Interior Restoration

For the first time... All rooms occupied by the Rogers Family have been restored!

Plus renewed exhibit space
Update for 2020
Interior Restoration

Curation Office and Storage

Expanded Exhibit Space
Attic space... speaks for itself.
Attic space... speaks for itself.
Curation Storage Space Under Construction
Completed Curation Office and Storage Space
No Cost to the Museum Thanks to Volunteer Donations and Volunteer Labor.
The “Pink Room” which held the gift shop was covered in conduit and multiple generations of piping, some abandoned and unused since the 1960s.
The “Pink Room” which held the gift shop was covered in conduit and multiple generations of piping, some abandoned and unused since the 1960s.
Converted into 250 sq ft of Exhibit Space with Initial Installation of “Families” Exhibit
All Thanks to Volunteer Donations
Exhibits
Curation Director
Curation Director Ann Larson – Thanks to the CF’s Bright Idea Fund and Gift of Mary and John Sensenbrenner. “Without a curator a museum is simply a collection of stuff.”
Object: Oil Painting

Donor: Mrs. Julian Ronse
Accession #: 2000.11.1
Style: Portraiture
Maker (if applicable): Christen Brun
Material: Oil on panel
Date: Last half of the 19th century
Significance: This painting, titled "Swedish Madonna," is by Christen Brun (1828-1905), a 19th century Norwegian artist. He studied in Düsseldorf and Rome and taught at the Royal Art School in Christiana for 20 years, before becoming the technical curator at the National Gallery Christiana, modern day Oslo. He mainly painted religious themes, but also romantic portraits similar to this piece. Many of his works are in Norwegian churches and museums. The frame may be original to the painting.
Provenance: The painting belonged to the family of Horace Rogers, the brother of Henry Rogers, Hearthstone's first owner. Henry, his wife, Cremona, and their daughter, Kitty, lived in the home from 1882 to 1893. A descendant of the Rogers family donated this work of art.

Massive Cataloguing Project coming to completion on all major artifacts (first floor) featuring photos by Tom Weiland. Catalogue is used in countless ways. Many of those we will discuss tonight.
Room Binders – Detail Restoration; Room Tour; Victorian Social Use; Artisans; Artifacts
Invaluable resource at we all now have at our fingertips.
In-Museum Exhibits
Kitty’s Wedding: You’re Invited – the 130th Anniversary of Kitty Rogers’ Wedding
September, 2019
Kitty’s Wedding: You’re Invited – the 130th Anniversary of Kitty Rogers’ Wedding

Congratulation to Ann Larson and all of the volunteer curation staff!

WHS Board of Curators Exhibit Award for 2020!
Beginnings of Baseball in Appleton
Worked with the Omro and Neenah Historical Societies on artifacts
Celebrating Women’s Suffrage: The 100th Anniversary of the Passage of the 19th Amendment in Wisconsin

The toaster leads to women getting the vote!
On-line Exhibits
Recapturing of marvelous on-site work of our curation teams as well as wholly on-line examinations of Victorian topics. Need to increase our on-line presence because of COVID-19.
Museum Exhibit Synopsis

August 15, 2019 to September 30, 2019

Kitty’s Wedding: You’re Invited
The 130 Anniversary of Kitty Rogers’ Wedding

Winner of the Wisconsin Historical Society’s 2020 Board of Curators Exhibit Award.

Synopsis: Kitty’s Wedding
On-line guests can experience this wonderful exhibit anew.
Museum Exhibit Synopsis

November 30, 2019 to January 12, 2020

*Victorian Christmas: Sugar Plums*

Guests can experience the lavish decorations and holiday atmosphere. Exhibit lives on.
Scholarly look at a vital topic at a time when COVID-19 fears caused a shortage. Subject of a recent Wisconsin Public Radio interview.

Online Exhibit

Flushed with Success: Milestones in Toilet Paper Development
Events and Tours
Mystery at the Mansion - 2019
Six events held March through May – Raised $6000
Mystery at the Mansion – 2020 – Took it to the next level!
Three events held the Spring and one more will be added in September – Raised almost $5000
Trathlona Eire in both 2019 and 2020 with the “Second Strings”
“Period Music, Period Instruments, Period Room” Music Series
Sunday is for Schubert
Held in May – Special Thanks to Dr. Erin Bryan, Lorna Stephens, Kris Bryan
Summer on the Veranda
Four events held – May through August
Summer on the Veranda
Guests experience the museum in an entirely different way.
“Champaign, Cake, and Kitty” – Member and Volunteer Events
Two events held - September
Grieg for Hardanger and Piano featuring Elizabeth Weis and Frances Olson Borgerding
Two recitals in September - “Period Music, Period Instruments, Period Room” Music Series
Haunted Hearthstone / Halloween at Hearthstone
Seven events held - October
Haunted Hearthstone – 682 guests, generating $10,500 in revenue; Hearthstone's best fundraiser of the year.
Victorian Christmas: Sugar Plums
530 guests generating over $6000 in revenue
Victorian Christmas: Sugar Plums
Nine events in December - Live music each evening
Victorian Christmas: Sugar Plums
Special thanks to Twigs Floral Gallery
Events

• Mystery, Haunted, and Victorian Christmas all set records

• Total 1300 event guests attended in 2019 (record)

• Raised $25,080 in revenue (record)
Daytime Tours

Entirely rewrote the Docent Guide in 2019

Reimagined docent training

Made docent guide and supporting materials available on-line

Result: Consistent tours and new docents
Daytime Tours

Over 2900 regular daytime tour guests

Generated $22,883 in revenue

Both new records!
Events and Tour Totals

Total Guests (tours, schools, events)

2017
2394
## Events and Tour Totals

Total Guests (tours, schools, events)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Guests</th>
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<tbody>
<tr>
<td>2017</td>
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39.4%
Events and Tour Totals

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## Events and Tour Totals

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| Growth | 39.4% | 42.1% |

**98.1% growth** in two years.

Total program revenue **$47,963 up $6000 vs ‘18**
Update for 2020 - Tours

Self-Guided Specialty Tours

- Cell phone based, self-guided
- Deep dive into interesting topics
- *Hearthstone: America’s Electrical National Treasure*

[https://www.youraudiotour.com/tours/652/](https://www.youraudiotour.com/tours/652/)

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**Grand Hall**
The Grand Hall, like all of Hearthstone, was designed by renowned architect William Waters. Henry and Cremora Rogers commissioned Waters to build a home to welcome, and clearly impress, their visitors. Among the elements in the hall designed to impress were: The magnificent beamed ceiling and woodwork hand carved...
Published in 2020

Rob and Joan Rolfs

• Most recent book on all things Edison

• *Hearthstone: America’s Electrical National Treasure*

• All proceeds donated to Hearthstone.

Cannot thank the Rolfs enough for all of their hard work, scholarly research, and generosity.
Update for 2020 - Tours

Self-Guided Specialty Tours

• Next: Fine Arts Collection

• Curation Cataloging Project makes this transition very easy.

• Hearthstone is an art museum!

• Spectacular (unheralded) collection of Victorian representative art.
Update for 2020 - Tours

Google Arts & Culture Partner
- Tools for digital walk-throughs, on-line exhibitions
- “Story” of minimum 150 artifacts
- Dovetails with Curation Cataloguing Project
- Extends our reach to a world-wide audience

Join over 100 other world class museums
- Lourve
- Art Institute of Chicago
- Van Gogh Museum
Update for 2020 - Tours

Self-Guided Language Tours

• Cell phone based

• Spanish (thank you Maria Pereyra)
https://www.youraudiotour.com/tours/683/

• Next up: Italian and German

• Then: Hmong, French, Mandarin