



PLAN FOR EDUCATION, ADVOCACY, & COMMUNITY ENGAGEMENT (PEACE)

The purpose for the IBSI Plan for Education, Advocacy & Community Engagement is to teach young, influential Africans and Black Americans the history and importance of the Israel-Africa and Black-Jewish relationships. This would allow them to grow from being students to becoming Ambassadors and effective advocates for Black-Jewish solidarity. The nation of Israel's first diplomatic relationship was with Ethiopia when King Solomon received Queen Makeda in Jerusalem some 3,000 years ago. IBSI believes it is very significant that ancient Israel's first official friend and ally was the most powerful African nation of that day, and that Africa-Israel solidarity is both mutually beneficial and a divine mandate. Queen Makeda is a model for IBSI's Africa-Israel Ambassadors, and IBSI's local centers for community engagement will be called Tesfa ተስፋ — the Amharic word for Hope.

There are four, successive components to IBSI's Plan for Education, Advocacy & Community Engagement:

I. RECRUITMENT & VETTING

IBSI focuses its recruitment efforts on young, influential and ascendant Black American and African men and women between the ages of 22 and 40.

II. EDUCATION

IBSI's education effort is a wholistic approach that will teach young Africans and Black Americans authentic Black history including the Black Church's deep identification with Israel and spiritual Zionism.

III. ISRAEL TOUR

Each participant will make pilgrimage to the Holy Land learning firsthand of Israel's cultural, religious, and ethnic diversity, its technological achievements, and its longstanding partnership with African states. Future expansion of the Israel Tour will include a prior visit to an African nation.

IV. COMMUNITY ENGAGEMENT

IBSI Ambassadors will be a part of Tesfa Centers which will serve as the headquarters for Black-Jewish activity in the area.

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