In My Shoes

Sponsorship Levels

In My Shoes is a Black-male-youth-led storytelling project in celebration of Black History Month. Join Word is Bond community ambassadors as they take you on a walk, literally, through their world. Each ambassador has designed a walking tour that takes participants on a journey through their community in the eyes of the youth ambassador. The tours highlight places that are important to the ambassador, their peers, and their community. Your organization can help make this project possible by becoming an In My Shoes Organization Sponsor. We would like to thank our two initial sponsors, Tom & James Clothing Company and The Swigert Foundation. Please see below for our sponsorship levels.
Community builder $5,000.00 gift. Your organization logo is included on all In My Shoes promotional materials, your organization logo on our website, you will also get a special post on WIB on all four WIB social media platforms (Instagram, Facebook, Twitter, LinkedIn) and be featured in a WIB MailChimp newsletter to our 2K+ subscribers, 15 signed copies of the WIB I Got A Story to Tell Poetry Books and 15 copies of our upcoming poetry book, Picture Me Thriving, and a racial equity training virtual or in-person from WIB community ambassadors and staff tailored to the goals of your organization.

Champion $2,000.00 gift. Your organization logo is included on all In My Shoes promotional materials, your organization logo on our website, your organization logo on our website, you will also get a special post on WIB on all four WIB social media platforms (Instagram, Facebook, Twitter, LinkedIn) and be featured in a WIB MailChimp newsletter to our 2K+ subscribers, 10 signed copies of WIB I Got A Story to Tell Poetry Books and 5 copies of our upcoming poetry book, Picture Me Thriving.
Advocate $1000.00 gift. Your organization logo is included on all In My Shoes promotional materials, your organization logo on our website, 5 signed copies of WIB I Got A Story to Tell Poetry Books, and 2 signed copies of our upcoming poetry book, Picture Me Thriving.

Supporter An organization that gives an in-kind donation of support with technical assistance on some aspect of the WIB In My Shoes Campaign. This can include sharing resources, staff time to train youth, or support through graphic design, printing, etc. Your organization logo is included on all In My Shoes promotional materials, your organization logo on our website, and 2 signed copies of our upcoming poetry book, Picture Me Thriving.

To set up sponsorship for your organization, please email executive director Lakayana Drury at lakayana@mywordisbond.org Thank you in advance for your support!