March 2019 EXECUTIVE COMMITTEE AGENDA  
Location: REA, 618 E Market St, Indianapolis, IN 46202  
Date: Wednesday, March 13, 2019  

NOTE NEW CALL-IN NUMBERS  
Call-in: 1-800-377-8846  Leader code: 40238737  Participant code: 20611724

Attendance: Julie, Randy, Shannon, April, Sarah, Pat, David, Kris  
On Call: Jonathan, Tammy, Adam  

APPROVAL OF February MINUTES  
Please Review Action Items!  

Motion to Approve February Minutes: Kris  
Second: Christie  
All Approved

OFFICER REPORTS:  
President – Julie  
- Students and Advocacy Day – David is arranging travel and stay for students – Students (BSU and Purdue) approved for registration  
- Nominated Johathon Geels for Advocacy Lead  
Trustee – David  
Treasurer - Christi & Monica  
Audit – update from Adam  

Approval of Officer Reports (see attached)  
Motion to Approve February Minutes: April  
Second: Randy  
All Approved

COMMITTEE REPORTS  
Sponsorship – Christi/Sarah  
1st QUARTERLY Happy Hour was on 2/28 – thank you to those that made it  
CEU Hours are almost all claimed – through October  
Update on confirmed sponsors  
Next steps for canvassing potentials - need to follow up, connect with those who haven’t yet  
Responded – Christie to send email to sponsorship list from last year  

ACTION ITEM: Those who have reached out should send out reminder emails and/or check in again  
AIA – Sarah/Marc/Camille  
New Licensee Ceremony - Architects and Landscape Architects  
The State Board of Licenses used to host a ceremony for newly licensed architects and landscape architects, but this ended sometime around 2005. AIA hosts their own ceremony for architects and INASLA has been discussing joining them in their annual new licensee ceremony to also recognize landscape architects. The date of this year’s ceremony is tentatively set for Saturday, May 4 at 3p at the Indiana War Memorial (confirming this with AIA).
Action Items/Decision Points:

a. **New Licensees time frame** – should we include only new licensees from 1/1/2018-12/31/2018? There are 4-5 new licensees (one appears to be a reciprocal license). **Only new licensees from Jan 1 – Dec 31 of previous year, no reciprocal licensees.**

**ACTION ITEM:** Sarah to reach out to Les Smith and Deb Schmucker on Licensing Board to get their feelings on what we should contribute to the ceremony (monetary contribution) – Ask Les if he will fill in as the representative/speaker for the event

**ACTION ITEM:** Sarah will find out how many people AIA is recognizing

b. **Send letter (hardcopy) to individuals from INASLA President**

c. **Order and purchase certificates - $50/ea. Recommend that INASLA pay for members certificates. INASLA will pay for certificates for members**

d. **Monetary contribution for the ceremony** – AIA donates $500 to use the War Memorial; refreshments are no more than $200 in total.

e. **Volunteer solicitation for the event**

Public Awareness – Shannon/Sami

- **WLAM** – Updates
- **ACTION ITEM:** everyone needs to participate in Instagram questions/prompts
- **ACTION ITEM:** Everyone use the “This is Landscape Architecture” cards and POST
- **ACTION:** Kris: Put together pull up banner
- **ACTION:** Kris: Put together T-Shirt design
- **ACTION:** Shannon reach out to INASLA alumni for “Throwback Thursday” - send suggestions to Shannon
- **ACTION:** Shannon to reach out to student chapters for social media help
- **ACTION:** Julie to print cards and coloring books for Earth Day and for students

Earth Day Booth – Schedule and get Volunteers – **ACTION:** April to confirm the booth Volunteers: Mark, Julie so far

Emerging Professionals – Julie/Joe

- Maria Wainscott & Rebecca Lugwig
- **LARE Material Organizing**
- Flyer for why to join INASLA (National’s is generic and outdated)
- Possible Collaboration - LA Tailgates?

Purdue:

- Springfest April 6-7
  - Looking for help with printing materials to use – want to utilize parts of the Activity Books – Do we have a budget for this? Julie to ask firms to help

Ball State:

- Career Fair feedback – thanks to those that helped with our table!

Government – Jonathon

- Currently addressing two House Bills: one reducing boards and the other allowing non-license holders to practice
- New Bill – “Requires the ombudsman to approve or deny the occupational regulation after determining if the least restrictive regulation is used.”

2019 Indiana Conference on Landscape Architecture – Tammy

- **Location/Date Updates**
  - September 27th @ 502 Event Center, Carmel
- **Theme Update** - **Call for Presentations Approval Approved**
- **ACTION ITEM:** Randy to reach out to Richard McCoy about speakers that we can borrow from Exhibit Columbus
- **ACTION ITEM:** Tammy to reach out to Rachel Kavathe about the construction panel she had
proposed last year

**ACTION ITEM:** Kris to put together the Save the Date for the conference

**ACTION ITEM:** Julie to reach out to someone from Project Lead the Way and ACE Mentorship to see if they would have a booth at the conference

**Fellows** – Katie

**Awards** – Katie/David

Looking to update awards application requirements to help with social media posts.

**Membership/Communication** – Brett

PayPal on website Update

**Golf Outing** – Pat

Top Golf Update – Sponsors

**ACTION ITEM:** Dan to create a sleek Save the Date

**ACTION ITEM:** Julie to send out an email Save the Date

**Continuing Education** – April/Kris

First CEU Hour was great – 11 people attended with good feedback from Bo-Mar

Looking to partner with PUP with the DAYLIGHT Series

Sign-ups through October for CEU Providers

Have reached out to Cameron Rodman to champion these events.

**Secretary** – Kris

Action Item Run-through

**NEXT MEETING:**

April 10th, 4:00 pm, Location: MKSK, 200 South Meridian, Suite 450, Indianapolis, IN 46225

Jonathon next Ask me Anything featured guest

Received $4000 grant for the lobbyist – has been deposited

Working on Taxes soon – due May 15th