



Indiana Chapter

FEBRUARY MEETING MINUTES

Location: Ball State University: College of Architecture and Planning DOLA
Conference Room

Date: Wednesday, February 18, 2015: 4:00pm-6:00pm

In attendance: Jonathon Geels, April Westcott, David Gordon, Brett Schlachter
On phone: Jessica Seale, Drew Braley, Mike Reese, John Ruble, Lana Merrill, Bill
Kincius

Approval of January Minutes: Drew motioned to approve minutes; John
seconded. Motion approved.

OFFICER REPORTS

President's Report - Jonathon Geels

- **Prop 250**
 - The email to chapter members regarding a proposal to amend and make additions to existing zoning ordinances to allow digital advertising signs in Marion County with appropriate restrictions, was well received.
- **Budget and Sponsorship: Happy Hour 02.25**
 - Five (5) email responses to the Indianapolis sponsorship happy hour were received
 - Jonathon to send out a second email as a reminder
 - It is important for the committee to think about 'other' potential, regional sponsors
- **Constitution and Bylaws Review (issue due by 03.01)**
 - National ASLA emailed each chapter a copy of the constitution and bylaws for review
 - Jonathon has placed a copy on Google drive for the committee to review for opportunities to make changes.
- **Wisconsin Awards Jury (Results due end of month)**
 - WASLA requested to partner with INASLA to judge the professional award submissions
 - The turn-around time for their request is at the end of February
 - Judging will take place February 29th from 5:00pm-7:00pm at the Troyer Group
- **Support of "Center for Landscape Architecture" largest non-program INASLA sponsorship**
 - INASLA was one of only two (2) chapters in the 2nd tier for sponsoring the renovation of ASLA national headquarters
 - 1/3rd of state chapters have made a donation
 - 1/2 of the board of trustees from each state chapter have made donations

Trustee's Report - David Gorden

- **Advocacy Day (April 23, 2015)**

- David discussed sending a student from both Ball State University and Purdue University to advocacy day in Washington D.C.
- A scholarship option was discussed to provide each student with up to \$1000 to attend

Treasurer's Report - Drew Braley

- Drew did an audit of our QuickBooks file to determine nothing looked 'out-of-line'
- Effort was given to clean up miscellaneous features
- There is a new 2015 QuickBooks program we will be utilizing which will make for a better transition between executive committee members

STANDING COMMITTEE REPORTS

Fellows Committee Update - Katie Clark

- Jonathon signed the applications and gave them to Katie to submit later this week

Annual Meeting - Bill Kincius

- Bill is meeting with Scott Shoemaker at the Eiteljorg Museum next week to discuss having the 2015 INASLA annual meeting at their facility and to further discuss the event budget
- In order to keep on track with our mailer, a venue and date will need to be finalized no later than March 1, 2015.
- Bill also sent Sean Rotar an email requesting him to be the emcee at the event
- Bill is starting to gather interested speakers for the event and went to Purdue's horticulture class to talk about possible opportunities for speakers
 - It was encouraged to add "themes" to this years organization of topics

Membership Report - Brett Schlachter

- Current Roster - 187 (currently we are at the same capacity as the start of the current year)
- Gain 1/ Loss 3
- **Everyone needs to think of ways to engage membership**
- National membership at 15,132 (down less than 1% from this time last year)

Chapter Communications - Brett Schlachter

- Newsletter: 01.16 (113 opened/314 delivered), 02.03 (99 opened/256 delivered)

- Renew Membership (19 renewed/38 up for renewal)
- **It is important for the exec committee to keep in contact with people even if they do not renew their membership**

Government Affairs- Jonathon Geels

- Government Affairs: Summit Application and Webinar (Focus remains consistent with changed language, licensure updates in MI, IN, DC, NC and IL; restraint to practice issue in Mississippi)
 - INASLA submitted an application to host the annual government affairs for national
- The Best Complete Streets Policies of 2014 now available for sharing
 - We can alert our members to where they can find this document
- New advocacy awards- submissions due 03.06
 - ASLA is asking current state presidents to nominate candidates
 - **The exec committee needs to think of policy makers to nominate for these awards**

Chapter Public Awareness - April Westcott

- There are many events coming up and it is important to have multiple members and committee members at each event!
 - Ball State University's 50th Anniversary
 - Purdue University's 50th Anniversary
 - Indiana's Birthday
 - Peter Walker-April 2, 2015
 - Peter Schaudt, FASLA lecture - "Dan Kiley and the Miller House"- April 9, 2015 in at the Indianapolis Museum of Art at 7:00pm
 - We can market the event to our members
 - Donating/sponsoring this event was discussed
 - Agreement was made to offer a sponsorship of \$200 to the IMA Design Arts Society (the presenting organization) in exchange for recognition of INASLA and World Landscape Architecture Month in April.
- Indiana proclamation week (April 20-24th, 2015)
 - Same week as earth day and national landscape architecture month
 - Great opportunities for volunteers!

Continuing Education - April Westcott

- **Upcoming continuing education opportunities:**
 - Horticulture Symposium: The Living Landscape; February 21st 8:00am-4:30pm at the IMA
 - Marguerite Smith Memorial Lecture: Garden Notes from China, a Talk

by Paul W. Meyer; March 8, 2015 2:00-3:00pm at the IMA

INASLA annual Golf Outing- Mike Reese

- Prairie Hills Golf Course may be too expensive for our annual golf outing budget
- The event will take place on a Tuesday or Wednesday in mid-July

Old Business

- Goals for the Year- **Engaging our members is a top priority!**
- Committee Assignments
- Review of Action Items

New Business

- ASLA Honors Nominations due 03.06
- Ball State CAP Events: Thom Mayne Lecture 03.06, Charlie Sappenfield Celebration 03.16, Peter Walker lecture 06.02, Anniversary Symposium Events 06.09-06.10
- Scholarship Program
 - The exec committee discussed sending both a Ball State and Purdue student to Washington D.C. for Advocacy day
 - Ball State is willing to sponsor their student for this event
 - **A motion to approve up to \$1000 per student to attend lobby day was approved by Jonathon and seconded by Drew. Motion approved.**
- TN ASLA call for Presentation Proposals (due 03.13-conference Oct. 16th)

Meeting Close

Next Meeting:

March 18, 2015 – 4:00-6:00pm.

Location: TBD