March 18, 2015 – 4:00-6:00pm.
Location: TBD