28TH ANNUAL HOT SPRINGS DOCUMENTARY FILM FESTIVAL
OCTOBER 18-26, 2019
The Longest Running All-Documentary Film Festival in North America
TESTIMONIALS

“One of the genre’s most important venues.”
- James Earl Jones, actor

“There is no better energizer for a documentary with Oscar ambitions than the Hot Springs Documentary Film Festival. Coming closer to nomination time than most festivals, it is the trampoline to bounce contenders up to the starting line.”
- Peter Coyote, actor and narrator

“This is a filmmaker’s type of festival. Great staff with excellent programs.”
- James Burns, filmmaker
Hosted by America’s “First Resort” and held on the doorstep of a national park, the Hot Spring Documentary Film Festival is a hidden gem that takes place in Bill Clinton’s hometown of Hot Springs, Arkansas.

This October, HSDFF will screen over 100 films, present a virtual reality lounge, host panels & workshops with industry experts, and celebrate with parties each day of the festival. As we enter our 28th year, maintaining our tenure as the longest running all documentary festival in North America, we are eager to make this year better than ever! Don’t miss the chance to be part of the one-of-a-kind festival!
FESTIVAL AT-A-GLANCE

126 FILM SCREENINGS
1140 FILM SUBMISSIONS
65 COUNTRIES
9 DAYS OF SCREENINGS
10,000 ADMISSIONS
92 INDUSTRY GUESTS
Q: “After visiting the festival, has your overall impression of any sponsors changed?”

“I did visit several of the local restaurants & stores that were sponsors I LOVED the perks that come with the all access opening weekend passes.”

“I know how much they do and give to make the festival happen successfully.”

“Yes, I only drink Mountain Valley Water now.”

“I appreciate these companies and organizations more.”

“I make efforts to support sponsors, as I appreciate them.”

“I like to support businesses who support great causes.”

“I always support local entities, but will be more prone to support because of HSDFF sponsorships.”

“I always enjoy seeing the new sponsors who have joined to support the event.”
UNIQUE SPONSORSHIP PERKS

› Entertain your clients, privilege your customers and staff with experiences that money can’t buy

› Associate your brand with a prestigious international festival

› Gain access to film and cultural content and our networks of local businesses and film industry key players

MEDIA IMPRESSIONS

Last year, HSDFF partnered with publicity firm PMK*BNC out of New York, enabling us to capture national exposure.

In 2018, HSDFF received 64,397,139 impressions from the press coverage at the festival.
ABOUT OUR PROGRAMS
**Hot Springs Documentary Film Festival** offers an extraordinary mix of documentary features and shorts, both domestic and international, as well as exclusive film panels, tributes to industry greats, and local access to a host of celebrity guests and visiting professionals.

**The Hot Springs Documentary Film Festival** is one of only 38 festivals worldwide that has been designated an Oscar qualifier in the category of Documentary Short Subject by the *Academy of Motion Picture Arts and Sciences.*
2019 OSCAR NOMINATED FEATURES from HSDFF PROGRAM

ACADEMY AWARD FOR BEST DOCUMENTARY FEATURE

FREE SOLO
RBG
Hale County This Morning, This Evening

2019 OSCAR NOMINATED SHORTS from HSDFF PROGRAM

ACADEMY AWARD FOR BEST DOCUMENTARY SHORT

PERIOD END OF SENTENCE

A NIGHT AT THE GARDEN
Last October HSDFF hosted over 90 industry guests including jury members, actors and documentary film legends. This year we had in attendance former Oscar nominee director Brett Morgen (Jane, The Kid Stays in the Picture) and president and CEO of ITVS (the Independent Television Service) Sally Jo Fifer, editor of Documentary magazine, Tom White, actors Missi Pyle (Dodgeball, Charlie and the Chocolate Factory, Galaxy Quest), Billy Redden (Deliverance) and Samm Levine (Freaks and Geeks), Master Chefs Edward Lee and Anita Lo, and CNN Correspondent Barki Sellers.

HSDFF 2017 celebrated the presence of two of the greatest documentarians for our time, Werner Herzog and Stanley Nelson.
EDUCATIONAL OUTREACH

STUDENT FIELD TRIPS AND CLASSROOM GUEST VISITS

HSDFF might be the first place a young person could watch a documentary and it is likely that the festival is the first time these young people will have the chance to meet a working filmmaker. HSDFF makes a significant effort to schedule as many of our visiting filmmakers to visit local classrooms to give inspirational guest lectures about their career and creative work.

Nearly every single industry member that attended the 2018 festival visited at least one classroom in Arkansas. HSDFF received daily reports from teachers and students about the life-changing impact our guests had on their students. It is evident that by connecting young people with working filmmakers, students can be challenged.
EMERGING FILMMAKER PROGRAM

The Emerging Filmmakers program is a collaboration between HSDF and the Arkansas Education Television Network (AETN). This program is designed for middle and high school students from around the state who are invited to take part in hands-on workshops. Staff for the program include top film department professors, industry professionals, and Oscar-winning filmmakers. To date, over 30 schools and hundreds of students have participated in this free program.

HSDFF FAMILY DAY

HSDFF Family invites children and families to free family-friendly screenings, interactive events, and film-themed art workshops. Children from toddlers to teenagers have participated in this part of the festival, creating their own experiences while learning about the relevance of documentary film to the arts.
HSDFF Filmmaker Retreat

**Hot Springs Documentary Film Festival** is proud to host an intensive weekend of mentorship and training for 1st time non-fiction filmmakers. HSDFF invites applications from documentary directors in development, pre-production, or production with their first feature or episodic series.

During the opening weekend of the festival, participants will be granted an All-Access Pass to attend our carefully curated filmmaker development panels and workshops; screenings of some of the best non-fiction films of the year followed by engaging Q&As with the subjects and acclaimed filmmakers; and, of course, parties!

Participants will also partake in scheduled one-on-one meetings with top industry professionals in non-fiction storytelling.

It all culminates in a “Retreat Day” on the first Monday of the festival (October 21) — an intimate gathering of filmmakers and industry experts at a gorgeous lakeside residence. The day is designed to help foster discussion, collaboration, and encouragement through a series of intimate, closed door sessions with notable and inspiring mentors from different aspects of the field.
Virtual Reality technology is rapidly developing and exploring new ways to enhance our ability to watch and tell stories. HSDFF is proud to be at the forefront of this new technology by offering Virtual Reality (VR) Lounge!

The HSDFF VR Lounge creates a cutting edge viewing experience where our audience members can explore new frontiers of the digital space by viewing documentary films in 360 video. Participants will be able to fully immerse themselves in these short documentaries which offer a 3-dimensional world. The viewer can watch the films in any direction, allowing the participant to feel as if they are in the film.
PRESENTING SPONSOR ($50,000)  
(1 AVAILABLE)

- Logo or name featured in first position on all Festival promotional materials, including “Presented By” language in media coverage and press releases.
- Speaking opportunity before Opening and/or Closing Night film.
- Naming rights for significant award to be given at ceremony on Closing Night.
- Sponsor logo or name featured in first position in all print advertising for the Festival.
- Sponsor logo or name featured in first position on Festival sponsor trailer shown before each festival film screening.
- Sponsor logo or name used on all festival passes.
- Back cover or inside front ad for festival program & 2 full page ads in festival program.
- DIGITAL VIDEO: As part of the exclusive sponsor package, HSDFF will produce a short video that features the excitement around the festival and prominently highlights the Presenting Sponsor. The video will be released on social media and the HSDFF website.
- Sponsor logo or name featured in first position on Festival website.
- Opportunity for sponsor to display marketing materials at Festival events (promotional signs, inflatables, kiosks, etc.)
- 15 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for All-Access pass holders

EXECUTIVE PRODUCER SPONSOR ($25,000)

- Logo or name featured in third position on all festival promotional materials.
- Sponsor logo or name in 3rd position in all print advertising for the festival.
- Sponsor logo or name featured in 3rd position on festival trailer shown before each.
- Sponsor logo or name featured in 3rd position on festival website.
- Full page ad in festival program.
- Opportunity to hang banners and/or signs at festival high-traffic locations.
- Opportunity for sponsor to display marketing materials at festival events (promotional signs, inflatables, kiosks, etc.).
- 10 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.
VIP LOUNGE SPONSOR ($15,000)  
(Exclusive)

- The HSDFF VIP Lounge is the luxury celebrity “hangout” for all high profile HSDFF industry guests and audience members.
- DIGITAL VIDEO: As part of the VIP sponsor package, HSDFF will produce a short video that features the excitement around the lounge and will be released on social media and the HSDFF website.
- Logo and/or name featured prominently at entrance and in waiting area of VIP lounge.
- Logo and/or name featured prominently on all festival promotional materials.
- Half page ad in festival program.
- Sponsor logo or name featured on festival website.
- Opportunity to place promotional materials in all festival and filmmaker goodie bags.
- 8 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

HSDF “LIVING ROOM” AND VR SPACE SPONSOR ($12,000) (Exclusive)

- Sponsor will receive exclusive naming rights to the VR Lounge & Living Room (a multipurpose space for a variety of workshops & panel discussions)
- DIGITAL VIDEO: As part of the VR Lounge & Living Room sponsor package, HSDFF will produce a short video that features the excitement around the space and will be released on social media and the HSDFF website.
- Logo and/or name featured prominently at entrance and in waiting area of VR Lounge & Living Room.
- Logo and/or name featured prominently on all festival promotional materials.
- Half page ad in festival program.
- Sponsor logo or name featured on festival website.
- Opportunity to place promotional materials in all festival and filmmaker goodie bags.
- 8 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.
PRODUCER SPONSOR ($10,000)

- Logo or name featured prominently on all festival promotional materials.
- Logo or name featured on festival trailer shown before each festival film screening.
- Half page ad in festival program.
- Sponsor logo or name featured on festival website.
- Opportunity to place promotional materials in all festival and filmmaker goody bags.
- 8 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

SPONSOR A SCREENING ($5,500)

- Chance to run up to a 1 minute advertisement before sponsored screening.
- Chance to introduce the film and give remarks before screening.
- Logo or name featured on festival trailer shown before each festival film screening.
- Quarter page ad in festival program.
- Sponsor logo or name featured on festival website.
- Sponsor logo listed in program guide next to film information.
- 4 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

SPONSOR THE HSDFF FILMMAKER RETREAT ($7,500)

- Logo or name featured prominently on all festival promotional materials.
- Logo or name featured on festival trailer shown before each festival film screening.
- Half page ad in festival program.
- Sponsor logo or name featured on festival website.
- Opportunity to place promotional materials in all festival and filmmaker goody bags.
- 8 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

SPONSOR A PARTY ($5,500)

- Chance to place marketing materials at event.
- Logo will be posted on all event marketing materials.
- Chance to welcome guests and give remarks.
- Logo or name featured on festival trailer shown before each festival film screening.
- Quarter page ad in festival program.
- Sponsor logo or name featured on festival website.
- Sponsor logo listed in program guide next to film information.
- 4 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.
**DIRECTOR SPONSOR ($5,000)**
- Logo or name featured on festival trailer shown before each festival film screening.
- Quarter page ad in festival program.
- Sponsor logo or name featured on festival website.
- 4 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

**ASSISTANT DIRECTOR SPONSOR ($2,500)**
- Logo or name featured on festival trailer shown before each festival film screening.
- Quarter page ad in festival program.
- Sponsor logo or name featured on festival website.
- 2 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

**SPONSOR ONE EDUCATIONAL WORKSHOP OR PANEL ($3,000)**
- Chance to place marketing materials at event.
- Chance to welcomes guests and give remarks.
- Logo or name featured on festival trailer shown before each festival film screening.
- Logo will be featured in program in association with the workshop.
- Quarter page ad in festival program.
- Sponsor logo or name featured on festival website.
- Sponsor logo listed in program guide next to film information.
- 4 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.

**RED CARPET CIRCLE ($1,000)**
- Name listed festival program.
- Sponsor logo or name featured on festival website.
- 2 complimentary VIP Festival Passes.
- Access to VIP lounge located at The Arlington Hotel for all-access pass holders.
- Special Invite to Exclusive Red Carpet Circle Reception.
“I’m so motivated to keep on creating just to be able to attend the festival again.”
- Justin Johnson, filmmaker

“Without exaggeration I was literally reborn at the Hot Springs Documentary Film Festival. As a co-founder of SXSW and a producer who has had films premiere at Sundance, Toronto International Film Festival and SXSW, this might seem sheer hyperbole. But the truth is I spent the previous two years battling ill health, and, after that experience, was a bit bitter and encased in a shell. The films and people at Hot Springs reminded me why I fell so in love with film in the first place. It was intimate yet professional, passionate but still reasoned. The attendees were great, the special guests exciting and accessible, and the films excellently programmed. It is a remarkable Festival and a great event.”

- Louis Black, editor of The Austin Chronicle and co-founder of South By Southwest (SXSW)
ARKANSAS

There is a reason people travel from all over the world to attend this prestigious, one-of-a-kind film festival, which local Arkansans have the privilege of having in their backyard.

We are thrilled to offer a unique cultural and educational opportunity to share stories from around the world with local Arkansans, and to show visitors the beautiful and rich history of our incredible state.

The festival continues to instill in our guests a lifelong love of documentary film. The 28th Annual Hot Springs Documentary Film Festival will be a unique and unforgettable experience that you won’t want to miss. We hope you can join us for what will be another remarkable cinematic adventure in the heart of Arkansas.

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