Aesthetic matters: becoming an artist, a designer and an architect in the age of Bologna.

International conference
1–3 June 2016
ZHdK Zurich University of the Arts
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ZHdK Zurich University of the Arts, TONI Areal

Wednesday 1st June
18:00 Welcome words and general introduction

→ Dieter Mersch, Director of the 4th Institute for Theory, ZHdK

18:30 Keynote lecture (public lecture)
How to train reflective Practitioners at the Time of the Anthropocene?
A Cosmopolitical Proposal

→ Albena Yaneva, University of Manchester, Manchester Architecture Research Centre

20:00 End of the lecture

Thursday 2nd June
8:30 Registration
9:00 Introduction to the conference

Session 1
9:30 Aesthetic practices as epistemic cultures

→ Monica Kurath, ETH Zurich, Department of Architecture (moderation)

Reports from the empirical studies:
an aesthetic journey

→ Aline Seyfang-Maas, scientific assistant at the Department of Design and Fine Arts, HKB, Bern

11:00 Coffee break
11:30 Studying (in and outside) the Knowledge Factory: a conversation
→ Véronique Hingsch, Gerald Raunig, ZHdK Zurich

Specialization in Theory
Discussion
12:00 Lunch break

Session 2
14:00 Reassessing practice and research. Novel approaches

→ Priska Gisler, head of the research unit Intermediarity, HKB Bern (moderation)

Knowing in the arts:
a praxiological perspective on artistic work

→ Christiane Schirkormann, Institut für Soziologie, Gutenberg University, Mainz

Ethnography through Design?

→ Nicolas Nova, HEAD – Geneva

The Near Future Laboratory
Discussion
15:30 Coffee break
16:00 End of the conference

Workshops
16:00 Once upon a time: Narrating the becoming of a post/modern art-education

A discussion on some of the problems and paradoxes that seem to have accompanied the changes of art-schools into art-universities. It will look into how former and current staff and artists as well as art-theoricians remember, narrate and analyse the practices of learning art in an increasingly demanding and market-driven world.

19:00 Special event Conference Dinner

Registration:

Admission to the conference is free, however a previous registration is desirable.

Please register before 30th May at: katrin.stossier@zhdk.ch

If you want to take part to the workshops contact: monica.gaspar@zhdk.ch

→ ZHdK Zurich University of the Arts TONI Campus Pfingstweidstr. 96, 8031 Zurich

→ Tram n°4, stop at TONI Areal

Conference Languages: English and German

Conference team: Monica Kurath (ETH Zürich) Anna Flach (ETH Zürich) Priska Gisler (HKB) Aline Seyfang-Maas (HKB) Elke Bippus (ith/ZHdK) Monica Gaspar (ith/ZHdK)

Katrin Stossier (ith/ZHdK)

More information: www.zhdk.ch/ith

Organizers:

ZHdK HEAD BUA
HKB
HEAD – Geneva

ETH CASE

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Aesthetic matters: becoming an artist, a designer and an architect in the age of Bologna.

The international conference Aesthetic Matters: becoming an artist, a designer and an architect in the age of Bologna aims to contextualise and further expand on the debate around aesthetic education and aesthetic practices in order to explore emerging epistemologies and their potential as political and social forces. Bridging positions from Science and Technology Studies (STS), aesthetic theory, praxiological approaches and artistic research, relevant topics will be unfolded by questions such as: How can inherited academic notions of “research” and “knowledge” be redefined for and by the field of aesthetic practices? In what way will these practices be taught, performed and situated within academia and also beyond the institution? What are the current challenges related to the epistemology of aesthetic practices and education in the context of academisation, economization and globalization? What can be the role of aesthetic practices in a wider socio-political context? The conference will be focussing on the following perspectives:

Aesthetic practices as epistemic cultures

Aesthetic practices, i.e., verbal and non-verbal competences of shaping, creating and experiencing the world, are being understood as core skills of practitioners in the fields of art, design and architecture.

Reassessing practice and research

On the way to an epistemological basis for aesthetic practices from the perspective of practice theory. Testing methods and novel approaches.

The cosmopolitics of aesthetic education

The production or creation of aesthetic knowledge and how it is being addressed, supported or marginalized in the context of academisation, economization and globalization of higher education.

Aesthetic Matters is the closing event of the research project Aesthetic Practices after Bologna: Architecture, Art and Design as Epistemic Cultures in the Making, which has been a three-year cooperation between the ETH Wohlfonrum (represented by Dr Monika Kurath and Anna Flach at the ETH Swiss Federal Institute of Technology in Zurich), the Intermediarity Research cluster (represented by Prof. Dr. Priska Gisler and Aline Seyfang-Maas at the HKP University of the Arts in Bern) and the 4th Institute of Theory (represented by Prof. Dr. Elke Bippus and Monica Gaspar at the Zurich University of the Arts).

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