A. ASLA VIRTUAL MTG | B. YEAR END CELEBRATION 2019 | C. GOLF TOURNAMENT | D. EPG PROJECT TOUR
Our members are active at local, regional, state and national levels. We support students, emerging professionals, public practitioners, as well as new and established private firms. We have good relationships and networking with allied professionals, including AIA, APA, and ULI. We are connected to the community and consumers through our donated time and projects, many that receive positive publicity in this era of sustainability, community involvement and aesthetic demand. We are asking you to partner with us to bring value to our members while also gaining exposure to an interested, relevant and influential audience.

**Top 10 project types on which ASLA members work most frequently:**
1. Parks and recreation
2. Urban design, streetscapes
3. Planning
4. Residential design
5. Water (stormwater, pools, fountains)
6. Commercial/industrial design
7. Transportation
8. Sports facilities
9. Healthcare/therapeutic
10. Hospitality

**Products specified most frequently by ASLA members:**
1. Plants, soils, planting materials
2. Paving, masonry, and stone
3. Furniture
4. Fences, gates, and walls
5. Water management, drainage, erosion
6. Recreational materials and play equipment
7. Lighting
8. Irrigation
9. Planters, sculptures, garden accessories
10. Lumber, decking, edging

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**2021 Sponsorship Benefits Descriptions:**

**Chapter HotSheet:** The ASLA Sierra Chapter HotSheet is a bi-monthly membership newsletter that is sent to all members. It is the number one way we communicate with our membership.

**Chapter Website:** The Chapter website highlights the Chapter’s mission and sponsors. It is a local resource to our members and allied professionals.

**2021 Year End Event:** This event gives us the opportunity to celebrate with our local members and allied professionals. Hopefully this year will also celebrate being able to be in person again and reconnect!

**Chapter’s Annual Golf Tournament:** One of our most well attended events of the year for the ASLA CA Sierra Chapter is the Annual Golf Tourney and as always, we are looking to make it bigger and more fun for all.
## 2021 Sponsorship Benefits

<table>
<thead>
<tr>
<th><strong>COVID Discount!</strong></th>
<th><strong>Platinum</strong></th>
<th><strong>Gold</strong></th>
<th><strong>Silver</strong></th>
<th><strong>Bronze</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Returns 2020 Sponsor: 35% Off</td>
<td>$4,000</td>
<td>$2,600</td>
<td>$1,625</td>
<td>$813</td>
</tr>
<tr>
<td>New 2021 Sponsor: 25% Off</td>
<td>$3,000</td>
<td>$1,875</td>
<td>$938</td>
<td>$325</td>
</tr>
</tbody>
</table>

| **Receive Chapter HotSheet Newsletter** | ✔️ | ✔️ | ✔️ | ✔️ |
| **Company logo and link on Chapter website** | ✔️ | ✔️ | ✔️ | Company Logo Only |
| **Year End Event** | 2 Tickets | 1 Ticket | 1 Ticket | Recognition Only |
| **Recognized at all Chapter events** | ✔️ | ✔️ | ✔️ | ✔️ |
| **Chapter’s Annual Golf Tournament** | Hole Sponsor & Golf Foursome | Hole Sponsor & Golf Foursome | 1 Golf Player | |
| **Annual Picnic & Sponsor Appreciation Day** | ✔️ | ✔️ | ✔️ | ✔️ |
| **Complementary Entry to all other Chapter Events (Sports Games only: Platinum gets 1 ticket)** | *2 Tickets | *1 Ticket | ✔️ | ✔️ |
| **PARK(in)ing Day Sponsorship** | ✔️ | ✔️ | ✔️ | ✔️ |
| **Sponsor Hosted Events (2 max.)** | ✔️ | ✔️ | ✔️ | ✔️ |

### Annual Picnic:
The Picnic & Sponsorship Appreciation Day is a fun event where the Chapter enjoys a casual, family-oriented event and invites Platinum, Gold, and Silver sponsors to come mingle with members, friends and families!

### PARK(in)ing Day Sponsorship:
PARK(in)ing Day is an annual worldwide event where artists, designers, and citizens transform metered parking spots into a series of temporary “parklets.” Our Chapter is the organization leader for Sacramento United PARK(in)ing Day which brings together the design industry and community to celebrate green space in our urban environments.

### Park-in-a-Box Sponsorship:
Park-in-a-Box is an on-demand mobile community outreach platform for the Chapter. Brightly-colored moveable furniture, outreach materials, and activities are stored in a container which is delivered to various events throughout the year.

### Sponsor Hosted Events:
As a Platinum Sponsor, we are providing the opportunity to engage with our Chapter members one-on-one at events of your choosing (i.e. Happy Hours, project tours, sports outings etc.). Reach out to your Sponsor Champion to coordinate.
Our chapter is one of four in the state of California, and one of forty-nine nationwide. Our membership is comprised of professionals spread over a geographic area that can generally be described as northeastern and central California, from the Oregon border down to Fresno, and from the Nevada state line west to one or two counties inland from the California coastline. Our chapter is part of the American Society of Landscape Architects, a national professional association for landscape architects founded in 1899.

Our mission as a Chapter is the advancement of knowledge, education, and skill in the art and science of landscape architecture as an instrument of service in the public welfare. To this end, our Chapter promotes the profession through advocacy, education, communication, and fellowship. We support the strategic objectives of ASLA National by adapting those objectives into initiatives, outreach events, education sessions and other activities which reinforce our mission at the local level.

Advocacy Day on Capitol Hill

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