

VertueLab Climate Impact Fund Application Form Content

Downloadable copy for preparing responses for the online form.

We strive to create programs and services that are accessible to and equitably serve the full diversity of the cleantech innovation and entrepreneurship community. We ask the questions below about the demographics of your company (its founding team and board of directors) to ensure that we are meeting this goal.

Please note that participation is voluntary and all answers and comments you provide will remain 100% confidential. Your data will be safely secured, and access to your responses will be limited to those on our team who analyze and aggregate our impact metrics. Beyond that, we will only report the data in the aggregate. If you have any questions before participating or need special accommodations to participate, please contact us at info@vertuelab.org.

By completing this survey, you agree that you have read and understood the purpose of the survey and voluntarily agree to participate.

Company Name

Website URL

State/Province

Contact Name

Contact Email

Contact Phone

Company Short Description: *In 10 words or less, describe the essence of what your company/product does. For example, "enabling landlords to manage the energy consumption of their properties"*

Pitch Deck: *Attach your latest investor pitch deck. If you don't have one, you might consider applying for the Cascadia CleanTech Accelerator at cascadiacleantech.org*

Climate Impact: *Climate impact potential is a primary investment criteria for the VertueLab Climate Impact Fund. Briefly describe 1) how your company's technology reduces or captures greenhouse gas (GHG) emissions beyond the baseline case (or business as usual), and 2) how many tons of GHG you project can be avoided as a result of the use of your products sold between now and 2050 if your technology is adopted at the scale you intend. Upload documentation supporting this projection via the field below.*

GHG emissions reduction documentation: *In order of preference, these are some of the forms of documentation VertueLab would welcome:*

If you need assistance from VertueLab in producing such documentation, please let us know through your response to the "Climate Impact" form field above.

- 1. 3rd party life cycle assessment of your product(s).*
- 2. Emissions reduction potential report from the free CRANE tool available at app.cranetool.org (project out to the year 2050)*
- 3. 1-2 page documentation of 3rd party sources of data about the emissions of the baseline technology or practice being replaced by your product, along with evidence for the GHG emissions reduction achieved beyond that baseline as a result of your product and evidence for the size of the market you intend to reach with your technology at scale by 2050.*

If you need assistance from VertueLab in producing such documentation, please let us know through your response to the "Climate Impact" form field above.

How many individuals are on your founding team (founder, co-founder(s)) or C-suite (CEO, CTO, CFO, etc)?

Founding Team Race & Ethnicity: *Select as many of the options below as align with how the members of your founding team/C-Suite publicly self-identify:*

- Asian American/Pacific Islanders/Asian
- Black/African American/African
- Hispanic/Latino/Latina/Latinx
- Native American/American Indian/Indigenous
- White/Caucasian/European
- Multi-Racial/Multi-Ethnic (2+ races/ethnicities)
- Prefer not to answer
- Not listed here or prefer to self-describe

Founding Team Gender Identity, part 1: *Select as many of the options below as align with how the members of your founding team/C-Suite publicly self-identify:*

- Female
- Male
- Non-binary
- Prefer not to answer
- Not listed or prefer to self-describe

Founding Team Gender Identity, part 2: *Select as many of the options below as align with how the members of your founding team/C-Suite publicly self-identify:*

- Transgender
- Not Transgender (Cisgender)
- Prefer not to answer

- Not listed here or prefer to self-describe

Founding Team Sexual Orientation: *Select as many of the options below as align with how the members of your founding team/C-Suite publicly self-identify:*

- Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community
- Heterosexual or Straight
- Prefer not to answer
- Not listed here or prefer to self-describe

Founding Team Disability Status: *Select as many of the options below as align with how the members of your founding team/C-Suite publicly self-identify:*

- Person with a disability
- Person without a disability
- Prefer not to answer
- Not listed here or prefer to self-describe

Founding Team Self-description: *If you selected "Not listed here or prefer to self-describe" for any of the Founding Team questions above, please use the space below to self-describe.*

How many individuals are on your Board of Directors/Advisory Board? *If you do not have either a Board of Directors or an Advisory Board, simply enter the numeral zero.*

Board Member Race & Ethnicity: *Select as many of the options below as align with how the members of your Board publicly self-identify:*

- Asian American/Pacific Islanders/Asian
- Black/African American/African
- Hispanic/Latino/Latina/Latinx
- Native American/American Indian/Indigenous
- White/Caucasian/European
- Multi-Racial/Multi-Ethnic (2+ races/ethnicities)
- Prefer not to answer
- Not listed here or prefer to self-describe

Board Member Gender Identity, part 1: *Select as many of the options below as align with how the members of your Board publicly self-identify:*

- Female
- Male
- Non-binary
- Prefer not to answer
- Not listed or prefer to self-describe

Board Member Gender Identity, part 2: *Select as many of the options below as align with how the members of your Board publicly self-identify:*

- Transgender
- Not Transgender (Cisgender)
- Prefer not to answer
- Not listed here or prefer to self-describe

Board Member Sexual Orientation: *Select as many of the options below as align with how the members of your Board publicly self-identify:*

- Gay, Lesbian, Bisexual, or other sexual orientations in the LGBTQIA+ community
- Heterosexual or Straight
- Prefer not to answer
- Not listed here or prefer to self-describe

DEI Board Disability Status: *Select as many of the options below as align with how the members of your Board publicly self-identify:*

- Person with a disability
- Person without a disability
- Prefer not to answer
- Not listed here or prefer to self-describe

Board Self-description: *If you selected "Not listed here or prefer to self-describe" for any of the questions above about your Board of Directors or Advisory Board, please use the space below to self-describe.*

In addition to sweat equity, approximately how much money have the founders, friends, and family invested in the business to date?

If the company has received any grant funds, provide the total amount of the grants received:

- Please name the sources of the grants here: *i.e. list the foundations or government agencies that granted the above-identified funds*

If the company has received investment from accelerator/incubator programs or prize competitions, provide the total amount received:

- Please name the sources of the accelerator, incubators, or prize competitions here: *i.e. list the competitions or other programs that awarded the above-identified investment or prize funds*

If the company has received any investment from angel investors, provide the total amount invested:

- If the angel investment came from angel groups, please identify the angel group(s) here: *We do not ask that you identify individual angel investors.*

If the company has received any investment from venture capital or corporate investors, provide the total amount invested:

- Please identify the source(s) of the venture or corporate investments included above:

Tell us how you heard about the Climate Impact Fund:

Today's Date: