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# LYNSEY SIMMONS

## UX & UI Design

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www.webchic.com

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## SKILLS

Sketch

### Adobe Creative Suite

Photoshop, Illustrator, InDesign,  
Premiere, AfterEffects

### Wireframing & Prototyping

InVision and Axure

### HTML(5) & CSS(3)

Wordpress

Fluent in Spanish

## EDUCATION

### The Art Institute of Colorado

A.A.S Web Design & Interactive Media  
March 2011

### University of Colorado at Denver

B.A. Communications and Public Relations  
May 2005

## EXPERIENCE

### Starz Entertainment starz.com

**Senior UX Designer & Engineer** January 2014 - present

- Application layout and user experience design for multiple platforms and devices, from small screen mobile through large screen television apps
- Full cycle UX and UI design including content layout and information architecture, wireframes and prototypes, and high-fidelity interface design and delivery
- Creation of user flowcharts, content strategy, and requirements
- Collaboration with stakeholders in key departments including marketing, brand creative, affiliate partners, and external agencies with a focus on advocating for usable, accessible and cohesive application experiences
- Maintaining brand standards and style guides for multiple company brands, and ensuring all designs adhere to those standards across all devices
- Mentoring junior designers in their design decisions including the principles of design and typography, UX best practices, usage of design applications, and beginning coding skills

### Interactive Designer Apr. 2012 - Dec. 2013

- HTML and CSS development of websites and marketing emails
- Creation of image assets for various online marketing and promotional campaigns, including Facebook, Twitter, and award nominations such as the Emmys and Golden Globes
- Production of animated GIF and Flash banners
- UI design and concepting, from wireframes to Photoshop mockups to coded implementation

### Liquid Compass liquidcompass.net

**UI Developer** Oct. - Dec. 2011

- Front-end UI development with a focus on code review and enhancement, creating reusable and extendable CSS
- User interface design, wireframing, and prototyping

### Thought Equity Motion t3media.com

**Front-End Developer** Dec. 2010 - Oct. 2011

- Front-end development using HTML(5) and CSS(3) integrated with a custom API and CMS framework
- UI design and interaction flow