FUEL 2021
THE NORTHWEST'S PREMIER CLEANTECH SUMMIT
Sept 13-15th 2021 | Virtual

FuelSummit.org
ABOUT VERTUELALB

OUR MISSION

TO UNLEASH INNOVATION AND ENTREPRENEURSHIP THAT WILL SOLVE ENVIRONMENTAL CHALLENGES AND CATALYZE SHARED ECONOMIC PROSPERITY.
CRITICAL INNOVATION
SOLVING CLIMATE CHALLENGES

VERTUELAB FUNDS AND SUPPORTS THE LATEST TECHNOLOGY INNOVATIONS THAT WILL SOLVE SOCIETY’S BIGGEST CLIMATE CHALLENGES.
TOGETHER WE CAN FUEL THE INNOVATIONS THAT ARE SOLVING THE CLIMATE CRISIS, CREATING JOBS, AND BOOSTING THE ECONOMY.
JOIN US
FOR A LOOK INTO THE FUTURE

FOR 12 YEARS WE HAVE BROUGHT TOGETHER A COMMUNITY OF FUTURE-FOCUSED LEADERS, INNOVATORS, ENTREPRENEURS, AND INVESTORS, AT AN ANNUAL SUMMIT TO TAKE ACTION ON CLIMATE CHANGE.

"THIS IS A HIGH-VALUE EVENT. IF YOU ARE WORKING TOWARD A BETTER FUTURE. GO."
-GUEST 2020
OUR COMMUNITY

Entrepreneur 30.6%
Investor 24.4%
Other 23.6%
Corp. Leader 6.6%
Educator/Researcher 6.6%
Gov. Leader 3.9%

250+ ATTENDEES

INTERNATIONAL REACH
SPONSORSHIP BENEFITS

1. Support diverse entrepreneurs and the latest climate solutions
2. Demonstrate your commitment to sustainability and innovation
3. Make valuable connections with startups and investors
4. Grow brand awareness and thought leadership
REACH OUR AUDIENCE

>250 ATTENDEES

>1,700 EMAIL SUBSCRIBERS

>300 BLOG READERS

>1,500 FOLLOWERS

>1,670 FOLLOWERS

>690 FOLLOWERS
The solutionary showcase will feature five up and coming startup entrepreneurs working on the world’s biggest challenges. In a quick pitch format, solutionaries will present their technology for five minutes to a panel of investors who will then dig deeper into their business, potential and progress.

OUR CLEANTECH COMPANY SHOWCASE IS THE MOST HIGHLY ATTENDED SESSION OF OUR SUMMIT!
Solutionary Showcase

EXCLUSIVE SPONSORSHIP OPPORTUNITY

Partnership Opportunity:
This year we want to highlight a special corporate sponsor by inviting them to be the exclusive sponsor for the Solutionary Showcase.

Benefits:
- Brand video played before the session
- Exclusive recognition during this session by the moderator
- Recognition email of your support to all attendees after the showcase
- Exclusive social media recognition
- Personal introductions to showcase companies

Cost: $8,000
SPONSORSHIP LEVELS

CLEANTECH CATALYST (TITLE SPONSOR)
$15,000
- Opportunity to speak during sessions on Sept 14th
- Networking session sponsored exclusively by your company
- Recognition on all materials during 4-month promotion campaign
- Three exclusive newsletters sent to >1,600 readers (over a year period) to highlight your company
- Exclusive blog post on VertueLab.org with >300 monthly readers
- Partnership highlighted in national press release
- Logo promotion on event website

INNOVATION ALLY
$7,500
- Recognition on all materials during 4-month promotion campaign
- Exclusive blog post on VertueLab.org with >300 monthly readers
- One promotional email to >1,600 readers
- Partnership highlighted in national press release
- Logo promotion on event website
SPONSORSHIP LEVELS

We're happy to craft custom packages for you depending on your priorities and needs - just ask!

CLIMATE CHAMPION
$5,000
- Recognition on all materials during 4-month promotion campaign
- Three custom social media posts highlighting your company with >3,650 followers (across LinkedIn/Facebook/Twitter)
- One promotional email to >1,600 readers
- Logo promotion on event website

IMPACT SUPPORTER
$2,500
- Mid-level placement in all materials, social media, during event and promotion
- Exclusive blog post on VertueLab.org with >300 monthly readers
- Logo promotion on event website
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<th>Cleantech Catalyst</th>
<th>Innovation Ally</th>
<th>Climate Champion</th>
<th>Impact Supporter</th>
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COMMUNITY PARTNERS

IN-KIND DONATIONS

Whether it’s resources, software, programs, or goods - you can donate to Fuel through an in-kind donation.

Benefits:
- Promotion on Facebook, LinkedIn, Twitter
- Recognition in event eBlasts June-Sept
- Recognition at digital event
- Logo promotion on event website

PROMOTION PARTNER

Help us spread the word about this amazing cleantech event by promoting on your social media, website, event calendar and more.

Benefits:
- Logo promotion on website
Let's work together