

# Tre Maison Dasan

## **SCREENING HOSTING GUIDE**

Thank you for choosing to host a screening of TRE MAISON DASAN. This quick guide is intended to make sure you get the most out of the screening experience for you and your audience.

# BEFORE THE SCREENING

•Advertising and announcements: We suggest reminding your audience of the event two or even three weeks in advance. Attached are some graphic elements that you can use in emails or to print. Also please make use of social media and feel free to tag @TreMaisonDasan across all platforms!

-Blu-Ray/DVDs: If you requested a screening via Blu-Ray or DVD, that will be shipped out to you about a week ahead of your screening request date. These are circulating disks, and so they will include an envelope for return shipping after your event.

-<u>Digital Links:</u> If you've requested a digital/streaming link, please ensure that you've got sufficient internet bandwidth for HD video streaming. This link, with password, will be emailed to you 5 business days before your event. The password will be effective for 24 hours following your scheduled event; if you require a postponement for any reason, just reach out and we'll be able to extend your password or issue you a new one.

-A/V Setup: Every screening and event space differs, as does the equipment available. We definitely recommend testing your screening setup a day or two in advance of your event to ensure everything works as planned. Pay special attention to the audio - this is key to audience engagement with the film, and often TV speakers aren't strong enough to reach a larger room full of people; external powered speakers, like those that attach to a computer, are very helpful for clarity and loudness of audio. If possible, place these in the front of the room (even if you're using a projector that might be set up in the back of your space), and listen to the sound to ensure it's strong but intelligible, even from the seats furthest from the screen.

-<u>Viewing and Discussion Guides</u>: There are a few variations on our standard viewing and discussion guides, depending on the makeup of your event's audience. Youth/Education, Professional, and Family/Incarcerated Population versions offer different activities, structures, and engagement options. You can find the various guides in downloadable PDF format on our website at tremaisondasan.com. We hope to have printed pamphlets available to mail out on request before too long as well!

-Audience size: Sometimes less is more! If you're planning a discussion around the film, sometimes a large audience can be harder to engage. Discussion group sizes from 10-25 are ideal, and if many more are expected, you might consider facilitating breakout discussions where the audience is divided into smaller groups with a designated facilitator (equipped with our Viewing and Discussion Guide), or a broader community Q&A.

## **DURING THE SCREENING**

•Runtime: The film lasts 94 minutes, including all ending credits. Anticipate enough time for people to arrive and settle in. That running time includes the full end credits, so consider if you're planning further discussions if you'll play those all the way through. It should be noted that the music playing during the credits are all original songs by Tre, Maison, and Dasan themselves!

<u>•Courtesies</u>: Just remind your audience ahead of time to silence their cellphones, and that because of the sensitive nature of the film subject, to be mindful of the experiences of their fellow audience members. The issues and situations portrayed in the film are shared by far more people among the general public than is generally acknowledged, so it's impossible to know how everyone might be responding to the stories.

•Leaving the Room: Due to the personal and sensitive nature of the film, remind audiences beforehand that they are welcome to come and go from the room as needed to ensure their comfort and wellbeing, and please make sure that people know which exits they can use if needed. There is more information on this in the discussion guides - but contrary to many other film screenings, we welcome people's need to leave the room when necessary, and find that audience members who step out always return even more eager to engage.

## AFTER THE SCREENING

•<u>Return Shipping:</u> If you opted to screen a DVD or Blu-Ray, please use the included shipping envelope to drop the disk back in the mail as soon as possible following the screening. These circulating disks need to get to the next community screening on time!

•Follow-ups: We'd love to hear how it went! Please don't hesitate to reach out to us to share your experience, feedback, or ideas. This helps us shape our outreach and engagement to reach even more people and help Tre, Maison, and Dasan's stories reach even more audiences. And this is where we really love to hear back from audiences as well - use TreMaisonDasan to tag our team on all social media platforms (and don't hesitate to share our team email with your audience, too!).

THANK YOU SO MUCH FOR CHOOSING TO BRING 'TRE MAISON DASAN' TO YOUR COMMUNITY!

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