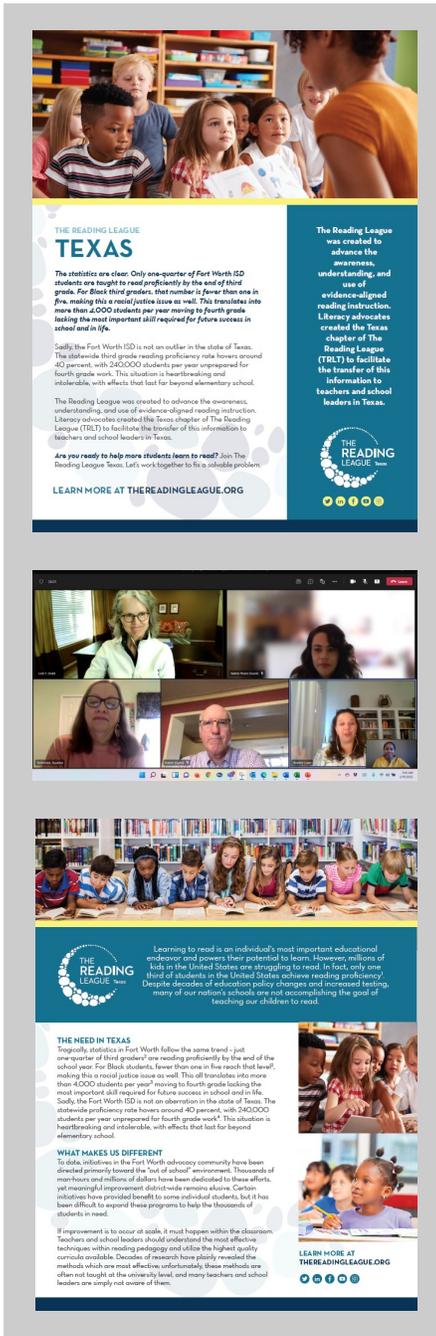


PROJECT PROFILE



CONSULTING FOR FUNDRAISING READINESS '22 *The Reading League Texas*

The Founding Board Chair of the newly formed Texas Chapter of the The Reading League reached out to Project Partners seeking fundraising, board development, and community engagement expertise. We were tasked with helping to prepare The Reading League Texas for fundraising success.

Over the next two months we reviewed organizational documents and visited with the leadership team about the vision, mission, program of work, and funder relationships already in place. We studied the national organization's information to look for best practices there and conducted research on The Reading League's unique approach and local needs for it. The case statement and budget necessary for grant proposal introductions and submissions to key funders were drafted as was a branded tear sheet for community introductions. To culminate the work, we conducted a 4-hour virtual workshop for the leadership team which provided customized coaching on the fundraising continuum, making introductions and presentations to funders, and approaching funding proposals.

“This was such a great morning for me personally and for the TRLT leadership. I had little idea of how this relationship would look when we started, and you have exceeded all expectations.”

Dr. Robert Rogers, Founding Board Chair
The Reading League Texas (TRLT)