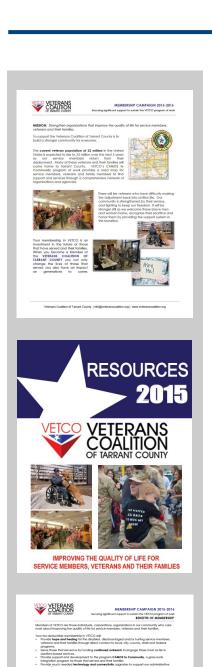
PROJECT PROFILE





VETERANS COALITION OF TARRANT COUNTY (VETCO)

Community Engagement and Fundraising Consulting/Project Management '15

Using our Infrastructure for Fundraising and Community Engagement Success assessment tool and the VETCO strategic plan created by CNM Connect, Project Partners outlined VETCO's opportunities for improved community engagement and fundraising presented recommendations to the board. We developed the necessary tools, starting with a Board of Directors manual with the necessary governance documents and implementation of use. Additional deliverables included a branded program of work (Camos to Community), a membership campaign complete with a case for support, giving levels, benefits to the giving levels, support materials, task list, timeline, graphic elements and a plan to integrate social networks, electronic communication and the website for cohesive marketing and community outreach.

"As I expressed at the board meeting, you exceeded my expectations....by far. You have provided us with more than just a roadmap, but a clear pathway towards sustainability. I cannot thank you enough for your diligence, creativity and thoroughness. I truly hope that I and the board can execute on your amazing plan and generate significant support for VETCO in the short term....so that we can re-engage you to help implement the Power Lunch program, establish the iCAMO kiosks and create a strategy for obtaining the mobile unit. Thanks again."

Randy McGuffee, Board Chair VETCO

