



# hispanicfederation annual gala 2018

**Thursday, April 19, 2018**  
**American Museum of Natural History**  
Central Park West at 79th Street  
New York City  
Cocktail Reception: 6:00 pm  
Dinner Program: 7:30 pm  
Black Tie

## SELECT YOUR SPONSORSHIP

- Presenting Sponsor \$100,000**
- Listing as Presenting Sponsor in all event materials\*
  - Reception naming opportunity (subject to availability)
  - 20 tickets for VIP Cocktail Reception
  - Private Meet & Greet with honorees and special presenters\*\*
  - Two premier tables of ten at main level
  - Champagne table service
  - Full screen recognition during dinner program
  - Logo placement on "Step & Repeat" banner
  - Company logo prominently displayed in event hall
  - Commercial reel or static screenshot advertisement during cocktail reception\*\*\*
  - Full-page color journal ad
  - Product placement in VIP and guest gift bags

- President's Circle \$75,000**
- Listing as President's Circle Sponsor in all event materials\*
  - 20 tickets for VIP Cocktail Reception
  - Two premier tables of ten at main level
  - Champagne table service
  - Full screen recognition during dinner program
  - Logo placement on "Step & Repeat" banner
  - Company logo prominently displayed in event hall
  - Commercial reel or static screenshot advertisement during cocktail reception\*\*
  - Full-page color journal ad
  - Product placement in VIP and guest gift bags

- Vice President's Circle \$50,000**
- Listing as Vice President's Circle in select dinner materials
  - Premier table of ten at main level
  - Full screen recognition during dinner program
  - Full-page color journal ad
  - Product placement in VIP and guest gift bags

- Underwriter \$30,000**
- Listing as Underwriter in select dinner materials
  - Prime table of ten
  - Full-page color journal ad
  - Product placement in guest gift bags

- Patron \$15,000**
- Listing as Patron in select dinner materials
  - Choice table of ten
  - Half-page color journal ad
  - Product placement in guest gift bags

\* Materials include event invitation, dedicated website, journal, e-blasts, and more  
\*\* Limited to 10 guests  
\*\*\* 30 seconds. Must be provided by sponsor

## INDIVIDUAL TICKETS AND AD PLACEMENT

- Reserve \_\_\_\_\_ ticket(s) for \$1,500 each**
- **ONE** discount ticket at \$400 for Hispanic Federation Member agencies only
- I would like to place an advertisement in the journal**
- Full page ad: \$3,000
  - Half page ad: \$2,000

## GENERAL INFORMATION

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
IF MAKING PAYMENT BY CREDIT CARD, PLEASE USE BILLING ADDRESS

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Listing: \_\_\_\_\_  
HOW YOU WOULD LIKE YOUR COMPANY LISTED?

## PAYMENT OPTIONS

Please make check payable to Hispanic Federation or submit credit card information:

Visa  MasterCard  American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Amount to charge: \_\_\_\_\_

Signature: \_\_\_\_\_

I will visit [www.hispanicfederation.org](http://www.hispanicfederation.org) to make the payment

Please check here if additional requirements are needed, such as an online application, to process your gala contribution

**I am unable to attend. Enclosed is my gift of \$ \_\_\_\_\_**

**Please return completed Gala Form and check to:**

**Hispanic Federation**

Annual Gala

55 Exchange Place, Suite 501, New York, NY 10005

Email: [ephillips@hispanicfederation.org](mailto:ephillips@hispanicfederation.org)

Contributions are fully tax deductible to the extent allowed by law: the non-deductible portion of each dinner ticket is \$300.

Hispanic Federation's office is located at 55 Exchange Place, Suite 501, New York, NY 10005 Tel: 212 233 8955 Fax: 212 233 8996.



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## JOURNAL AD PRICES

### Souvenir Journal Ad Prices

- Full page ad: \$3,000
- Half page ad: \$2,000

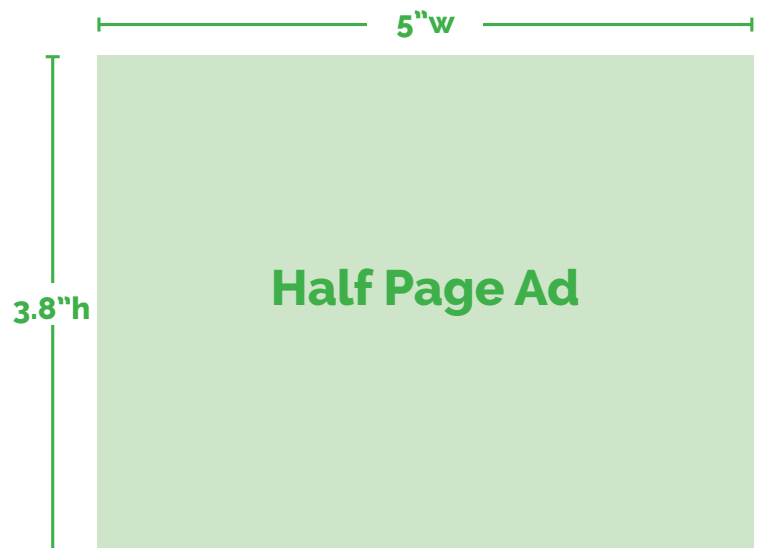
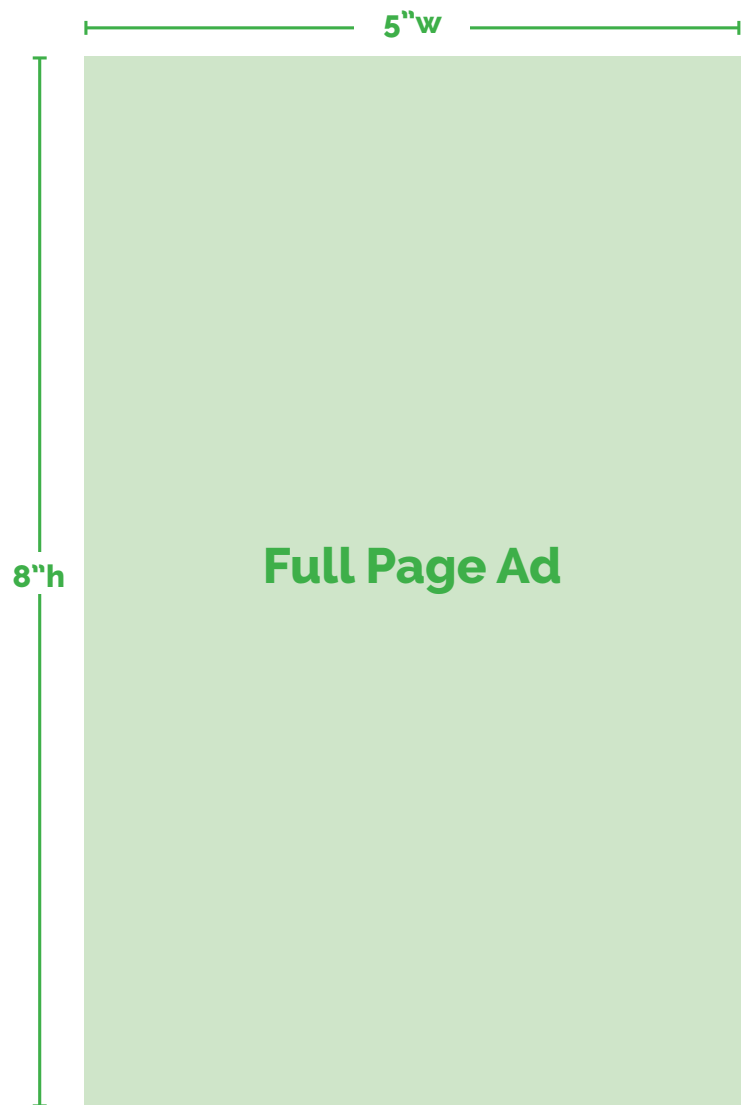
#### Please note:

Color ads are for sponsors only. All other ads will be printed in greyscale.

Your name or company name will be used if no ad copy is submitted.

## JOURNAL AD SPECIFICATIONS

- Line Image Area:
  - 5" wide x 8" high (full page)
  - For Presenting Sponsor, President's Circle, Vice President's Circle, and Underwriter levels
- 5" wide x 3.8" high (half page)
  - For Patron level
- Photographic elements imported into the ad or ads created in Photoshop should be saved at 300 dpi or higher.
- High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts.
- Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org.



**The deadline for submitting ads is Thursday, March 29, 2018.**

Before submitting your ad, please contact Mario Colón at 212.233.8955 or via email at mcolon@hispanicfederation.org.