



FUTUREPORTS PRESENTS OUR 2018 ANNUAL CONFERENCE

# **STRONG PORTS=STRONG CALIFORNIA** **Competitiveness, Capital & the CAAP**

## **SPONSORSHIP INFORMATION**

A large graphic of a globe with a network of white lines and glowing nodes overlaid on it. The globe is rendered in shades of blue and white, with a large blue arrow pointing upwards and to the right across its surface. The background is dark blue with a starry pattern.

**JUNE 28, 2018**

**Hyatt Regency Long Beach • 7:30a-3:00p**

# STRONG PORTS=STRONG CALIFORNIA

## SPONSORSHIP LEVEL BENEFITS

	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,650	SILVER \$1,600	BRONZE \$1,075
Key Speaking Role in event	●				
Speaking opportunity at event			●		
Registrations to conference	20	10	10	8	5
Space for full-size exhibit	●	●			
6 ft. exhibit table			●	●	
Full page ad in Conference Program—inside or back cover	●				
Full page ad in Conference Program		●	●		
Half page ad in Conference Program				●	
Quarter page ad in Conference Program					●
Opportunity to host VIP at table	●	●			
Premier logo listing on all promotional materials (advertising, flyers, website, day-of signage)	●	●			
Logo listing on all promotional materials (advertising, flyers, website, day-of signage)			●	●	
Name listing on all promotional materials (advertising, flyers, website, day-of signage)					●
Verbal Recognition at event	●	●	●	●	●
Opportunity to create additional sponsorship benefits	●				

For all levels above Bronze: Please email a high resolution (.pdf or .eps preferred) version of your organization's current logo to [marnie@futureports.org](mailto:marnie@futureports.org) as soon as possible so we can include it on conference advertising as noted in the sponsor benefits.

# STRONG PORTS=STRONG CALIFORNIA

## SPONSORSHIP LEVEL BENEFITS

### **PRESENTING | \$10,000**

- Key Speaking Role in event
- 20 Registrations to conference
- Space for full-size exhibit
- Full page ad in Conference Program – choice of location
- Opportunity to host VIP at table
- Premier logo listing on all promotional materials (advertising, flyers, website, day-of signage)
- Verbal Recognition at event
- Opportunity to create additional sponsorship benefits

### **PLATINUM | \$5,000**

- Speaking opportunity at event
- 10 Registrations to conference
- Space for full-size exhibit (or 6 ft. exhibit table)
- Full page ad in Conference Program
- Opportunity to host VIP at table
- Premier logo listing on all promotional materials (advertising, flyers, website, day-of signage)
- Verbal Recognition at event

### **GOLD | \$2,650**

- 10 Registrations to conference
- Full page ad in Conference Program
- 6 ft. exhibit table
- Logo listing on all promotional materials (advertising, flyers, website, day-of signage)
- Verbal Recognition at event

### **SILVER | \$1,600**

- 8 Registrations to conference
- Half-page ad in Conference Program
- 6 ft. exhibit table
- Logo listing on all promotional materials (advertising, flyers, website, day-of signage)
- Verbal recognition at event

### **BRONZE SPONSOR - \$1,075**

- 5 Registrations to conference
- Quarter-page ad in Conference Program
- Verbal Recognition at Event
- Name listing on all promotional materials (advertising, flyers, website, day-of signage)



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# STRONG PORTS=STRONG CALIFORNIA

## YES, WE WOULD LIKE TO SPONSOR THE 2018 STRONG PORTS=STRONG CALIFORNIA CONFERENCE

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Level of Sponsorship (please select):

Presenting Sponsor: \$10,000

Silver Sponsor: \$1,600

Platinum Sponsor: \$5,000

Bronze Sponsor: \$1,075

Gold Sponsor: \$2,650

### Method Of Payment:

I have enclosed a check

I would like to pay by credit card in the amount of \_\_\_\_\_

(Credit card payments are subject to an additional 3% processing fee. Please call 310.982.1323 to pay over the phone)

Visa  MC  AmEx Card# \_\_\_\_\_

Signature: \_\_\_\_\_

### PLEASE RETURN FORM AND PAYMENT BY JUNE 15, 2018:

- Scan and email to [marnie@futureports.org](mailto:marnie@futureports.org), or
- Mail to FuturePorts, PO Box 768, San Pedro, CA 90733-0768
- Sponsor online at [www.futureports.org/2018-conference](http://www.futureports.org/2018-conference)

For all levels above Bronze: Please email a high resolution (.pdf or .eps preferred) version of your organization's current logo to [marnie@futureports.org](mailto:marnie@futureports.org) as soon as possible so we can include it on conference advertising as noted in the sponsor benefits.

## Thank you for your support!

Questions? Call Marnie Primmer at 310.982.1323 or email [marnie@futureports.org](mailto:marnie@futureports.org)

# STRONG PORTS=STRONG CALIFORNIA

## PROGRAM AD SPECIFICATIONS

### Program Ads are due no later than June 18.

Please get them to us as early as possible in case they must be returned to be replaced for not following specifications.

Send ads to [marnie@futureports.org](mailto:marnie@futureports.org)

### Ad Sizes:

#### PRESENTING & PLATINUM LEVEL SPONSORS

Full Page (with bleed)  
8.5 x 11 plus .125 bleed on all sides.  
(Final Size 8.75 x 11.25")

#### GOLD LEVEL SPONSORS

Full Page  
8 x 10.5"

#### SILVER LEVEL SPONSORS

Half Page  
8 x 5.125"

#### BRONZE LEVEL SPONSORS

Quarter Page  
3.875 x 5.125"

### File specs for all sizes:

Press-ready PDFs (with all fonts outlined) preferred.

Full size .jpg or .tiff files at 300dpi are also acceptable. Images downloaded from the internet are not high enough resolution and are not the correct color profile for print. Please don't use them.

All artwork must be CMYK. Please convert all spot colors to CMYK, including those in logos.

If you need assistance creating your ad, please contact Marnie Primmer at [marnie@futureports.org](mailto:marnie@futureports.org).

#### Full Page with Bleed (Presenting & Platinum Levels)

8.5 x 11" +.125" bleed  
Final size - 8.75 x 11.25"  
Safe Area - 8 x 10.5"

#### Full Page (Gold Level)

8 x 10.5"

#### Half Page (Silver Level)

8 x 5.125"

#### Quarter Page (Bronze Level)

3.875 x 5.125"