AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

Indiana Chapter

MARCH MEETING MINUTES

Location: Holeman Landscape: 7871 Hague Rd, Indianapolis, IN 46256
Date: Thursday, March 19, 2015: 4:00pm-6:00pm

In attendance: Jessica Seale, Lana Merrill, David Gordon, April Westcott, Drew Braley, Jonathon Geels, Bill Kincius
On Phone: Michelle Taggart, Brett Schlachter, Mike Reese, Stacy Haviland

Approval of Minutes: February EXCOM meeting minutes
David motioned to approve minutes. Bill Seconded. Motion approved.

OFFICER REPORTS

President’s Report – Jonathon Geels
- Mid-Year CPC Meetings and Advocacy Day (April 21-25)
  - Recruitment and Retention as a focus for the meetings and revolve around advocacy day
  - Two (2) training sessions start this following week.
- Jury of Wisc. Awards in Mishawaka
  - We will be sending WASLA our projects before the annual meeting for them to jury.
- Constitution and Bylaws: Government Affairs Committee and Events Committee additions
  - Our committees are set up to function and support our organization
  - If we want to change by-laws, because of its difficulty, we should do it all at once
  - We discussed idea to call out these positions in our by-laws

Trustee’s Report – David Gorden
- Center for landscape architecture fundraising
  - 72% of $1 million goal reached (38 chapters pledged-including Indiana!)
- Sean Rotar-Chair of ASLA committee for education
- David is attending the April advocacy day; he will have information on issues/discussions points
  - Michael McCormic from Purdue will attend
  - Joe Blalock is figuring out who from Ball State can/will attend
- ASLA and Architecture Board meeting and IDSH
  - Landscape architect’s concern with getting their stamped drawings approved (ongoing since the 80s)
  - Recently a person’s license was not accepted
  - Homeland Security says they will only accept designees from professional architects and engineers

Indiana Chapter, ASLA
PO Box 441195
Indianapolis, IN
www.inasla.org
• Homeland Security agreed to set up their computers to accept our degrees/stamps

Treasurer’s Report - Drew Braley
• We are now only using quickbooks; easier way to track the budget/expenses
• Recently Drew transferred 5% dues $300 to reserve; $300 to scholarships
• Outside the Box donated $100 to which we voted to put towards our scholarship fund
  o April motioned to approve the full $100 be put towards our scholarship fund. Bill Seconded. Motion approved.
• Drew will be attending a Treasury’s quarterly webinar and will report accordingly.
• Bill motioned to approve this month’s treasurer report. Stacy seconded. Motion approved.

STANDING COMMITTEE REPORTS

Annual Meeting - Bill Kincius
• Location
  o Indiana Landmarks Foundation- 1201 Central Ave as a potential location
    ▪ Possibility to tie annual meeting into first Friday events
    ▪ Jonathon to send Bill save-the-date information- April 15th deadline
    ▪ Bill to begin to talk to caterers.
• National Annual Meeting branding to be decided this month

Fellows Committee Update
• 3 submitted in February; Les Smith, Meg Storrow, Meg Calkins

Awards Committee (student academic awards)
• Purdue- April 2nd 6-7:30pm- 4 possible awards
• Ball State- March 24th or 26th 4 possible undergrad awards; 2 possible graduate awards
• March 23rd- Student design awards final changes/submittal process
• October 2nd – Professional design awards; Call for entries will be this summer

Golf Outing – Mike Reese
• Location and Date
  • Purgatory Golf Course- Friday, July 17th; 9-9:30am start time
  • Mike will get promotional materials, contact sponsors and spread the word (save-the-dates)
• Everyone can start spreading the word for participation and support

Membership Report – Brett Schlachter
• Current Roster – 188 (Gain 1 / Loss 0)
• 9 Members up for renewal in Feb. (7 Renewed/2 expired)
• Retention Strategy

Chapter Communications - Brett Schlachter
• Sponsors to add to website and eblast
• Brett to take past sponsors off INASLA website
• Items to post: 2015 Central States Conference, WLAM Events (BSU and Purdue, Peter Walker, Peter Schaudt, State Proclamation and local resolutions, Earth Day Volunteer request) Complete Streets Policies (Now available for sharing)
• ASLA website mobile traffic up 175% from 2011

Government Affairs – Jonathon Geels
• Advocacy Day Training: 03.25.15 and 04.09.15
• Submitted nominations for Chapter of the Year and Leadership; State level Awards?
• Announce Summit locations later this month
• Live Twitter Chat with House Transportation and Infrastructure Committee Chairman and USDOT (iAdvocate)

Chapter Public Awareness – April Westcott
• WLAM (#WLAM2015 - use this hashtag in the month of April for national landscape architecture month)
  • Letter to Korean IFLA
    • International Federation of Landscape Architecture
    • Jonathon sending out a letter of what we’d like to do.
  • Updated Calendar of Events
  • Logo
  • Office Tours in Indy?

Continuing Education - April Westcott
• In 2014 we had 44 events; 675 credits given out to our members

Old Business
• Sponsorship Happy Hour
  o Jonathon still organizing South Bend happy hour rain date event
• Calendar of Events: WLAM
  o Try to do something in your area. Clean-ups are easy!
• Discussion of Monthly Meeting times
From here on out, meetings will be held on the 3rd Thursday of each month

**New Business**
- Student Awards Jury
- Review of Action Items

**Meeting Close**

**Next Meeting:**
April 16, 2015 – 4:00-6:00pm.
Location: TBD