ARSHUM ROUHANIAN

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GPA: 3.86

EDUCATION

AMERICAN UNIVERSITY
DEC. 2017
WASHINGTON, D.C.

Film & Media Arts Major + Business Administration Minor

FAMU ADV. 35MM FILM PRODUCTION
AUG.–DEC. 2016
PRAGUE, CZECH REPUBLIC

Took advanced, intensive film focused courses in writing, directing, cinematography, editing, sound, and acting. Co-directed a short film in 35mm.

EXPERIENCE

SOFAR SOUNDS VIDEOGRAPHER
SEP. 2017–PRESENT
WASHINGTON, D.C.

Film two live performances of artists a week at unique locations around the city. Responsible for directing, lighting, and occasionally editing. Videos posted onto Sofar Sounds YouTube channel with 450,000+ subscribers.

VIDEO INTERN @ CAPITOL RECORDS
JUNE–AUG. 2017
LOS ANGELES, CA

Conceptualized, shot, directed, and edited behind the scenes videos, performances, and interviews for artists such as Katy Perry, Ringo Starr, Lil Yachty, Vic Mensa, Beth Ditto, Halsey, and Vera Blue.

NBC4–WASHINGTON WEBSERIES PRODUCER
JAN.–MAY 2017
WASHINGTON, D.C.

Produced an original 6–part web series ("Walk This Way" – showcased venues and restaurants within walking distance in DC) for NBC-4 Washington – the 7th largest television market with a reach of 4.9 million adults.

MTVU PRODUCER
JAN.–MAY 2017
WASHINGTON, D.C.

Produced segment in which professors read bad reviews about themselves for comedic purpose. Aired on college campuses nationwide on MTVU network.

DEAN'S INTERN @ INTERFACE MEDIA GROUP
JAN.–MAY 2017
WASHINGTON, D.C.

Worked closely with executives and creatives, participated in internal meetings, created internal company videos, and assisted with shoots for national commercials airing on networks such as CNN, ESPN, PBS, and HBO.

MEDIA INTERN @ BEYOND STUDIOS
JAN.–JULY 2016
WASHINGTON, D.C.

Filmed events in studio space, built company's social media, and researched competitor marketing and sales materials. Doubled Instagram followers from 2,000+ to 4,000+ by establishing company's brand and online presence.

TA FOR VISUAL LITERACY
JAN.–MAY 2016
WASHINGTON, D.C.

Taught students basic photography principles, technical terms and skills, and created photo assignments that implemented in class lessons.

ΔKA CINEMATIC AFFAIRS CHAIRSPERSON
AUG. 2015–MAY 2016
WASHINGTON, D.C.

Organized film related events within professional fraternity such as the annual District Cinema Student Film Festival, Red Camera, and film funding seminars.

PRODUCED TELEVISION COMMERCIAL
NOV. 2014
NORTH POTOMAC, MD

Wrote, directed and edited commercial for Floor Covering Center that aired locally. Exceeded retailers sales expectations by 20% after broadcast.

AWARDS + HONORS

2018
- BEST WRITER FOR "GTA VI BYSTANDER MOCUMENTARY" AT 7TH TRINITY FILM FESTIVAL
- SHORT FILM "BURIED" PREMIERED AT 15TH ATLANTA UNDERGROUND FILM FESTIVAL

2017
- 1ST PLACE FOR BEST PICTURE AT 6TH TRINITY FILM FESTIVAL FOR "MOONLIGHT SUBURBIA"
- 1ST PLACE IN AMERICAN UNIVERSITY'S 48 HOUR FILM COMPETITION
- KAMEN GRAND PRIZE AT 3RD WHEATON FILM FESTIVAL FOR "NOVEMBER 19TH"
- FEATURE FILM "A DAY WITH GOD" PREMIERED AT 19TH NEWFILMMAKERS NY FILM FESTIVAL

2016
- 1ST PLACE IN 2ND DELTA KAPPA ALPHA FILM FESTIVAL PHOTO CONTEST
- SHORT DOCUMENTARY "ANYTHING TO HELP" SCREENED AT 27TH ROSEBUD FILM FESTIVAL

2015
- RON SUTTON AWARD FOR VISUAL LITERACY AT AMERICAN UNIVERSITY'S VISIONS FILM FESTIVAL

SPECIALIZED SKILLS

- ADOBE PREMIERE
- ADOBE AFTER EFFECTS
- ADOBE PHOTOSHOP
- ADOBE LIGHTROOM
- FINAL CUT PRO X
- CANON 1DX MARK II
- SONY FS7
- WORD
- POWERPOINT
- EXCEL
- FARSI (LANGUAGE)