At A Glance
The Renewal Workshop (RW) offers turnkey solutions for brands to repurpose “unsellable” apparel and textiles, creating a circular system and increasing the life of textiles. With funding and support from VertueLab, RW was able to launch their operations and position their business for success.

About Renewal Workshop
The Renewal Workshop works to keep clothing circulating for as long as possible. They are an Oregon-based company, founded in 2016, with a factory that offers solutions to brand-name clothing companies to help develop a more circular approach to a garment’s life. They do this by sorting, cleaning, and repairing previously unsellable merchandise and renewing it for resale. Items that are too damaged are used for upcycled materials or feedstock.
VertueLab Meets Renewal Workshop

VertueLab started working with the co-founders of Renewal Workshop, Nicole Basset and Jeff Denby, in 2016 when they were in the midst of raising their Seed Round. Together with OMEP (Oregon Manufacturing Extension Partnership) VertueLab provided Nicole and Jeff with a grant which was instrumental in helping them launch their operations and develop their first business. VertueLab followed up in 2017 with an additional commitment to pay a consulting group to do a strategic project for the company.

THE IMPACT OF RENEWAL WORKSHOP

- **EMISSIONS**
  - CO2 emissions avoided: 283+ GHG
    - KG/Co2

- **WASTE**
  - RW diverts approx: 284K LBS
    - of waste from landfills

- **WATER**
  - RW eliminates the demand for 3M
    - liters of water for new clothing manufacturing

- **DIVERSITY**
  - The majority of RW’s Executive team, Board of Directors, and workforce are women

Plus: Every article of clothing that Renewal Workshop upcycles receives an environmental impact score that represents the positive effect of buying renewed instead of new.

Company Update:

In 2019 Renewal Workshop expanded to The Netherlands and has partnered with high-end brands such as Pottery Barn and Tommy Hilfiger.

“Our model helps reduce negative environmental impacts, recover financial losses, and provide lower-cost clothing to consumers”

-Nicole Bassett, Co-Founder

Learn more at renewalworkshop.com