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# LYNSEY SIMMONS

## UX & UI Design

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www.webchic.com

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## SKILLS

### Sketch

### Adobe Creative Suite

Photoshop, Illustrator, InDesign,  
Premiere, AfterEffects

### Wireframing & Prototyping

InVision and Axure

### HTML(5) & CSS(3)

### Wordpress

### Fluent in Spanish

## EDUCATION

### The Art Institute of Colorado

A.A.S Web Design & Interactive Media  
March 2011

### University of Colorado at Denver

B.A. Communications and Public Relations  
May 2005

## EXPERIENCE

### Starz Entertainment starz.com

#### Senior UX Designer & Engineer January 2014 - present

- Application layout and design for multiple platforms and devices from small screen mobile through large screen television apps
- Full cycle UX and UI design starting with low-fidelity wireframes and prototypes up to high-fidelity interface mockups, final asset preparation and delivery
- Creation of user flowcharts and content strategy
- Collaboration with stakeholders in key departments including marketing, brand creative, affiliate partners, and external agencies with a focus on advocating for user-friendliness and creating cohesive application experiences
- Maintaining brand standards and style guides for three different company brands, and ensuring all designs adhere to those standards
- Mentoring junior designers in their design decisions including the principles of design and typography, UX best practices, usage of design applications, and beginning coding skills

### Interactive Designer Apr. 2012 - Dec. 2013

- HTML and CSS development of websites and marketing email
- Creation of image assets for various online marketing and promotional campaigns, including Facebook, Twitter, and award nominations such as the Emmys and Golden Globes
- Production of animated GIF and Flash banners
- UI design and concepting, from wireframes to Photoshop mockups to coded implementation

### Liquid Compass liquidcompass.net

#### UI Developer Oct. - Dec. 2011

- Front-end UI development with a focus on code review and enhancement, creating reusable and extendable CSS
- User interface design, wireframing, and prototyping

### Thought Equity Motion t3media.com

#### Front-End Developer Dec. 2010 - Oct. 2011

- Front-end development using HTML(5) and CSS(3) integrated with a custom API and CMS framework
- UI design and interaction flow
- Cross-browser compatibility testing