April 2019 EXECUTIVE COMMITTEE MINUTES
Location: MKSK, 200 S Meridian St., Ste. 450, Indianapolis, IN 46225
Date: Wednesday, April 10, 2019

NOTE NEW CALL-IN NUMBERS
Call-in: 1-800-377-8846 Leader code: 40238737 Participant code: 20611724

Attending:
AT MKSK: David G, Julie B, Marc C, Sami B, Shannon C, Pat S, Sarah E, April W, Randy R.,
On Call:
Joe Blalock, Tammy D., Monica G.

Guest Speaker on Call:
Chris Merritt with Merritt Chase-Indy
GM Stamping Plant Competition
Public program to meet firms
AIA/ASLA Members
Wanted to see what kind of partnership between program and our meeting
Our level of participation would be as audience members of presentation
Likely a 10am-4pm time frame. (an hour for each team presentation)
Network or happy hour included.

Joe Blalock mentioned use of Ball State Center
We will discuss and get back with Chris.
Our meeting date is firm.
Their speakers not chosen until the end of June.

Action Item: Sarah to ask at AIA about their participation
Action Item: Joe to reach to Justin Ferguson about contact.

APPROVAL OF March MINUTES
Please Review Action Items!

Motion to Approve March Minutes: David
Second: Joe B.
All Approved

OFFICER REPORTS:
(SEE ALL ATTACHMENTS)

President – Julie
WLAM
Landscape Architecture magazine is free
4-25-19 5:30 PM Lightsource -Vortex Presentation-(Vortex CEU)

Trustee – David
May3-4th Trustee Meeting
Electing 3 Vice Presidents for National
3 Public policies considering
Climate Change
Reviewing updates Site Security and Historic Presentation
International Chapter of ASLA (Shanghai Chapter)

Chinatown Greenstreet Project-Cancelled event (Management Risk)
Fellows Nominations decided by the end of the month
Conference on Landscape Architecture-Brochures out in May
I-Advocate -Notices on legislative issues 20% open rate. 64% conversion rate
Membership: Issue of concern, decrease of membership, point of emphasis

Both students are attending advocacy day. Still waiting on topics
Webinar next week on topics. David, Julie and Randy invited to call.
**Action Item:** David, Julie and Randy listen to webinar.

Treasurer – Christi & Monica
Audit Update – Sarah completing final check, must be complete by end of April
Monica on call
Taxes will be done tomorrow
Lobbyist tax work
Sarah will be doing final audit.
Christi is handling sponsors and conference payments
Monica does reimbursements
Send everything to Treasurer@inasla.org

Approval of Officer Reports
**Motion to Approve Officer Reports:** Monica
**Second:** Pat
**All Approved**

COMMITTEE REPORTS

**Sponsorship** – Christi/Sarah

Current Status on Sponsors and Canvasing Potentials
Reaching back out to sponsors
Excel spreadsheet is live and current
**Action Item:** Sarah to send google account drive to Randy
**Action Item:** Christi or Monica to give us a comparison on where we at on sponsors as compared to last year

**AIA** – Sarah/Rebecca

New Licensee Ceremony - Architects and Landscape Architects
4 New licenses last month
Saturday May 4th 3:00pm at the Platform City Market Rebecca Ludwig HWC assisting
Les Smith is speaker
Reaching out for volunteers for event.
Sarah is speaking to Jason about costs for food and event.
**Action Item:** Sarah to have Jason invoice us from AIA.
**Action Item:** Sarah to get information to Shannon to post

**Public Awareness** – Shannon/Sami

WLAM is this Month! Be sure to follow along and share your images!
Earth Day Booth 4/20 – Schedule and Volunteer update
World takeover Day: Highlight award winners, advocacy Day, Emerging professionals
Action Item: Shannon to reach out to Earth Day people about parking passes and to volunteers
Action Item: David to get with Shannon on Claire Bennett video.

Emerging Professionals – Julie/Joé

New Emerging Professionals Flyer – Courtesy of Rebecca @ HWC
Action Item: Julie will revise flyer and send to Joe Blalock

Purdue: Student Awards Jury 4/9 and Ceremony on 4/12
Action Item: Randy will fill in for Ceremony

Ball State: Student Awards Jury 4/9 and Ceremony on 4-17-19 in the Atrium at 3:00pm
Action Item: Julie to send names of certificate holders to Scott and will attend student awards at Ball State
Action Item: Julie will attend Ball State ceremony.

Government – Jonathon

2019 Indiana Conference on Landscape Architecture – Tammy

September 27th @ 502 Event Center, Carmel
Possible collaboration with Exhibit Columbus for design competition at GM site in Indianapolis
Chris Merritt with Merritt Chase (SEE CONVERSATION ABOVE)

Annual Meeting: Speakers needed
Mayor Brainard is coming intro Speak
One confirmed speaker Kyle Daniel Forestry-Tammy to pick a topic
Action Items:
Randy: To talk to Richard McCoy about getting a keynote speaker and a presenter after Sarah speaks to AIA
ALL: Reach back to Tammy to reach out for speakers
Sarah: Ask if there is anyone at AIA to see if they have a speaker
Randy: Talk to Jennifer Roberts about being a speaker
David: Reach to Ace Mentor program as a speaker
Julie: Have Sean Rotar reach out to have speaker (Karen McCoy)
Julie: Reach out to National about a possible speaker
Tammy: Find out budget for travel for annual meeting. Will get with Christi.

Fellows – Katie
Fellow awards to be announced by the end of April!

Awards – Katie
Looking to update awards application requirements to help with social media posts.

Membership/Communication – Brett

Action Item:
David to update website content for Claire Bennett and Invasive Plants Rule on website
Governor has signed invasive plant list. Will be in effect in 30 days. Send to Brett.

Golf Outing – Pat

Top Golf Update – Sponsors
Save the Date – Created and posted, please share!
Pat reached out to several sponsors
Pat updates the sponsor sheet
Pat intends to follow up.
Currently has 4 sponsors (3 title sponsors + one other annual sponsor)
**Action Items:**
Pat will coordinate with Dove printing for mailer postcard to get those sent out.
Pat to follow up with Joe and Sean at Ball State and Purdue about student chapter involvement
Top Golf Update – Sponsors
EVENTBRITE SITE IS LIVE EMAILED AND ON WEBSITE

**Continuing Education** – April/Kris
Next CEU Hour is 4/25 @ 5:30pm – Vortex International: Rethinking Your Community Splashpad

**Self Claim Opportunities for Credits**
Indiana Landmarks May 18, 2019 Hamilton Garden and North Central Christian Church. Looking for guides
Newfields May 5th Speaker and luncheon Andrea Wolf
**Action Item: David to send Julie and Brett links**

**Happy Hour Event**
Marc Cancel is planning
Vortex, Hunter and one other sponsor
**Action Item: Sarah to mention at AIA meeting and get with Marc**

**Secretary** – Julie
Action Item Run-through

**NEXT MEETING:**
May 8th, 4:00 pm, Location: V3 - 619 N Pennsylvania St, Indianapolis, IN 46204