INFORMATION PACKET

PARK(ing) DAY 2019
SAC-TOWN PRIDE!

Friday, September 20th
20th Street (btwn J & K St.)
10AM-7PM

FOLLOW ON TWITTER: ParkingDaySac
www.asla-sierra.org/parking-day
version 7.15.2018
What is Park(ing) Day?

PARK(ing) Day is an international annual event in which activists and citizens transform metered parking spaces into temporary public parks and other social spaces. PARK(ing) Day was invented in 2005 by Rebar, a San Francisco-based art and design studio, to encourage people to rethink the way streets are used. Since then, PARK(ing) Day has grown into an international event taking place in over 160 cities on 6 continents. More information on this worldwide event can be found online at http://parkingday.org/about-parking-day/

Sacramento United PARK(ing) Day 2019 - SAC-TOWN PRIDE!

This year, our creative community will transform 20th Street into a series of temporary parklets that focus on the theme of "SAC-town Pride". The ASLA California Chapter organizes PARK(ing) Day to transform one city block into a series of parklets. By grouping our efforts together, we continue to showcase a broad vision of how to creatively re-imagine Sacramento's streets. We also expose the general public to what parklets are, we encourage business /property owners to explore the possibility of creating more permanent parklets, and we engage local policy makers in discussion about how we may be able to improve the City's current parklet standards (visit sacpark.org for more information about the current standards).

LET'S CONTINUE TO BUILD ON THE SUCCESS OF OUR PAST PARK(ing) DAY EVENTS!

WELCOME TO SACRAMENTO UNITED PARK(ing) DAY!
ENTRY METHOD AND MATERIALS

SACRAMENTO UNITED PARK(ing) DAY IS BACK WITH A DIFFERENT THEME THIS YEAR!!!

We are inviting anyone, including designers, makers, artists, landscape architects, architects, engineers, musicians, performers, contractors, business owners, and creatives to design their parklets to showcase their SAC-TOWN PRIDE, however you choose to interpret that concept. We love Sacramento and all it has to offer. We encourage PARK(ing) Day participants to focus their parklet design concepts around SAC-Town Pride and what is means to eat, play, live in Sacramento. How can Parking Day (a one-day event) and the concept of parklets (miniature public spaces) showcase the creativity of our community and become public displays of our potential? #SACPROUD!

What how creative can your parklet be?...

is it single or multi-media?
is it movable or fixed?
is it interactive or interpretive?
is it one-of-a-kind or modular?
is it kinetic or static?
is it audible or silent?
is it site-specific or universal?

To participate, you must submit ONLINE ENTRY FORM (see online link at: https://www.asla-sierra.org/parking-day)

The deadline to submit concepts is FRIDAY, AUGUST 23th, 2019 at 5PM. Submissions after the deadline date are not guaranteed participation at PARK(ing) Day.

If your firm or organization is interested in sponsoring Sacramento United Park(ing) Day, please see the sponsorship form at the back of this packet.

Questions? Email: parkingday@asla-sierra.org
EVENT AND INSTALLATION DETAILS

THE REALLY IMPORTANT STUFF:

- Each submission will be assigned one parking spot. If your concept does not require a full parking spot please indicate in your submission and we will try to group you with others into a single stall.

- Some sort of barrier or element to prevent participants and visitors from venturing into the travel lane is required.

- Your installation must not exceed the dimensions of your assigned PARK(ing) spot. Once we confirm your participation, visit your spot in person to determine physical factors that may influence design.

- Installation cannot overhang into the travel lane.

- Park(ing) Day permit does not allow overhead structures with a solid roof.

- All requirements must be followed per our permit obligations.

- Proposed parklet cannot advertise products or businesses (logos and acknowledgements are limited to parklet poster provided by ASLA PARK(ing) Day Team). If parklet does not follow outlined rules, participants will be asked to leave.

THE REALLY IMPORTANT STUFF:

- We highly encourage participants to partner with contractors, local businesses, artists, and/or sponsors to execute your concept.

- All installations and materials must be cleared away by 9pm. Your group is responsible for obtaining and installing all materials, as well as disposing of them at the end of the event.

- Each team will be required to submit information for their 18”x24” team sign which will be displayed near your installation. Thank your volunteers and donors here!

- Please no additional signs/advertising on or near your displays

- Participants are responsible for coordinating, designing, funding, constructing, implementing, transporting, and clearing their installation day of the event.

- The ASLA PARK(ing) Day Team is responsible for organizing event, permitting, marketing, and day of logistics.

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# Schedule

## Milestone Dates:

- **August 23, 2019:** Submit Online Entry Form and Concept Sketch
- **August 30, 2019:** Participants will be notified/confirmed about their participation in PARK(ing) Day 2019
- **August 31 - September 20:** Design+Construct
- **SEPTEMBER 20, 2019:** PARK(ing) Day

## Event Day Schedule:

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6am-10am</td>
<td>Setup</td>
</tr>
<tr>
<td>10am-7pm</td>
<td>Open to Public</td>
</tr>
<tr>
<td>7pm-9pm</td>
<td>Tear down</td>
</tr>
</tbody>
</table>

**Location:** 20th Street (between J Street and K Street)

**Date:** Friday, September 20th 2019

**Follow on Twitter:** ParkingDaySac

Visit [www.asla-sierra.org/parking-day](http://www.asla-sierra.org/parking-day)
PARK(ing) SPOTS

Once you RSVP, you will be assigned a Parking Spot for your installation which corresponds with the numbers on the map below. We will accommodate requests for specific spaces on a first come, first served basis.

STALLS 1-12: The dimension for these stalls are approx. 7.5 x 21’ curb to edge (please verify in field once you have been assigned parking spot). These are not permanently striped, so they will be chalked the day of the event.

Stalls 13-21: Most of these stalls are permanently striped and vary in size. Please visit your location to verify the size if you are assigned one of these spots.

EDGE CONDITIONS, SIZE AND SLOPE

PLEASE VISIT YOUR SPOT BEFOREHAND!

**PLAN**

**in collaboration with:**

ASLA CALIFORNIA SIERRA

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PARK(ing) DAY INSPIRATION!!!