



## Indiana Chapter

### May 2018 EXECUTIVE COMMITTEE MEETING MINUTES

Location: Rundell Ernstberger

Date: Wednesday May 16, 2018, 4:00 - 6:00 PM

Call-In: 800-377-8846 Participant: 97892164 Leader: 34193848

Attendance: April, Sami, Chris, Catherine, David, Bill, Brett

On Call: Tammy, Adam, Jonathan, Julie

**Approval of Minutes:** April Ex Comm minutes Ex Comm Meeting Minutes

- Motion to Pass: Bill
- 2<sup>nd</sup>: Chris
- All Approved

**OFFICER REPORTS: Review Officer Reports** *(see attachment)*

Trustee's Report - David Gorden

President's Report - April Westcott

Treasurer's Report - Monica Guillaud / Christi Jackson

- No treasurers report this month; will follow up with an email vote to approve at a later date if necessary.

Approval of Officer Reports:

- Motion to Pass: Catherine
- 2<sup>nd</sup>: Camille
- All Approved

**STANDING COMMITTEE REPORTS: Review Committee Reports** *(see attachment)*

Government Affairs- Jonathon Geels

- Goal to increase attendance from policy makers at INASLA Annual Meeting Awards Lunch
- Combined Advocacy and CLARB summit this year
  - o Located in Columbus, Ohio
  - o Typically Ex Comm member and Indiana Chapter member attend the summit. Jonathan is willing to attend. Tammy is interested in attending.
  - o Jonathan confirmed that we are able to send more than two members.

Public Relations- Julie Barnard / Sami Bronowski

- Earth Day
  - o Success – Sami has extra handouts if needed for future events
- Insta Life Campaign
  - o 1,000 followers on Instagram!

Fellows-Katie Clark

- Fellows have been announced – Congratulations, David!!!

Awards Committee-Katie Clark

- Student awards have been sent out. Will need group to review.
- Waiting to send out call for professional awards until confirmation that INPAW's award will or will not be included. Katie will send this out by the end of the week.

- Katie is looking for another grant writer for future submittals.
- **Action Item:** Need to ask another chapter to review our awards. Should be comparable in size to Indiana.

Membership - Brett Schlachter

Communications - Brett Schlachter

Archives - Brett Schlachter

- Google is dropping price on storage. Brett is checking to see if this applies to INASLA.

Continuing Education- Kris May / April

- Exhibit Columbus
  - o April has been talking with Randy Royer to see if sessions would be educational for our members.
- NRPA Conference
  - o Encourage attendees to self claim CEU's for events
  - o ASLA will have a presence at this event, group thinks there is no need to state chapter to have a presence.
  - o **Action Item:** April to ask new Melissa Gobrecht if National ASLA would like support for state chapter.

Annual Meeting - Catherine Puckett

- Committee working on vendors and raffle items
- Working on schedule, lots of potential sessions
- Next step is coordinating registration on Eventbrite. Group thinks that it is ok to open registration before schedule is in place.
  - o Treasurer typically sets this up

Emerging Professionals - Sami Bronowski

- Start thinking about one more event for emerging professionals this summer.
- Consider partnership with ULI Happy Hour. Brett is planning ULI event at New Fields. Will consider partnering with INASLA.

## **OLD BUSINESS**

Golf Outing Update - Pat Stout

- Pat would like Ex Comm to encourage firms and clients to participate in golf outing

**Action Item:** Brett to send out email promoting golf outing, call for presentations for annual meeting, and David's Fellowship.

Chapter Bylaws Revision: dues update, review against National's models – Bill Kincius

- Bill has sent out Bylaw to review
- Bill will update section on chapter dues to only say percentage of national fee, not have the actual amount.

AIA - Update Drew Braley

Allied Profession Updates – "Coalition for the Built Environment" aka Justice League (Ball State CAP:INDY, AIA, ASLA, ULI, APA etc) - Drew Braley

Ball State News-Joe Blalock

Purdue News-Sean Rotar

Student Chapter Updates-Purdue –David Armbuster

Student Chapter Updates-Ball State-Danah Alqunfuzi

Tour De Trees - David Gorden

- End of July, 4 riders total

- David is looking to make a fundraising appeal to membership. He will coordinate with Brett.
- Ace Mentoring Program - David Gorden
- Project is winding down
- Project Lead the Way  
 Boy Scouts/Girl Scouts-Christi Jackson  
 4-H Monica Guillaud  
 Exhibit Columbus-Randy Royer  
 Urban Forest Committee - Bill Kincius

Cultural Landscape Foundation

- Creating film on Claire Bennett's life
- Consider working film on Claire Bennett's life into Women in Design Panel
- **Action Item:** Add Cultural Landscape Foundation as a standing topic to agenda

David proposed motion for INASLA to contribute \$500 to production of Cultural Landscape Foundation's documentary on Claire Bennett's life.

- 2<sup>nd</sup>: Bill
- All Approved

**NEW BUSINESS**

**Next Year Exec Plans – April**

- ExComm should start thinking about individual plans for next year and if they know anyone who might be interested in being on the ExComm.
- Goal to better promote subcommittees next year. Send email to membership after first Ex Comm meeting. Tie into Holiday Party.

**Upcoming Events/Deadlines:**

July 20, 2018	Golf Outing Purgatory Golf Course
<b>September 14, 2018</b>	<b>INDIANA CHAPTER Annual Meeting</b>
September 21	Parking Day
September 25-27	NRPA National Conference-Indianapolis, IN
September 26-29	Exhibit Columbus-Columbus, IN
October	Monumental Awards
October 17-18	Chapter President's Council /Trustee Meetings-Philadelphia, PA
October 19-21	ASLA Annual Meeting –Philadelphia, PA
November 2, 2018	INPAWS-Indiana IUPUI Hine Hall-Indianapolis, IN

**Meeting Close**

**Next Meeting:**

Wednesday June 20, 2018

**Location:**

Schneider Corporation

**Christi Jackson**

**The Schneider Corporation** | Historic Fort Harrison

[8901 Otis Avenue, Indianapolis, IN 46216](http://8901 Otis Avenue, Indianapolis, IN 46216)

(o) 317.826.7270

[cjackson@schneidercorp.com](mailto:cjackson@schneidercorp.com)

[SchneiderCorp.com](http://SchneiderCorp.com)

# INASLA OFFICER & COMMITTEE REPORTS

Trustee's Report-David Gorden

## **ASLA Board of Trustees Mid-Year Meeting April 27-28, 2018 Washington, D.C.**

### **Report**

- **President's Report** - Greg Miller
  - Since Los Angeles Annual Meeting (Fall 2017), outreach by ASLA Leadership has included numerous visits to chapters, student chapters, and attendance at meetings of allied professions.
  
- **Program and Operations Report** - Nancy Somerville (Executive Vice President)

*Purpose: To provide a summary of recent accomplishments across major program areas.*

  - ASLA Center - has been a huge success.
  - Emerging Issue ASLA will be focusing on - Security Design
  - Frameworks Institute Communications Research - Effort to "Reframe" the LA narrative
    - Effort to identify how to most effectively communicate about landscape architecture and why it matters.
    - Joint project of Presidents Council - ASLA, CLARB, LAF, CELA and LAAB.
  - Chinatown Green Street - progress continues
  
- **Finance and Investments Report** - Michael O'Brien and VP Tom Mroz
  - Overall - very positive situation
  
- **Membership Dues**

Approved 4% (\$15) increase of Full Member dues effective Jan. 1, 2019. \$370 to \$385.  
No dues increase in 2020.
  
- **Luncheon Panel "Climate Change and Resilience"**

Representatives of ASLA, AIA, APA, ASCE, NSPE

- **Vice Presidents elected -**  
Membership, Professional Practice, Finance
- **President Candidates Presentations:**  
David Cutter and Wendy Miller. Voting among general membership has begun.
- **Review of ASLA Mission, Vision, Values and Culture**  
Current were reviewed and suggestions made for improvements.
- **Presentation of 2018 Nominees for ASLA Honors and Voting**
- **Public Policy Statement: Urban Growth and Development**  
Revised version reviewed and approved.
- **Federal and State Government Priorities**  
Determination process reviewed.  
ASLA Federal and State Legislative Priorities Survey is open until May 31. All members should participate! Participation has been low.  
<https://www.surveymonkey.com/r/VVW5RRK>
- **Use of ASLA logo by firms discussion**  
Input for consideration. Variety of opinions. No consensus.
- **BOT Diversity Training Session**
- **Kickball game - CPC versus BOT. Won by BOT of course.**
- **Philadelphia Annual Meeting - October 19-22, 2018**  
Registration has opened! 9 Meeting hotels all within walking distance (no shuttles).

## President's Report- April Westcott

- **ADVOCACY DAY Success!**
- **CPC Annual Meeting: October 18-19, 2018**  
**Registration and Reservations**  
This week, registration opened for the Annual Meeting. Please take advantage of the early-bird rates and room availability. We look forward to seeing you again in Philadelphia this Fall. Please plan for full day CPC attendance on October 18, and half day attendance on October 19 (our meeting will end at 12pm).
- **TIP OF THE WEEK**  
**Grade School Outreach Resources for Landscape Architecture**

Did you know that ASLA provides presentation materials for your use for grade school outreach events? We have a template for a power point presentation, talking points, and a report form for obtaining your feedback – all with the new branding standards. They can be modified to target your audience and display local projects. They can all be found from our website, [asla.org](http://asla.org), under 'Chapters' and 'Chapter Outreach', within the Career Discovery Power Point Presentation headline. You can also find them via this [link](#).

- **Public Relations and Communications**

The [new chapter logos](#) from the rebranding process are now available for your use.

- **Call for Proposals**

The [ASLA 2018 Online Learning Student & Emerging Professional SPOTLIGHT mini-series](#) call for proposals is now open! This is an opportunity for mentorship and exposure of the exciting work by students and emerging professionals across the nation. Participants will be paired with leaders of ASLA's Professional Practice Networks, providing the opportunity to build a relationship with a landscape architecture professional, receive critique of their work via digital coordination meetings, and develop presentation skills.

The call for proposals will close on **Friday, May 25, 2018**.

TO SUBMIT AN ONLINE PROPOSAL: Visit [www.surveymonkey.com/r/spotlight2018](http://www.surveymonkey.com/r/spotlight2018)

Questions? Please email us at [propractice@asla.org](mailto:propractice@asla.org)

- **Archives**

[Archives and Landscape Architecture Collections](#) – This is the annual invitation to ASLA chapters to add to the [Landscape Architecture Archives Collection](#) list. This ASLA website resource provides links to information about the 141 collections listed for members and researchers looking for archival documents. If you know of collections located in your chapter not yet cited, please send the information to ASLA's Library and Technical Administrator Ian Bucacink at [ibucacink@asla.org](mailto:ibucacink@asla.org). The archives include two types: chapter historical documents-newsletters, directories, meeting records, awards and others; and the work of members of your chapter.

- Melissa Gobrecht, AIA, LEED AP BD+C  
*Chapter Relations and Membership Marketing Manager*  
636 Eye Street, NW  
Washington, DC 20001-3736  
202.216.2323 | [mgobrecht@asla.org](mailto:mgobrecht@asla.org)

Treasurer's Report- Monica Guillaud (Will follow up at next meeting)

## COMMITTEE REPORTS

### Government Affairs- Jonathon Geels

- **State and Federal Policy Survey**

- **Take Action for Environmental Justice!**

Recently, ASLA activated the iAdvocate Network to urge members to contact their legislators to support environmental justice legislation moving through Congress. ASLA advocates have sent about 1,200 messages to the legislators urging them to cosponsor [the Environmental Justice Act of 2017 \(H.R. 4114, S. 1996\)](#). If you haven't already done so, please [SEND A MESSAGE](#) today.

Annual Meeting-Catherine Puckett

Public Relations- Julie Barnard (see attached)

## **WLAM Update**

- New logo is up and running – located on the INASLA Google Drive
- Successful Instalife of a Landscape Architect Instagram takeover – thank you to those that participated!
- 62 total Instalife posts from 5 people (includes intro posts)
- WE HIT 1,000 FOLLOWERS!!! □
- “This is LA” Card posts were once again minimal. 16 posts (6 from BDMD alone)
- Earth Day was also successful – more from April/Sami

## **GENERAL TO DO LIST:**

- Make a GIS map of member locations
- Fill out LA career PowerPoint with Indiana firms – make available to chapter.
- Team with awards to have submissions include posters.
- Get Classroom Material Kits printed for World Landscape Architecture month, especially Earth Day in
- particular (distribute those packets to teachers with contacts)

Fellows-Katie Clark

Awards Committee-Katie Clark

Membership- Brett Schlachter

- From 4/18 - 5/14  
New - 3  
Renewed - 8  
Lapsed - 8  
Lost - 1  
Total - 192

Communications-Brett Schlachter

Archives-Brett Schlachter

Continuing Education- Kris May

- No New Events (Looking at Exhibit Columbus and NRPA)
- Certificates being processed

Emerging Professionals –Sam Bronowski (and/or others)

- National Contest

Golf Outing-Pat Stout

- Date 7-20-18 Purgatory Golf Course

AIA/Coalition of the Built Environment Updates-Drew Braley

- Justin shared that the CAP Indy Center will be moving from the Platform into the Capital City Industrial Center across from Bottleworks in January 2019
- The Indy chapter of NOMA (National Organization of Minority Architects) has been defunct for a bit, but is trying to restart. Likely to be open to more than just architects
- ULI Indiana revenue from National is going to be eliminated over the next four years, so they (Jennifer) will need to fundraise to support herself, staff and any/all programs

- One idea is a golf outing – perhaps a combined outing with INASLA since an AIA-INASLA outing doesn't seem like it will work out due to size
- An idea was put forward about a Justice League convention/seminar
  - Award winners from AIA, ASLA, APA, other allied professions come together and give a “TED Talks” style presentation about their project
  - And/or a panel discussion with End User/Owner and designers about the project, process, etc.
- I mentioned our upcoming annual meeting and that we're looking for speakers/presenters