Report

President's Report - Vaughn Rinner
Since New Orleans Annual Meeting (Fall 2016), outreach by ASLA Leadership has included numerous visits to chapters, student chapters, and attendance at meetings of allied professions.

Program and Operations Report - Nancy Somerville (Executive Vice President)
Purpose: To provide a summary of recent accomplishments across major program areas.
See First Quarter 2017 Executive Summary (Separate Document)
Center for Landscape Architecture - Is "working beautifully". LAM Lecture Series has begun. Still a few minor things being finished.
Review Strategic Objectives survey - of staff, CPC and BOT
Top Priorities:
- Advocacy (Licensure)
- Visibility/Public Relations
- Visibility
- Growing the Profession (has risen as a priority)

Ongoing special focus:
- Emerging Professionals
- Career discovery and diversity
- Climate Change

Finance and Investments Report - Michael O'Brien and VP Tom Mroz
See Separate Document
Highlights:
- Annual revenue - LAM 25%. Meetings 33%. Membership 25%

Luncheon Panel "Infrastructure Investment"
Roxanne Blackwell, Hon. ASLA - ASLA
Rachel Minnery - AIA
Patrick Phillips - ULI
David Rouse - APA
Tom Smith - ASCE
Vice Presidents elected -
Communications, Education, Government Affairs

President Candidates Presentations:
Sean Kelly and Robert Golde. Voting among general membership has begun.

Presentation of 2017 Nominees for ASLA Honors and Voting

SWOT Discussion (small groups)
Strengths, Weaknesses, Opportunities, Threats - of the society and profession

ASLA Rebranding presentation - Richard Poulin of Poulin + Morris
Extensive analysis of the Society and profession.
Objective: Develop a timeless and memorable graphic "voice" for the society.
Preliminary graphic themes presented.

Code of Environmental Ethics
Minor amendments approved.

Parameters for ASLA Public Positions
Chapters are encouraged to be involved in issues. Stay consistent with ASLA Public Policy statements.

Student Model Constitution and Bylaws
Minor revisions approved.

Los Angeles Annual Meeting - October 20-23, 2017
Registration has opened! 10 Meeting hotels all within walking distance (no shuttles).

Participated in People's Climate March
See photos

Submitted by:
David Gorden, ASLA
Indiana Chapter Trustee
May 15, 2017
LANDSCAPE ARCHITECTS
PROTECT THE PLANET
FACTS DO NOT CEASE TO EXIST BECAUSE THEY ARE IGNORED
-ALDOUS HUXLEY

Burn CALORIES not FOSSIL FUELS