LENDING A HAND FOR A BETTER LIFE





ABOUT

Una Mano de Ayuda (A Helping Hand) is a monthly donation campaign that provides you a way to actively help Proyecto Juan Diego in its mission to Educate, Engage and Empower low-income families for the future.

IMPACT

For over 20 years, Proyecto Juan Diego has made an impact in the lives of thousands of families. Thanks to generous donors, over 30,000 families have received support through our health, education, counseling and immigration programs.





LEND A HAND

Your monthly contribution helps children improve their academic performance, a struggling families build stronger bonds, guide people through their immigration process, and the elderly combat isolation.



CORPORATE LEVELS: Benefits	Gold (\$500/mo)	Silver (\$250/mo)	Bronze (\$100/mo)
Recognition on "Wall of Gratitude" displayed at Proyecto Juan Diego.	х	x	x
Your company logo featured on Una Mano de Ayuda page on Proyecto Juan Diego's website.	х	x	x
Una Mano de Ayuda Decal with campaign level to display in your business.	х	x	х
Quarterly customized social media posts highlighting commitment (140K yearly reach through social media: Twitter, Facebook, Instagram & LinkedIn).	х	x	x
Recognition in our Annual Newsletter (sent to 2k+ subscribers).	x	x	х
Access to Proyecto Juan Diego's conference room. (capacity of 80 people).	х	х	х
Yearly recognition in press releases/media coverage.	x	x	
Automatic \$1,000 sponsorship level to the following Proyecto Juan Diego event(s): Business & Leadership Conference, Sisters on the Run, PJD Loteria, Recognition Luncheon	3	2	1
Framed recognition certificate	X		
Feature in Proyecto Juan Diego's annual report, highlighting your company's commitment to social responsibility.	х		
Priority consideration for collaborative projects or partnerships that align with your company's Corporate Social Responsibility goals and objectives.	X		